



Sustainable
Business
Network

Joining the Sustainable Business Network

BENEFITS OF JOINING



sustainable.org.nz





Good reasons to join the Sustainable Business Network



Founded in 2002, the Sustainable Business Network is the largest organisation dedicated to sustainable business in Aotearoa New Zealand. We are a network of hundreds of organisations and individuals, working together to act on climate, waste and nature regeneration.



1

Be in business for the long run

Sustainability is, fundamentally, the ability to continue. The key issues you can work through SBN on (climate change, waste and regenerating nature) directly influence your business' social licence and physical ability to operate. We provide easy ways for you to invest with impact in these areas. You'll get the reporting, information and connections you need to get the most out of doing your bit.



2 Get more customers

According to recent Colmar Brunton *Better Futures* reports, which survey New Zealand households:

In addition, business buyers, including some of the big players like supermarkets and large retail chains, are increasingly including sustainability requirements into their procurement: what they buy, and from whom.

48%

have deliberately switched to a brand/service provider which is more sustainable

38%

selected climate change as an issue of concern

36%

said they were committed to living more sustainably

29%

were actively seeking out 'do good' brands and were prepared to invest their time for these companies

TOP 10 CONCERNS

The build-up of plastic in the environment, over packaging, non-recyclable packaging and landfill were among the top 10 concerns



3

Cut costs

Sustainable business is efficient business. Wherever you apply sustainability thinking, savings can be found.

For example:

An energy-efficient office spends about 20% less on energy bills.

You can save up to \$200 for every tonne of commercial rubbish you don't sent to landfill.



4

Recruit and retain the best

According to a global report by Deloitte in 2018, “well-being, reputation for ethical behaviour and opportunities to volunteer to make a difference in the community” all featured in the top job priorities for millennials.

According to Colmar Brunton, nearly three-quarters (72%) of those aged 13-17 say it's important that their future employer is socially and environmentally responsible.



