



Sustainable
Business
Awards

Finalist
Profiles

Celebrating Excellence
in Sustainability

Brought to you by:



Awards Partner:





**E ngā
rau awa,
tēnā tātou
katoa**

**The many
rivers of
the land,
greetings
to all
wherever
you are**



Rachel Brown ONZM

CEO & Founder

**Sustainable
Business Network**
sustainable.org.nz



These are the 2020 Sustainable Business Awards! This is our annual opportunity to celebrate the sustainability achievements of some of New Zealand's finest organisations. And given the year we've had, that's more important than ever.

At last year's Awards I talked about the drive from community, progressive business leaders and our government to act. We had clarity, 20-20 vision, and the right ingredients for more regenerative solutions. But then COVID-19 hit. 2020 has been a very different, extremely disruptive, year compared to the year we all planned for. Regardless of, or maybe because of, the impact of the pandemic, we were forced to take time out from our usual routines, to reflect, rethink and

re-strategise. Many of us had to pivot our organisations to remain afloat. During the time at home we noticed the impact of our busy lives, and how the systems we have created have influenced us.

The wonderful video Papatūānuku is Breathing, produced by Auckland Tourism, Events & Economic Development, reminds us of this time – when our mountains, our moana, our tui and kereru were no longer fighting to be heard. A time when lockdown was replenishing many of our natural systems, waiting for our return. A time that will influence us for the rest of our lives.

This year we have witnessed extraordinary work from organisations moving to act on issues like restoring nature, going circular, acting positively on



climate, and regenerative food. We've seen real progression of some very inspiring enterprises and individuals working on a better way for us all. It's these people we are celebrating today.

Not surprisingly, we've made significant changes to the Awards night to allow us to keep safe and stay local, to embrace creativity and to use technology to ensure anyone can watch from the comfort of their own homes. We are really grateful to our new Awards Partner Meridian Energy, which backed us all the way. The new format has enabled us to reach a national audience, while weaving our Prime Minister, our wonderful category sponsors and finalists into the production. With Meridian's input, and the creative juices of Te Radar, and Borderless Productions, we've pulled together

a national, livestreamed broadcast which will run alongside a series of finalist parties hosted by our friends across Aotearoa.

We've always been focused on ensuring the best of sustainability practice from our choices on location to providing local, organic catering, and encouraging donations to our waterways. This practice plays out in all our events but our 2020 year of COVID has taught us to use our creativity and make this celebration free, accessible and low carbon. We feel excited by its potential and hope it will be the way of the future for many of us!

Each year we share the finalists' stories through this booklet. It's been supported by Soar for many years, but this year we've produced it digitally to reflect the changing

nature of our audience – who are scattered all over Aotearoa. The added bonus is that it's easier to share, so please join me in sending it far and wide!

We have introduced a special award for 2020 – the Resilience in Crisis Award, sponsored by Stuff. It recognises a quick business pivot for a sustainable outcome in times of COVID-19. The finalists in this category have achieved sustainability success despite tremendous challenges and you can show your support with a vote for your favourite as we take this category to People's Choice!

On behalf of our event manager Lauren O'Connor and the SBN team, I want to thank our fantastic team of Awards partners who sponsor our categories, in particular Meridian Energy.

The partners' support has meant more than ever to us this year. And thank you to the expert judges, who certainly had their work cut out selecting winners from such an incredible bunch of finalists.

The very best of luck to all finalists and congratulations to those who will receive an award.

No Reira Tena koutou, tena koutou, tena koutou Katoa.

Rachel Brown ONZM
CEO, Sustainable Business Network



Claire Shaw

Meridian GM Corporate Affairs
and Sustainability

Meridian Energy

meridianenergy.co.nz



**Tēnā
koutou
katoa,**

**Congratulations
to all the finalists
and the winners
of the 2020
Sustainable
Business
Awards.**

We're delighted that as Awards partner, Meridian gets to show our support and share in the success of the innovative New Zealanders who are making a difference for Aotearoa.

As a 100% renewable energy generator, our partnership with the Sustainable Business Network in these awards is driven by our shared ambition and focus on accelerating the pace of sustainability action.

2020 has been a challenging year, but New Zealand businesses are a resilient bunch. While this year has brought a lot of change, it's also brought opportunity for business to redefine how we work, with sustainability at the forefront of our thinking. The innovative format of these awards was a great example of that.

