



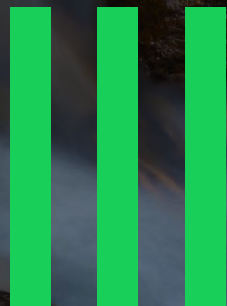
Sustainable
Business
Network



Nature Regeneration

INVESTMENT PARTNERSHIP

2022





**Every new era calls for leadership.
We need to work together to drive
massive investment into regenerating
nature at pace and scale.**



Ko ahau te taiao, ko te taiao, ko ahau.

*I am the environment and the
environment is me.*

Aotearoa New Zealand has a rich and unique biodiversity and is a global biodiversity hotspot. Our land, forests and waterways are home to an abundance of native species and are the bedrock that support our people, communities and our economy. Our biodiversity provides the cultural, regulating, provisioning and supporting ecosystem services that underpin our nation's prosperity.

However, our history of land clearance and development for farming, industry and urban settlements has hugely impacted on our biodiversity. Climate change is exacerbating this decline. We now have 4,000 native species at risk in Aotearoa New Zealand from both habitat loss and the massive impact from invasive animal and plant pests. Although there are some positive gains from predator free islands, mainland sanctuaries and intensive investment in saving some iconic species, the overall result is continued decline towards species and ecosystem loss.

Community and, increasingly, business are demanding better solutions. Landowners and councils are looking for upfront capital that enhances biodiversity outcomes. Traditional and philanthropic finance is swinging towards favouring positive impact. Climate investment is providing an opportunity for quality community and biodiverse programmes.

Through collaboration, Aotearoa New Zealand has a once in a lifetime opportunity to address climate, restore biodiversity and favour regeneration over exploitation.

By investing in practices using a range of financial levers we can reverse the loss of our nature, tackle climate change and lift the mauri of both our ecosystems and our communities.

Rachel Brown ONZM

FOUNDER & CHIEF EXECUTIVE OFFICER

Pieter Tuinder

PROGRAMME MANAGER NATURE



INTRODUCTION

We're entering the era of nature regeneration

There will be many diverse solutions needed to address biodiversity loss. A growing number of organisations are actively working on this, but often in disconnected, or competing ways.

To get the scale needed to do this, at pace, we need to:

- increase investment by some 5-7 times, to redress the damage done over generations.
- celebrate and invest in a diversity of organisations currently working to restore natural systems
- create support systems that allow for collaboration and new partnerships to form
- share solutions and challenges openly to lift the performance of all
- reset/redesign the currently destructive practices used by organisations nationally and move to more regenerative practices. To do this we need to create nature based skills via new careers, so our future workforce influences organisations into regenerative mindsets.

We urgently need to swing the focus of this investment towards regenerative solutions that rebuild our native, bio-rich landscapes, in partnership with mana whenua and local communities.



If we get this right investing in nature based solutions will quickly reduce costs for business, councils and government; improve the mana or wellbeing of communities across the country; and attract a diverse range of international and philanthropic investments.

The Sustainable Business Network (SBN) is perfectly positioned to scale up the regeneration of nature. We've built up a reputation for facilitating and managing partnerships and collaborations across sectors, tackling issues like climate action and accelerating the development of the circular economy. We have a unique capability to channel business, philanthropy and government support to magnify their combined impact. Through our own work, and those of our wider network, we have an existing array of benchmark projects at all levels of scale.

SBN's Nature Regeneration Partnership harnesses this capability.

Our focal point is nature-based career pathways embedded in local communities and organisations. With sufficient investment and support, this will form the catalyst for ecological and economic rejuvenation.

Funding in this area has never matched the need. We require a step change in scale and impact. To make this truly transformative for Aotearoa New Zealand, we estimate around \$10 billion investment is needed to kickstart the regeneration of nature and build momentum for fundamental change.

This level of investment will only be achieved through cross sector partnership and collaboration, both of which are currently limited.

There are many and diverse community groups, mana whenua, local authorities and businesses actively involved in nature regeneration work across Aotearoa New Zealand.

All of them are under-resourced to deliver the positive impact needed at the scale required.

But advances in climate offsetting and the development of biodiversity based investments present opportunities for a multi-billion dollar sea change in funding for this vital work.

The demand for projects that deliver wider benefits is growing rapidly, both nationally and internationally.





An urgent need – a once in a lifetime opportunity

Due to its relative isolation, Aotearoa New Zealand has incredible biodiversity. There are an estimated 80,000 species of native animals, plants and fungi found only here.

But more than 4,000 of these species have already been designated as “at risk”. This includes three quarters of native fish species. It includes 80%

of the country’s reptiles, frogs, bats and birds. We have one of the highest proportions of threatened indigenous species anywhere on Earth.

