



**Celebrating excellence
in innovation and impact.**

Principal Partner



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Guide to entering...

Enter the Awards and celebrate sustainability.

What are the Awards?

Running for 14 years, these are New Zealand's pre-eminent and longest-standing sustainability awards. They celebrate the contributions that businesses and individuals make to transforming New Zealand. And it's not just the big guns that win the awards: individuals, small businesses and not for profits also succeed across our wide category range.

The NZI Sustainable Business Network Awards

are a great way to celebrate your progress. The awards are **open to anyone** in New Zealand - individuals, organisations and businesses.

8

reasons to enter

1. Award winners and finalists get public recognition (lots of pats on the back!).
2. There's widespread media coverage of Awards finalists.
3. Success in the Awards can lead to valuable connections and collaborations.
4. Entering is a great way to take stock of your sustainability progress - it captures a moment in time for your business, giving clarity to find new and improved direction.
5. The Awards are open to anyone, at any stage of their sustainability journey - from those just starting out, to sustainability gurus.
6. Finalists can choose to receive feedback from judges.
7. Entering helps you celebrate your achievements.
8. Entry is free and open to everyone.

Entry process...

Enter
by 1st
August!

What suits you?

Before you enter, decide which category suits you best. If you have trouble finding a fit, check out our category descriptions – or we can help you decide.

Get writing

Write up your entry on a downloadable form - available [here](#).

Back it up

Yes we want you to keep a copy of your entry, but we also expect you to back up your story with the reality of facts and figures. Pretty it up with pictures and entertain us with video if it's your thing, all the while focusing on how you contribute to creating a sustainable New Zealand.

Send

Email your entry to awards@sustainable.org.nz by 5pm August 1st.

Judging!

SBN staff compile all the entries, then hand them to our amazing judges. Our judges are experts in sustainability and business. They delight in inspirational stories of New Zealanders making a difference and know how to select those who shine a little more than others. If you're one of these you'll be selected as a finalist.

A finalist?

If you are selected as a finalist – congratulations! As well as planning your best outfit to wear to our swanky awards evening, you'll need to elaborate on your sustainability story. We'll guide you through this.

Celebrate

Well done! Whether you're announced as a finalist or not, you are making a difference. Book a ticket to the Awards dinner and celebrate with others making New Zealand a more sustainable nation.

Which category suits you best?

There are 10 categories you can enter:

- Sustainability Champion
- Communicating Sustainability
- Renewables - Innovation or Impact
- Mega efficiency - Innovation or Impact
- Community - Innovation or Impact
- Restorative - Innovation or Impact

Each is described as follows...

Sustainability Champion

This award celebrates a person or team who has been a 'sustainability superstar' within their organisation.

Do you know a 'sustainability superstar'? Do they inspire and lead others to make a difference? Maybe it's you?

Communicating Sustainability

Championing sustainability is a whole lot more than making sure you have your own house in order. It's also about influencing stakeholders and effectively communicating your progress to inspire businesses and people to act differently.

Do you communicate your progress to inspire? Have you taken sustainability to the masses and made a difference?

Note
the date

to email us your
completed entry forms:
by 5pm

1st August

Psssst!

Before entering the awards, sit down with a cuppa to work through these categories. Most people feel at home with one or two of the categories, but if you can't decide we can help...

... just ask us
for help here

Choose

to enter one or more categories that suit your organisation



Renewables

Are you involved in production and distribution of renewable energy, or a revolution in transportation away from fossil fuels? Or are you using clever design, new technology and collaborations?



Community

Are you using the power of business to address pressing social problems in an innovative way that might create real change through your product or service, supply chain, employees or community initiatives?



Mega efficiency

Are you being mega efficient? Have you made significant resource saving improvements to your operations? Or are you rethinking how your products and services are designed and used throughout their lifecycle to facilitate greater efficiency of resource use?



Restorative

Are you giving back to, rather than simply taking from, the environment? Do you gain a net positive environmental impact, rather than just neutralising impacts? Are you involved with soils, parks, waterways, oceans, land use practices or the food system?

For each of the four above transformation areas you can enter the Innovation and/or Impact category.

Innovation

You have an outstanding innovation that meets a pressing need.

Impact

You have programmes, projects, campaigns, or your overall business is making a tangible difference in your sector.

Energy Management Award

If you enter under the Mega efficiency or Renewables categories and are selected as a finalist, you will then also be able to enter the **Energy Management Award**. If so, you will be sent an entry form for this category with your stage two entry forms.

Supreme Award!

All finalists are considered for our biggest award... **NZI Greatest Contribution to a Sustainable New Zealand**.

Got niggly questions ?

Is my business too big or small?

Any size organisation, as well as individuals, can enter the Awards. The judges will take the size of the organisation into account when considering the applications.

Can I enter if I have won before?

Yes!

Do I have to be an SBN member to enter?

No! Anyone can enter.

Can collaborations and partnerships enter?

Yes, the more the merrier and sometimes collaborations take us to new and exciting places so please tell us about them.

Can I enter more than one category?

Yes, you can enter as many categories as you like, but get ready to spend a little more time - you need to fill in an entry form for every category you enter.

Is it cheeky to nominate myself?

No! New Zealanders generally don't celebrate their own achievements and we want to change that. You can nominate yourself, someone can nominate you, or you can nominate someone else... However, you do need permission from the organisation involved if entering for them (with the exception of the Sustainability Champion category).

Can overseas projects enter?

Yes, you can enter overseas projects - but only if the technology and ideas were generated here in good old NZ.

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by 5pm

1st August



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On behalf of
NZI, SBN and our
awards sponsors
and partners:

Good Luck
with your Awards
entry!

Category Sponsors



Supply Partners