Sustainability requires us all to do our bit, and to do it the best we

can. For us this year that included more trees in the ground for our Forever Forests 1.5million carbon offset programme, launching a Green Finance programme with Westpac's support, our Certified Renewable Energy Product supporting even more NZ businesses overseas, and working to a 100% EV light passenger fleet by year end.

But we know we need to move faster and stronger. The stories in this booklet are about companies doing just that, together they're putting in the mahi.

Congratulations 2020 winners, thank you for cracking on in challenging times and inspiring us all.

Noho ora mai

Claire Shaw,
Meridian GM Corporate Affairs
and Sustainability



Thank you to all the judges of the 2020 Sustainable Business Awards.

Alison Howard

Manager Climate Change Response,
Wellington City Council

Barry Coates

Founder and CEO, Mindful Money

Dr Bruce Burns

Associate Professor, The University
of Auckland

Chris Morrison

Co-Founder, Karma Drinks

Dawn Baggaley

Head of Sustainability, NZ Post

Jacqueline Farman

Founding Partner,
The Purpose Business

James Muir

Business Innovation Advisor,
Callaghan Innovation

Jennifer McIver

Executive Director,
Wishbone Design Studio

Juhi Shareef

Senior Advisor, Sustainability, Vector

Kath Dewar

Managing Director, GoodSense

Marion Wood

Managing Director, Commonsense

Micah Gabriels

Chief Executive Officer, Mooven

Olie Body

Executive Menstruator and Founder,
Wā Collective

Ralph Sims

Professor of Sustainable Energy,
Massey University

Rod Oram

business journalist

Russell Brown

journalist, broadcaster and blogger

Shruthi Vijayakumar

coach, facilitator and strategist



Awards Categories

There are 12 Award categories. Entry is open to anyone, including individuals, organisations and partnerships — large or small.

- 07 Sustainability Superstar Award
- 15 Change Maker Award
- 25 Communicating for Impact Award
- 34 Social Impactor Award
- 45 Going Circular Award
- 57 Climate Action Leader Award
- 65 Climate Action Innovator Award
- 74 Outstanding Collaboration Award
- 84 Tech for Good Award
- 94 Good Food Award
- 105 Restoring Nature Award
- 113 Resilience in Crisis Award
- 120 Transforming New Zealand Supreme Award



Sustainability Superstar Award

Sponsored by



This award, sponsored by NZI, celebrates a person who inspires and leads others to make a difference.

Individuals can make a big difference to sustainability within organisations – whether they're at the highest level or on 'the shop floor'. They inspire buy-in at all levels of the business with creative engagement, and walk the sustainability talk.

This award recognises a person who has gone above and beyond to bring about sustainability change in Aotearoa, progressing social and/or environmental action, either within their organisation or in the wider community.



We asked NZI what inspired them to sponsor the Sustainable Business Awards

“NZI is proud to support the Sustainable Business Awards and the role they play in promoting sustainability in New Zealand.

Individual leadership is vital in our country’s path towards a sustainable future. We congratulate and thank those sustainability warriors for their dedication and commitment to championing the cause and helping inspire change.

As an insurer we see first-hand how climate change is affecting New Zealand communities. Events like droughts and floods show just how powerful nature can be and the enduring impacts it can have on our lives. Reducing these impacts is at the heart of meeting nature’s challenge.”





Gary and Adrienne Dalton Te Whangai Trust

Finalist | Sustainability Superstar Award



Gary and Adrienne established Te Whangai Trust as an eco-preneurial social enterprise.

This inspirational organisation helps address social issues facing young and at-risk people through the restoration of vegetation and wetlands.

Adrienne and Gary inspire buy-in at all levels. They build collaborative and diverse relationships and empower their community to take ownership of projects. They walk the sustainability talk and embed sustainability throughout Te Whangai Trust.

Te Whangai Trust is underpinned by indigenous, kaupapa Māori values unique to Aotearoa. It focuses on creating hope and equity of

opportunity for the vulnerable and our rangatahi through restoring the mauri of the land for future generations. For 14 years Gary and Adrienne have been dedicated to a vision to bring about sustainability change in Aotearoa.



Christine Langdon, The Good Registry

Finalist | Sustainability Superstar Award



Christine is the Chief of Good for The Good Registry, which she founded in 2017 to help solve the problem of wasteful gift giving.

For many, giving and receiving gifts brings joy, but gifts can cause huge waste. The Good Registry gives people an easy alternative – gift registries and gift cards where money goes to charities instead of consumer goods.