When we look around, this is not surprising. Three quarters of New Zealand’s bush has been cut down. Only 10% of the wetlands remain undrained. In recent summers around 100 of our rivers, lakes and bays have been too polluted to safely swim in.

The desecration of our landscapes and oceans is causing a crisis of confidence in our way of life. We urgently need

better ways of doing things. It’s no longer enough to aim to ‘protect’ or ‘conserve’ a few special areas, to stop the destruction. We have to actively heal the damage done and support nature as it restores itself.

The way we do business has been a key driver of these changes, and can unleash awesome opportunities.

What we learn and do can be world leading. Our success can take nature regeneration innovation to a world that is crying out for it.





What we're doing

SBN is bringing together business leaders, innovators and government stakeholders into a Nature Regeneration Partnership. Together, we will develop a nationwide system for impact investment in nature regeneration.

Our mission is to collectively generate \$10 billion of investment into biodiversity based solutions, by creating the necessary tools and frameworks to make this a success.

We'll co-create, collate and share the emerging best practice on existing high impact nature regeneration programmes at all scales nationwide. That will include demonstrating the highest standards in reporting and story-telling for our partner projects and beyond.

This comprehensive programme will also enable the exploration of a national nature credit system analogous to the carbon credit systems like emissions trading schemes, for Aotearoa New Zealand. This will provide the next generation of tradable tangible benefits from this work.

We will collaboratively develop solutions and innovations in all the relevant areas, including:

- Risk assessment and management
- Supporting business to move from a licence to operate model to a regenerative one
- Aligning with purpose driven businesses/organisations
- Informing needed regulations and policy guidelines
- Mana whenua partnership on nature regeneration
- Bringing nature-based climate action in line with global agreements

Our work focuses on three key areas:

1. Shared understanding of the systemic issues around regenerating nature and removing barriers to investment
2. Co-creating and testing a range of systemic solutions to add scale and speed to nature regeneration nationwide
3. Co-creating, testing and enhancing national impact reporting, metrics and standards with an eye on the potential to co-create a tradable national nature credit system

Partners and projects

There are a diverse range of organisations we already partner or work with including: Trees that Count, Pest Free Wellington, Sustainable Coastlines, Tāne's Trust, Ekos, Toitū Envirocare, Calm the Farm, each with their own focus area and funding targets. But all of whom share a similar goal for regenerating biodiversity and climate. The programme will embrace and support these organisations too. We believe a diversity of offerings is essential and will meet the aspirations of a wide business, council and philanthropic sector.

How the partnership will work

The partnership will be funded and guided by a collective of larger private and public organisations. They will have a strong interest in investing in solutions that will regenerate biodiversity, climate, mana whenua-led kaitiakitanga and wellbeing. This group will bring an understanding of systems thinking, specifically with skills in government policy, regulations and investment along with a deep understanding of business.

The group will combine its investments in nature regeneration. It will meet quarterly, with additional working groups as needed, to guide these investments and hone the investment system.

As well as the key activities below, the partnership will act as a national thought leader in this work. This will include:

- Collaborating on an annual 'system diagnosis' for nature regeneration in Aotearoa New Zealand.
- The development and reporting of a consistent detailed array of data from across the country.
- Identification of regulatory or systemic barriers to progress and advocacy for the required changes.
- Communicating shared insights on emerging challenges, opportunities and best practice, through SBN's media channels and those of our partners.

The partnership will be informed by a diverse, bi-cultural 'brains trust' - a cross sector community of leading experts in the theory and practice of nature regeneration, using both mātauranga māori and western science.





Key partnership activities

1 Increasing the scale of investment in nature regeneration towards \$10 billion by 2025, with leading edge marketing and investment innovation.

2 Supporting a diverse range of regenerative projects to scale, including those led by community groups, mana whenua, social enterprises and business organisations.

3 Building nature-based career pathways as focal points for social equity and societal rejuvenation.

This will create the support systems and training needed to lift current capability to deliver and report on quality regeneration work. Currently this is scattered and inconsistent.

4 Improving and sharing data on nature regeneration and biodiversity.

Developing consistent data management will be key to providing the 'proof of impact', quality control and supply chain transparency for large scale corporate investment in nature regeneration.

5 Supporting the development of high quality, internationally-attractive carbon sequestering options that regenerate nature.

This needs to include supporting the creation of large scale investable options for domestic and global investors.

6 Influencing and supporting the rules and regulations that will provide the enabling framework for national nature regeneration.

This needs to include co-investment options for Government and the private sector, particularly where nature regeneration goals cannot be by private sector and philanthropic investment alone.