5

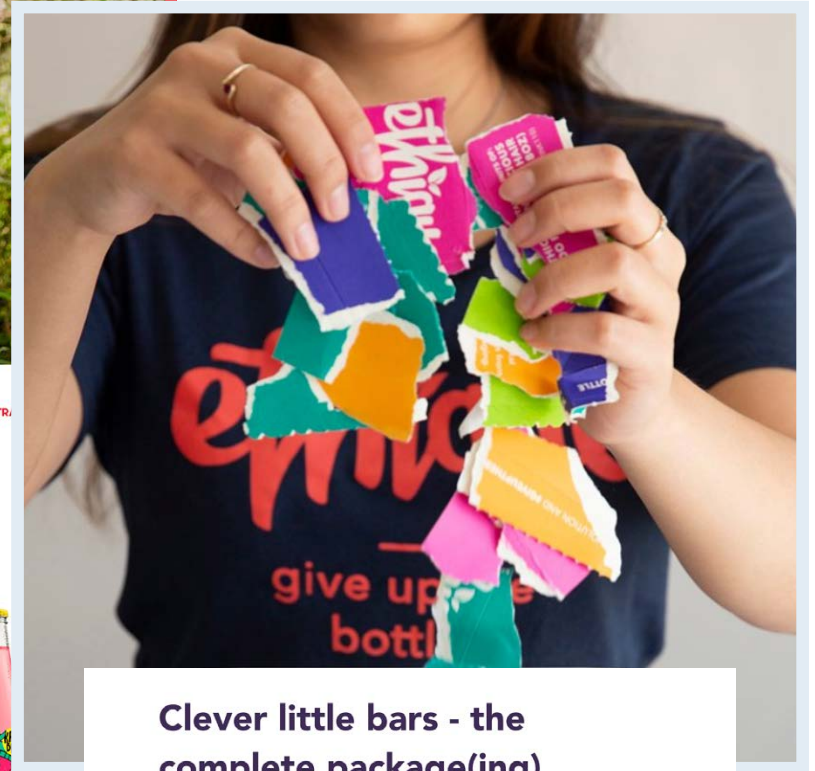
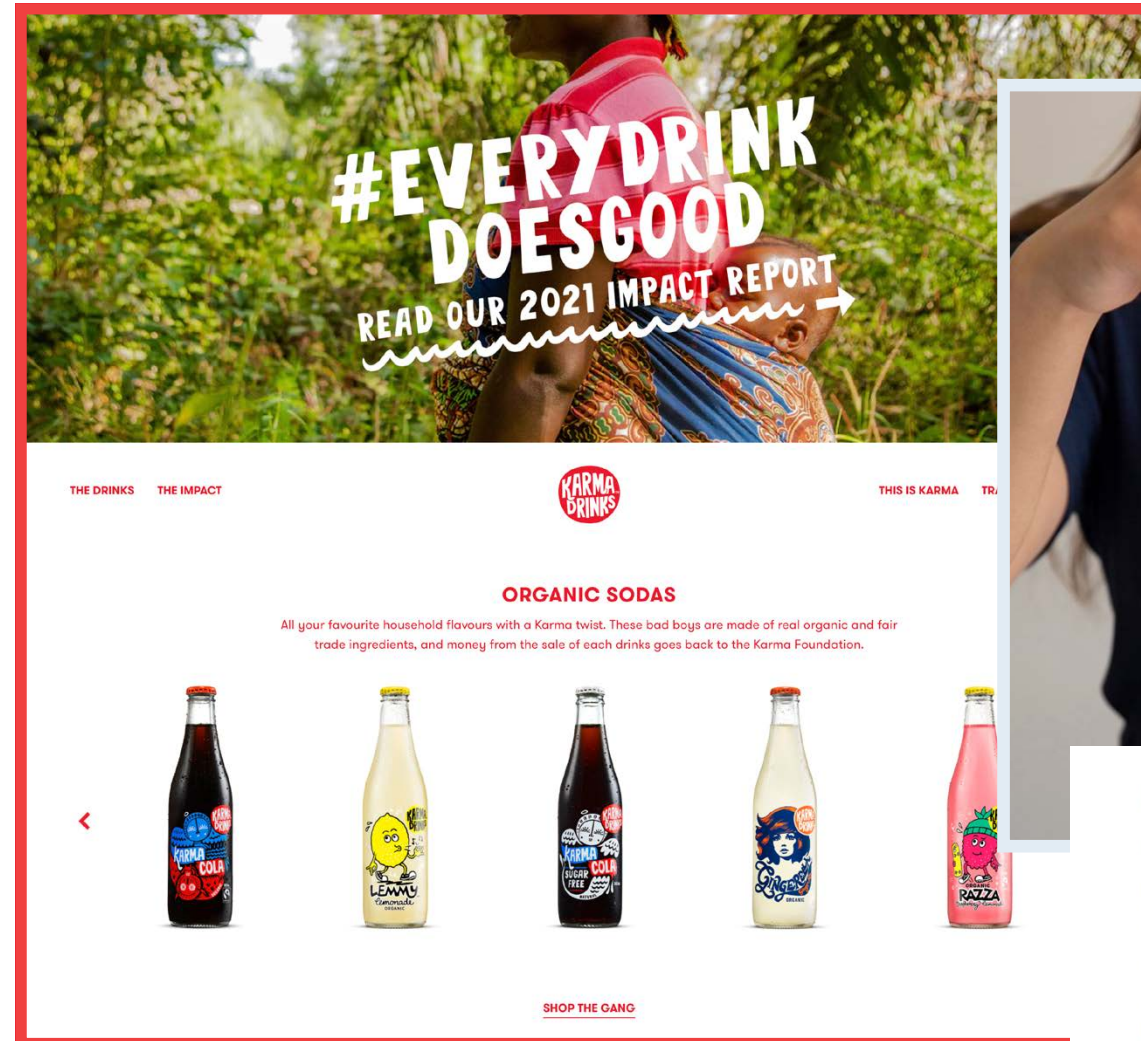
Innovate

Addressing the world's most pressing problems is one of the largest growth areas in business innovation.

That's what's grown plastic-free beauty product company Ethique from a kitchen bench in Christchurch to a multi-million dollar business within a decade.
ethiqueworld.com 

It's what's helped Karma Cola take on the world's biggest drinks companies with a more ethical alternative.
karmadrinks.co.nz 

It's what took Ceres Organics from a food stall at a school fair to Australasia's premier distributor of certified organic foods.
ceres.co.nz 



Clever little bars - the complete package(ing)

No plastic, no laminate, no chlorines. Our packaging goes to the very heart of what Ethique stands for. Our solid bars are designed to do away with water, and with it, the plastic bottles.