Christine left her successful corporate career and invested her personal funds to co-found this social enterprise. In the establishment phase Christine worked about 70 hours a week pro bono to bring the idea to life.

Through her work Christine has encouraged thousands of people to take practical steps towards sustainable gift giving, while reducing consumption and waste. In just three years, The Good Registry has replaced 12,500 gifts, turning these into donations for charities and raising \$380,000 for good causes.



Rhys Millar, Ahika Consulting

Finalist | Sustainability Superstar Award



Ten years ago, Rhys created Ahika, a business that leverages vision, leadership and consultancy skills to shape places where nature and communities can thrive.

He works with communities, including corporates, rūnanga, councils and NGOs, to deliver ideas embedded in the principles of sustainability.

Rhys initiated the Otago Peninsula Biodiversity Group, uniting members of the Peninsula community to protect their unique biodiversity. In 2011 he set up the Landscape Connections Trust to protect the Orokonui Ecosanctuary and beyond. The Landscape

Connections Trust established The Halo Project to deliver community-led predator control, forest habitat restoration, freshwater enhancement and seabird habitat restoration.

Rhys then established Predator Free Dunedin, engaging with 22 local organisations and local communities for funding and on-the-ground action. Predator Free Dunedin is the first South Island project to receive funding from Predator Free 2050 for large-scale predator control and eradication work, reaching across 33,000ha, including Dunedin's urban centre. More than 400 volunteers are involved and membership is 1,500.



David Trubridge, David Trubridge

Finalist | Sustainability Superstar Award



David Trubridge and his company have a long standing commitment to creating design that has a delicate footprint.

Since the early days of his career as a one-man furniture maker, David has leveraged his work to speak about environmental issues, urging people to take action. In 2002, he initiated the establishment of the Hawke's Bay Design Trust and set up the Cicada Studio's Design Incubator to foster and promote NZ's emerging designers.

Wherever possible, material for designs are sourced from sustainable plantations. His team is systematically removing plastic from their processes. Wood waste goes to a local timber mill to

generate electricity in its steam power turbines.

David works closely with the Maraetōtara Tree Trust to re-establish trees on 43km of riverbank in Hawke's Bay. He has donated more than 14,000 trees. He also donates to the Ocean Recovery Alliance which helps to remove plastic from oceans and waterways. David uses his design profile to shine the spotlight on our collective need to take responsibility for the future.



Sarah Smuts-Kennedy, For the Love of Bees

Finalist | Sustainability Superstar Award



Sarah created For the Love of Bees in 2016. Originally a platform to help regenerate the planet through bees, it has evolved to encompass an ever-widening network of initiatives.

She advocates for improving soil systems, growing nutrient-dense food, processing organic resources into compost and sharing knowledge – creating a network of regenerative change-making activities.

Sarah is currently focused on campaigning to establish a network of regenerative urban farms across Aotearoa. She is the originator and mentor of the education platform Regenerate Now, and co-founder of

the Urban Farmers Alliance. Sarah helps create productive urban farms which are self-sustaining, provide education, sequester carbon, support biodiversity, offer stable job opportunities and grow local food security.

For the Love of Bees began with the intention of creating ripples of sustainable change and Sarah has done just that. She stands out for her ability to connect disparate groups and ideas into tangible frameworks for change, enlisting the collaboration of a wide range of stakeholders including businesses, farmers, schools, iwi, community organisations, scientists, brand partners and beekeepers.



Steve West, ChargeNet

Finalist | Sustainability Superstar Award



Steve founded ChargeNet, the largest privately-owned, fast charging network for electric vehicles (EVs) in the Southern Hemisphere. It has become a catalyst for accelerating the growth of EVs in New Zealand.

Steve has put massive investment into rolling out a nationwide network of fast charging stations. This has given equipment manufacturers and importers the confidence to import many more EVs and motivated drivers to buy them.

When Steve started ChargeNet in 2015, there were just 500 EVs registered in New Zealand and no EV fast charging network on the horizon. Today, there are

22,000 EVs and ChargeNet is the leading supplier of EV charging infrastructure. It has more than 324 chargers across the country. This has made it possible to travel the length and breadth of New Zealand in an EV, with ever-increasing ease and it is helping our transition to a low carbon economy.