7 Mapping and connecting regenerative work across the country.

This includes identifying investment gaps, as well as knowledge sharing and dissemination of best practice.



Our partners

We are canvassing interest from these organisations:



The Ministry of Business, Innovation and Employment – Hikina Whakatutuki

To help integrate careers, skills, investment and best practice in business.



The Department of Conservation – Te Papa Atawhai

To integrate technical conservation knowledge and help provide the scope for radically increased investment in habitat and species restoration, predator and pest control.



The Ministry for Primary Industries – Manatū Ahu Matua

To help integrate regenerative approaches in the primary sector.



Ministry for the Environment – Manatū Mō Te Taiao

To help integrate environment reform and the required regulatory frameworks, including around carbon sequestration

Progressive organisations representing the private sector

Including finance, transport, development, agriculture, forestry and energy sectors that align with this kaupapa.

Our initial benchmark field programmes

The partnership will be a collaborative national scale 'learning by doing' endeavour.

It will invest in SBN's existing stable of successful regeneration programmes as proving grounds of best practice in nature regeneration investment. All co-created information will be made available as open sourced information – open to all.

These programmes are aiming to raise \$34 million over the next five years from private and public investors.






NATIONAL SUPPORT

The Million Metres Streams Projects

Since 2014 SBN's Million Metres Streams Project has been on a mission to restore Aotearoa New Zealand's rivers, streams, lakes and wetlands.

[Million Metres Streams](#) 

The project connects landowners and local volunteers with advice, expertise, resources and funds to plan and carry out their waterway restoration projects. We focus on enabling delivery partners to achieve results for scalable long term projects.

It has enabled the planting of more than half a million native plants and trees and has generated the funds to restore more than 77 kilometres of waterway.

We aim to secure an investment of at least \$12 million across the country for the Million Metres Streams Projects over the next five years. With our partners we'll create at least 70 new roles for local people, who will complete at least 600 nature related training accreditations. We will restore at least 70 hectares and plant at least 400,000 trees.



NATIONAL SUPPORT

The Million Metres Streams Projects

5-year project goals by the numbers

400,000

NATIVE PLANTS AND TREES TO PLANT

\$12M

INVESTMENT
NATIONWIDE

70

NEW ROLES FOR
LOCAL PEOPLE

70

HECTARES OF LAND
TO RESTORE

600

NATURE RELATED TRAINING
ACCREDITATIONS TO COMPLETE



REGIONAL FOCUS

Protecting & restoring Tikapa Moana / the Hauraki Gulf

Since 2018 the Sustainable Business Network has been on a mission to improve the mauri of Tikapa Moana (the Hauraki Gulf).


Throughout that time we've supported 14 waterway restoration projects in the region to plant more than 31,000 native plants and trees along 7,300 metres of waterway feeding into the Gulf. We've combined this with reducing litter flowing into the Gulf by promoting the installation of litter traps at commercial

premises, enhanced packaging use and design and promoted the establishment of additional 'take back' schemes.

The current phase of this work is helping to connect regional waterway restoration projects through shared best practice and investment to magnify their impact.

We're also working closely on the development of philanthropic giving to the Gulf. This project is the on-land restoration partner for Auckland Foundation's Hauraki Gulf Regeneration Fund. This offers Individuals and

businesses the chance to support riparian (waterways) planting and help support SBN's planting projects across the Gulf catchment.

[Tikapa Moana/Hauraki Gulf](#) 

We aim to secure an investment of at least \$6 million for protecting and restoring Tikapa Moana/the Hauraki Gulf over the next five years. We'll create at least 30 new roles for local people, who will complete at least 200 nature related training accreditations. We will restore at least 30 hectares and have planted at least 100,000 trees.



REGIONAL FOCUS

Protecting & restoring Tīkapa Moana / the Hauraki Gulf

5-year project goals by the numbers

100,000

NATIVE PLANTS AND TREES TO PLANT

\$6M

INVESTMENT / 5 YEARS
SECURED

30

NEW ROLES FOR
LOCAL PEOPLE

30

HECTARES OF LAND
TO RESTORE

200

NATURE RELATED TRAINING
ACCREDITATIONS TO COMPLETE



LOCAL REJUVENATION

The Puhinui Regeneration Project

We're helping to restore the mauri of the land, waters and communities of the Puhinui catchment. We're creating and financing jobs for local rangatahi that contribute to a restoration vision led by mana whenua and the local community.

An initial grant of \$1 million from the Department of Conservation's Mahi mo te Taiao (Jobs for Nature) Fund enables us to support local groups working on the ground. We're now brokering further partnerships and investment

with organisations throughout the Sustainable Business Network and beyond.