But just swapping out plastic for paper isn't good enough – paper production can come with a raft of other environmental concerns too. For example, it can be a massively water intensive process, using between 300-400kgs of water per kilo of paper. We considered this factor when designing our packaging to make it as earth friendly as possible. Comparatively, our production uses just 10-25kg of water per kilo as it's recirculated and recycled.

All orders placed from ethique.com are shipped plastic-free, in a cardboard box, with paper 'bubble wrap', all sealed with paper tape.



6 Access some of the world's fastest growing markets

The World Business Council for Sustainable Development says sustainable business will be worth US\$12 trillion a year by 2030.



7 Feel good about your work

Doing the right thing just feels better, and leads to a better life for everyone. There's even some research that suggests that if done for the right reasons, it makes you live longer.

It's what allows you to go home to your families and speak proudly of what you spend your time doing.

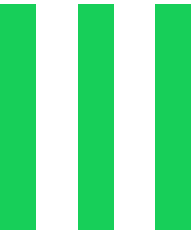




Your benefits package

This page outlines your direct benefits and the different opportunities available to engage with us.

In joining us we encourage you to reduce emissions, waste and to regenerate nature. We will provide tools, resources and training to help you achieve these commitments and look forward to helping you celebrate your successes!



IMPACT INVESTORS	TURNOVER BAND	ANNUAL INVESTMENT (+GST)	TURNOVER BAND
All members of the Sustainable Business Network are called 'Impact Investors' as they are investing in positive impact in our climate, waste and nature systems.	\$ 0 - \$ 2 million	\$ 600	\$ 50 million +
	\$ 2 - \$ 5 million	\$ 1,200	ANNUAL INVESTMENT (+GST)
	\$ 5 - \$ 10 million	\$ 3,000	\$ 12,000
	\$ 10 - \$ 50 million	\$ 6,000	
<div>SBN BENEFITS</div> <div>Learn</div> <div>Investor-only webinars, events and discussions</div> <div>Free access and support finding appropriate tools</div> <div>At least a 30% discount on all SBN training</div> <div>20% discount on our SBN advisory service</div> <div>Free access to <i>Get Sustainable Online</i>, our programme to kick-start your sustainability journey</div> <div>Heavily discounted price to our workshop series <i>Starting out on Sustainability</i></div>	<div>Make connections</div> <div>Investor-only networking</div> <div>Regular online and in person (Auckland and Wellington) events to connect with other businesses</div> <div>Free access to our young professionals' network (The Now Crowd)</div> <div>A vote at our AGM to help decide what more our network can do</div>	<div>Be recognised for the good you do</div> <div>Listing on our Network Directory</div> <div>Permission to display the SBN logo on relevant materials</div> <div>SBN Certificate for your workplace</div> <div>Free listing on our Circular Economy Directory (if eligible)</div> <div>Environmental contribution</div> <div>5% of investors' funds go to SBN's nation-wide nature regeneration projects</div>	<div>\$50 million + Additional benefits</div> <div>All the benefits up to this level, plus complimentary access to:</div> <div>Leadership in Sustainability Course (1 participant)</div>



Rachel Brown, founder and CEO says:



“Every business can benefit from investing in sustainability and being part of the shift to a sustainable economy. The opportunities in this transition are incredibly exciting, and almost limitless.

“Everyone knows that we have to tackle climate change and waste, and we must work together to regenerate nature. Joining SBN makes it easy to make positive change on these issues in your work. We believe this is one of the most powerful ways you can contribute.

“In our network you will find some of the most awesome business people in Aotearoa New Zealand and rub shoulders with some of the most forward thinking organisations in this country.”



Rachel Brown ONZM **FOUNDER & CHIEF** **EXECUTIVE OFFICER**

The founder of SBN, Rachel has played a critical role in advancing sustainable business for 20 years. She is a regular presenter, collaborator and driver of action within NZ business. She provides strategic sustainability advice to countless government agencies and businesses, ranging from large corporates to small enterprises. In 2018 she was awarded the New Zealand Order of Merit for years of service to sustainable business.





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