



**Celebrating
Excellence in
Sustainability.**

Principal Partner



Brought to you by

**sustainable
BUSINESS NETWORK**

Reshaping Profit



Guide to entering...

Enter the Awards and celebrate sustainability.

What are the Awards?

Running for 15 years, these are New Zealand's pre-eminent and longest-standing sustainability awards. They celebrate the contributions that businesses and individuals make to transforming New Zealand. And it's not just the big guns that win the awards: individuals, small businesses and not for profits also succeed across our wide category range.

The NZI Sustainable Business Network Awards

are a great way to celebrate your progress. The awards are **open to anyone** in New Zealand - individuals, organisations and businesses.

8

reasons to enter

1. Award winners and finalists get public recognition (lots of pats on the back!).
2. There's widespread media coverage of Awards finalists.
3. Success in the Awards can lead to valuable connections and collaborations.
4. Entering is a great way to take stock of your sustainability progress - it captures a moment in time for your business, giving clarity to find new and improved direction.
5. The Awards are open to anyone, at any stage of their sustainability journey - from those just starting out, to sustainability gurus.
6. Finalists can choose to receive feedback from judges.
7. Entering helps you celebrate your achievements.
8. Entry is free and open to everyone.

Entry process...

Enter
by 4th
August!

What suits you?

Before you enter, decide which category suits you best. If you have trouble finding a fit, check out our category descriptions – or we can help you decide.

Get writing

Write up your entry on a downloadable form - available [here](#).

Back it up

Yes we want you to keep a copy of your entry, but we also expect you to back up your story with the reality of facts and figures, all the while focusing on how you contribute to creating a sustainable New Zealand.

Send

Email your entry to awards@sustainable.org.nz by 5pm August 4th.

Judging!

SBN staff compile all the entries, then hand them to our amazing judges. Our judges are experts in sustainability and business. They delight in inspirational stories of New Zealanders making a difference and know how to select those who shine a little more than others. If you're one of these you'll be selected as a finalist.

A finalist?

If you are selected as a finalist – congratulations! As well as planning your best outfit to wear to our swanky awards evening, you'll need to elaborate on your sustainability story. We'll guide you through this.

Celebrate

Well done! Whether you're announced as a finalist or not, you are making a difference. Book a ticket to the Awards dinner and celebrate with others making New Zealand a more sustainable nation.

Supreme Award!

All finalists are considered for our biggest award...

NZI Greatest Contribution to a Sustainable New Zealand.



Sustainability Superstar



Sponsored by Westpac

Individuals can make a big difference to sustainability within organisations – whether they're at the highest level or on 'the shop floor'. Have you brought about change and inspired others?

Psssst!

Before entering the awards, sit down with a cuppa to work through these categories. Most people feel at home with one or two of the categories, but if you can't decide we can help...

Communicating for Change



Sponsored by Cadence Communications

Sustainability is more than making sure you have your own house in order. It's also about effectively communicating what you do, to the right people, through the right channels, to inspire people to act differently. Is that you?

... just ask us
for help here



Renewables

Smarter Transport



Sponsored by Opus International Consultants

We need a revolution in transport away from fossil fuels and towards low carbon, efficient and people-focused transport solutions. Are you using clever design, new technology or behaviour change to achieve this?

Revolutionising Energy



Sponsored by EECA Business

We need clean, affordable and secure energy systems that result in zero carbon emissions and put people first. Are you transforming your own energy system or helping create a systemic shift to renewable energy?

Note
the date

to email us your
completed entry forms:
by 5pm

4th August



Community

Choose

to enter one or
more categories
that suit your
organisation

Hardwired for Social Good

Is your organisation consistently improving people's lives through its day to day business practices? Is social good integrated throughout the whole organisation?

Partnering for Good

The best organisations look far beyond their own walls. They create and foster partnerships that generate positive impacts on people's lives - on health, nutrition, housing, employment, community and more. Are you partnering for good?



Mega efficiency

Going Circular



Sponsored by Auckland Council

Traditional businesses are predominantly based on a linear 'take-make-waste' model. But as pressure on resources grows, we need to shift to a more circular economy – where the lifecycle of materials is maximised, usage optimised, and at the end of life all materials are re-used. Is your organisation making demonstrable progress towards going circular?

**Note
the date**

to email us your
completed entry forms:
by 5pm

4th August

Efficiency Champion



Sponsored by Ricoh

Pressure on resources is greater than ever, so businesses need to make significant resource saving improvements to their operations. Is your organisation minimising consumption and reliance on non-renewable resources?



Restorative

Choose

to enter one or
more categories
that suit your
organisation

Transforming Food

Yealands
— FAMILY WINES —
MARLBOROUGH • NEW ZEALAND

Sponsored by Yealands Family Wines

Businesses have a vital role to play in making sure everyone has access to good food, through the way food is produced, made, distributed and sold. Is your organisation transforming the food system to create a positive impact on people or the environment?

Restoring Nature



Department of
Conservation
Te Papa Atawhai

Sponsored by Department of Conservation

Our nature is the foundation of New Zealand's economic, cultural and social success, but it is under pressure. We need every business to be part of restoring the bedrock of our economy. Are you taking a leadership role?

Got niggly questions ?

Is my business too big or small?

Any size organisation, as well as individuals, can enter the Awards. The judges will take the size of the organisation into account when considering the applications.

Can I enter if I have won before?

Yes!

Do I have to be an SBN member to enter?

No! Anyone can enter.

Can collaborations and partnerships enter?

Yes, the more the merrier and sometimes collaborations take us to new and exciting places so please tell us about them.

Can I enter more than one category?

Yes, you can enter as many categories as you like, but get ready to spend a little more time - you need to fill in an entry form for every category you enter.

Is it cheeky to nominate myself?

No! New Zealanders generally don't celebrate their own achievements and we want to change that. You can nominate yourself, someone can nominate you, or you can nominate someone else... However, you do need permission from the organisation involved if entering for them (with the exception of the Sustainability Superstar category).

Can overseas projects enter?

Yes, you can enter overseas projects - but only if the technology and ideas were generated here in good old NZ.

Note the date

to email us your completed entry forms:
by 5pm

4th August

Category Sponsors



Supply Partners