Steve has lent his personal fleet of EVs to friends, politicians, journalists and public figures in the belief that if you try an EV you are likely to be a convert. He gives his time to display his vehicles and speak at conferences and events around the country. He is regularly approached by the media for comment on EVs.

Steve is a member of the Drive Electric Board, which lobbies government on EVs, and the Electric Vehicles Programme Leadership Group.



Change Maker Award

This award celebrates a young person who is driving sustainability change within their organisation or the wider community.

Young people can make a big difference to sustainability within the organisations they work for, and in the wider community. They are critical for ensuring New Zealand is a hub full of businesses that do well and do good – for the benefit of our environment, business and people.

This award recognises a young person (aged 30 or under) who has gone above and beyond to drive sustainability change in Aotearoa, progressing social and/or environmental action, either within their organisation or in the wider community.



Ged Finch, X-Frame & Victoria University of Wellington

Finalist | Change Maker Award



Ged is the inventor of X-Frame, a structural wall framing system that allows a building's walls to be cost-effectively deconstructed and reused, over and over again.

The building industry is New Zealand's largest single contributor to landfill. With the aim of preventing this waste and successfully commercialising circular building systems, Ged founded the X-Frame New Zealand company in 2018 and co-founded X-Frame Australia in 2020.

Ged has spent more than three and a half years developing the X-Frame technology into an adaptable, lightweight, and reusable building

product. He works extensively with stakeholders across all stages of a building's lifecycle to upskill their understanding of circular economy requirements. He is hands-on in almost all new installations of the system and is responsible for research and development.

X-Frame aims to make the deconstruction and reuse of building materials standard practice. On construction projects using X-Frame, the quantity of waste sent to landfill during construction is reduced by 86%. Direct material recovery and reuse rates are greater than 96%.



Francesca Goodman-Smith, Foodstuffs NZ

Finalist | Change Maker Award



At the age of 26, Francesca Goodman-Smith has carved a pathway as one of New Zealand's leaders in food waste minimisation. She has revamped and implemented an award-winning waste minimisation programme in 130 Foodstuffs stores.

At the University of Otago Francesca focused her studies on food access and waste, volunteering at food rescue organisation KiwiHarvest. She developed and facilitated workshops to support whānau to cook healthy kai and for businesses and students to minimise food waste.

Francesca tutored the University's pioneering food waste course. She was awarded a Master of Science with Distinction for her research into food waste in supermarkets, which acts as baseline data for the sector.

Since joining Foodstuffs, Francesca has jumped into sector leadership roles – as Committee Co-Chair for the Upcycled Food Association, as a NZ Food Waste Champion and as the University of Otago's Industry Representative on Food Waste Innovation. She regularly publishes and presents research, recently receiving third prize at the International Solid Waste Association Young Professionals Conference.



Ursula Griffen, independent

Finalist | Change Maker Award



Ursula leverages her work in design and communications to inspire change. She collaborates with organisations such as Pure Advantage, Environmental Defence Society, Yellow Eyed Penguin Trust, Auckland Council and For the Better Good.

Ursula recently undertook Regenerative Practitioner training to formalise and extend her commitment to regenerative practices and thinking. Her work on a 2020 campaign, 'Our Regenerative Future', co-produced with Pure Advantage, has had impressive engagement with the agriculture sector, growing Instagram

subscribers by almost 400%. Ursula is on the team for the Climate Change and Business Conference. She has facilitated the participation of more than 200 people from six different countries through her Conscious Minds mindfulness course. In 2018, Ursula facilitated an event called 'Nature for your Mind', raising funds for the Mental Health Foundation.



Jacinta Gulasekharam, Dignity NZ

Finalist | Change Maker Award



Four years ago, Jacinta co-founded Dignity, operating a 'buy one, give one' model for period products.

Corporate partners provide sanitary items in bathrooms and Dignity NZ donates the equivalent number of boxes to those without access to them. To date Dignity has donated 29,000 boxes of period products to 130 schools, youth organisations and women's support groups across New Zealand, supporting over more 36,000 women.

Dignity partners with New Zealand supplier Organic Initiative to provide sanitary items that are biodegradable, compostable, 100% cotton and fair trade. The organisation works closely with

schools and corporations. Within schools, 87% state that the service improves students' self-esteem.

Jacinta was the lead in the Positive Periods petition calling on the government to provide period products to all students in NZ and better menstrual education. The petition gained 3,105 signatures in 90 days.



