

# Impact Investor Benefits Checklist

FOR BUSINESSES

Follow these steps to make the most of your organisation's membership.

## FIRST STEPS

Share your membership of SBN on social media to show your commitment to sustainability. We'll provide an image to share.

Add the SBN Impact Investor logo to your website and display the workplace certificate to show your commitment.

Complete the Sustainability Self-review to plan your next steps.

Join an online [new investor welcome](#) to connect with others and learn more about SBN.

## 1 CONNECT

Encourage your team to subscribe to [SBN's newsletter](#) to stay up to date with sustainability news and events.

Attend a monthly [Network & Connect](#) event.

Request an introduction to businesses in [our network](#).

Vote at the [Annual General Meeting \(AGM\)](#) to shape the work of SBN.

Attend the [Sustainable Business Awards](#) with your team to celebrate great work (discounted tickets).

## 2 LEARN

Register your team for the [Starting out on Sustainability workshop](#) series to get confident in sustainability basics (30% discount plus one complimentary ticket per workshop).

Sign up your team for the [Leadership in Sustainable Business course](#) (30% discount) to support professional development (one complimentary ticket for top-tier Impact Investors).

Do your staff need sustainability training? We offer a [Tailor-made Sustainability Course](#) (30% discount).

Chat to us about providing your team with [Online Sustainability Workshops](#) (30% discount)

## 3 TAKE ACTION

Join an [Impact Collective](#). Build relationships, share best practices and drive action with others.

Check the [SBN events calendar](#) and come to masterclasses and other topical events. Make connections and turn knowledge into action (20% discount).

Speak to SBN about [Advisory support](#) (20% discount) to receive tailored help to work through your challenges.

Read our [Annual Report](#) to understand the impact of your investment (5% of your fee goes towards nature regeneration).

## 4 PROFILE

Share relevant sustainability news in the SBN newsletter. Email [investor@sustainable.org.nz](mailto:investor@sustainable.org.nz)

Promote your sustainability-related events on our website. Email [events@sustainable.org.nz](mailto:events@sustainable.org.nz)

Apply for a free listing on the [Circular Economy Directory](#) (if eligible), to showcase your circular solution.

## Inspired to do more?

Joining was a great place to start! There are many other ways you can get involved:

The network is growing! [Refer](#) your suppliers, partners and friends to join.

[Partner](#) to lead the change with SBN. Collaborate on projects to act on climate, design out waste or regenerate nature.

[Sponsor](#) a Sustainable Business Award, or another opportunity to support sustainability and gain brand visibility.

[Donate](#) to support SBN's critical work on system change.

Enter the [Sustainable Business Awards](#), to gain recognition for your great work.

Explore our [free tools & resources](#), including:

- + [Climate Action Toolbox](#)
- + [Docket](#), Sustainable Supply Chain Toolbox
- + [Circular Economy Directory](#)
- + [Challenge Hub](#)
- + [Nature Pathways](#)