[The Puhinui Regeneration Project](#) ↗

With our partners, we aim to secure an investment of at least \$16 million for the Puhinui Regeneration Project over the next five years. We'll create at least 100 new roles for local people, who will complete at least 800 nature related training accreditations. We will restore at least 10 hectares of land, and plant at least 250,000 trees.



LOCAL REJUVENATION

The Puhinui Regeneration Project

5-year project goals by the numbers

250,000

NATIVE PLANTS AND TREES TO PLANT

\$16M

INVESTMENT
SECURED

100

NEW ROLES FOR
LOCAL PEOPLE

10

HECTARES OF LAND
TO RESTORE

800

NATURE RELATED TRAINING
ACCREDITATIONS TO COMPLETE



The partnership investment

Initial investment	\$100,000 p/a
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The Nature Regeneration Partnership requires an initial investment of \$100,000 a year for three years from each keystone member. We are aiming for \$700K per annum to enable the outcomes to be delivered well.

Programme plans and associated budgets are developed annually with project allocation prepared by the SBN team with full transparency across the partnership.

The programme provides the resourcing of the SBN’s nature team, which will be led by Pieter Tuinder and a team of four.

Our aim is to secure at least seven partners, to secure a sustainable level of investment in all aspects of this Partnership and for these partners to commit to three years of funding.

Each keystone partner will benefit from access and influence on the partnership, including co-creating its agenda and work programme. They will have advance

access to all outputs of the Partnership, including reports, guidance and resources for use under shared branding with the Partnership.

Partners will also benefit from ongoing storytelling and publicity in SBN’s media channels and those of other partners where appropriate.

The SBN team will also assist partners in meeting their own organisational reporting and communications needs throughout the partnership.

Most importantly, each partner will share in a step change in the regeneration of Aotearoa New Zealand’s landscapes, waterways and oceans, the benefits of which will be felt for generations.

Over the next five years SBN aims to generate a total of \$34 million in investment for nature regeneration.

More than 200 new jobs and careers will be created. We will restore more than 100 hectares of land – or an area of one million square metres, meeting the original national aim of our Million Metres Streams Project.

We’re doing this in partnership with community and mana whenua groups enabling people to work in nature.

Combined with the work of other environmental organisations, local authorities, government and philanthropy – we can realise the dream of securing an investment of \$10 billion into regenerating Aotearoa New Zealand’s landscapes, waterways and seas.

SBN's Nature Regeneration Partnership





The Team

SBN's Nature Regeneration Partnership is led by a highly experienced team, with a wealth of knowledge in nature regeneration and social rejuvenation.

This core team will be supported by staff at SBN, including leadership from Rachel Brown ONZM, SBN's founder and CEO, alongside administrative and communications capabilities.



Piet Tuinder
TEAM LEADER

Piet Tuinder has worked for a variety of councils around Northland and Tāmaki Makaurau in roles focused on resource management, business improvement and leadership. He enjoyed 11 years with Te Papa Atawhai (The Department of Conservation) including a 20-month secondment with Fonterra. He has also been the Kaitiaki Manager for Ngāti Manuhiri Settlement Trust.



Alaina Pomeroy
SENIOR PROJECT AND PARTNERSHIP MANAGER

Alaina Pomeroy has more than a decade's experience supporting community-led conservation. As project lead for the Million Metres Projects, she has unrivalled connections and experience in channelling business support for nature regeneration.



Matthew McClymont
PROJECT AND PARTNERSHIP MANAGER

Matthew McClymont has a Bachelors' degree in Biodiversity Management and has spent years working in the field managing revegetation projects. He also spent time working in local government managing conservation programmes, including community education.



Rosa Thompson
ASSOCIATE PROJECT & PARTNERSHIP MANAGER

Rosa Thompson has a Bachelor of Science majoring in Zoology and a Postgraduate Diploma in Business, with experience managing various wildlife conservation projects worldwide.



Isla Hunter
PROJECT CO-ORDINATOR

Isla Hunter has a Bachelor of Science majoring in Biology and Environmental Science and has experience in ecological restoration and biodiversity monitoring.



Andy Kenworthy
SENIOR COMMUNICATIONS ADVISOR

Andy Kenworthy has more than 20 years' experience in journalism, fundraising and communications. He has worked for some of the world's leading environmental NGOs all over the globe, including WWF, Greenpeace and Oxfam. He is a graduate of the WWF College of Conservation Leadership.



sustainable.org.nz

Nature Regeneration

INVESTMENT PARTNERSHIP

2022

Sustainable Business Network

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