Aleshia Johnson, Kōaka

Finalist | Change Maker Award



Aleshia is Managing Director and Pharmacist of Kōaka: natural and sustainable skincare products made from organic New Zealand hemp. She is pictured above with founders Brad Lake and Brendon McIntosh.

Kōaka was developed out of the need for a natural alternative for inflammatory skin conditions. Kōaka's products are designed to be simple and effective and are produced as sustainably as possible. As a Māori pharmacist, Aleshia uses the principles of kaitiakitanga (guardianship) of the land to ensure practices are sustainable and of benefit to

whenua. Aleshia aims to inspire rangatiratanga (ownership and responsibility) of our own health by engaging with communities and providing education to other community pharmacists about the effectiveness of hemp for natural healing.

Kōaka uses 100% natural ingredients from products grown and manufactured in Aotearoa. It contracts organic farmers to grow hemp as a viable option to diversify their farming practices. Packaging is as sustainable as possible with glass bottles for hemp seed oil and hemp cardboard for solid shampoo bars. Products are delivered to consumers in 100% home compostable mailer bags.



Jayden Klinac, For The Better Good

Finalist | Change Maker Award



Jayden started his sustainability journey in 2012 when he co-founded the Honest Coffee Company, becoming the exclusive New Zealand distributor of biodegradable coffee capsules.

He then decided to tackle the problem of waste caused by discarded plastic water bottles. He launched 'For The Better Good' in 2015 with water supplied in a plant-based, reusable 'Better Bottle' made in New Zealand.

Jayden then began addressing the public water refill infrastructure. He developed a 200+ refill station network in New Zealand as well as a collection network to ensure

every Better Bottle sold can be easily returned for composting.

Jayden has developed six local composting sites nationwide to process Better Bottles and food waste. He has developed a quarter acre urban micro farm that produces locally grown food for the community using the compost from Better Bottles.



Patrick Moynahan, Computer Recycling

Finalist | Change Maker Award



Patrick is a young man on a mission to reduce the amount of electronic waste that ends up in landfill.

Patrick works with the governments of a number of our Pacific neighbours to assist them in managing their e-waste needs.

He is the CEO of E-Waste Solutions, trading as Computer Recycling. The company processes a million kg of e-waste annually, a growth of 40% since he bought the company two years ago.

Patrick has been proactive in lobbying government through meetings with ministers and has made a submission on the government's product stewardship proposals. He takes every opportunity to speak about e-waste recycling via television, radio or other media.



Alice Rule, 3sixty2

Finalist | Change Maker Award



Viticulturist and winemaker Alice was 25 when she founded 3sixty2, to produce sustainable wine.

This young entrepreneur's belief is that we should continually focus on finding better ways to do things in order to mitigate climate change. Alice has applied that belief to producing, packaging and selling wine.

3sixty2 wine bottles are low-weight and made in New Zealand from approximately 67% recycled glass. Boxes are fully recyclable, contain no plastic and have Forest Stewardship Certified paper closures. Labels are produced from eco-friendly stock and by Toitū Envirocare gold-certified printers.

3sixty2 looks set to achieve climate positive accreditation by December 2020.

3sixty2 was New Zealand's first wine producer to introduce carbon offsets with CarbonClick, offsetting 65% of the carbon footprint. The company considers environmental impacts and waste creation across the whole life-cycle of its wine and packaging.



Bridget Williams, Bead & Proceed

Finalist | Change Maker Award



Bridget founded social enterprise Bead & Proceed, which educates people about the 17 UN Sustainable Development Goals (SDGs) and inspires action towards them through creativity.

Bead & Proceed brings people together to each make a five-beaded necklace, key ring or bracelet that represents the top five SDGs they want to work on. While painting, people come up with innovative ways to action their chosen five goals. Bead & Proceed operates a one-for-one system: for every Bead & Proceed Kit purchased, another is donated to a low-decile school or deserving community organisation.

The kits are hand-made by Silence, a World Fair Trade organisation, employing and upskilling adults in Kolkata, India who are deaf, mute or blind. Eco-friendly paint comes from the Natural Paint Co., whose supply promise is that for every square metre of paint used, the a square metre of Amazon rainforest is saved. Bridget also runs workshops and consulting services. Operating for just 18 months, Bead & Proceed has attracted more than 2000 participants.



Communicating for Impact Award

Sponsored by

kind&co

This award, sponsored by Kind&Co, recognises an organisation communicating sustainability effectively to make a tangible impact.

People want to know about the good businesses are doing. They want easily-accessible information to help them make purchasing choices that will have a positive impact on people and nature. Sustainability is more than making sure you have your own house in order. It's also about effectively communicating what you do, to the right people, through the right channels, to inspire people to make a difference.

This award recognises an organisation that is communicating sustainability through effective use of communication channels and audiences to make a tangible impact.



We asked Kind&Co what inspired them to sponsor the Sustainable Business Awards

kind&co

“To support the Sustainable Business Awards was an easy decision for Kind&Co because we truly believe in the need for change with solutions that have an impact for the greater good. We have a legacy of working with great people that are doing good work, that produce positive outcomes – for people, for businesses, for communities and for our planet.

“As story tellers we use impactful design, meaningful content and public relations as key communication skills. We love that we can help SBN winners to share their fantastic stories with New Zealanders through our PR division, using news media and other types of coverage.

“It’s truly inspiring to be working alongside SBN and with companies who are leading positive change.”



All Heart NZ

Finalist | Communicating for Impact Award



All Heart NZ partners with corporates to redirect and repurpose unwanted items.

Operating for three years, All Heart has launched a digital media campaign in the last year to change the behaviour of the largest corporates in New Zealand around sustainability and product stewardship.

All Heart began targeted storytelling and messaging. It revamped its website, search engine optimisation and 'pay per click'. It now provides impact reports to corporate clients with data on where that client's goods have been donated, weight saved from landfill and equivalent dollar value. The client shares the story, leading to stronger engagement

with All Heart throughout their networks.

From October 2019 to June 2020 All Heart NZ redirected more than 400,000kg from landfill which represents over \$1,000,000 of funds saved or raised by 37 different communities. Since 2016, All Heart NZ has redirected over 2 million kg from landfill.



Beca

Finalist | Communicating for Impact Award



Beca has identified opportunities to support rapid decarbonisation post COVID-19 while supporting strong economic recovery and job creation.

In May, Beca ran a communications campaign consisting of a two-part thought leadership series. This centred on eight key transitions Beca believes will help create tangible change. The series was published on the website and promoted. It was well received, with numerous industry groups resharing the message across their channels. The decarbonisation thought leadership piece has been read almost 2,700 times on the website.

Beca was invited to participate in VisonWeekNZ, by way of a 90-second video and a webinar that delved into further detail on some transitions. It has since developed an 11-part podcast series: Getting to Carbon Positive, expanding on critical subjects such as what New Zealanders could learn from a Māori view on decarbonisation, and the role digital platforms can play.



NZ Post

Finalist | Communicating for Impact Award

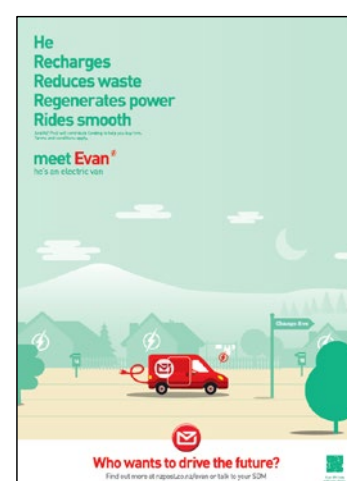
NZ Post has ambitious carbon reduction plans, including becoming carbon neutral from 2030.

Internal engagement has been high. NZ Post expects to see uptake increase in the coming year as five new EV models are due for release in New Zealand and as drivers need to replace their vehicles.

It aims for 25% of the delivery contractor fleet to be using electric vehicles (EVs) by 2025. This would result in an emissions reduction of more than 4,000 tonnes of tCO₂e per annum.

The strategy includes an EV Incentive Programme and fund (\$500,000 per annum for five years) to educate and incentivise the fleet of contract delivery drivers.

NZ Post launched the strategy with a communications campaign centred around ‘Evan’ the E-van and a well-thought out approach for time-pressured drivers reliant on their mobile phones.

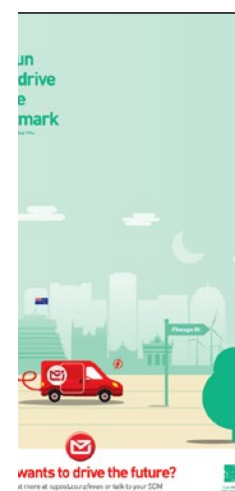


Examples of Evan Campaign collateral.

Please note we are able to produce a bespoke image if required for publicity or booklet purposes etc.



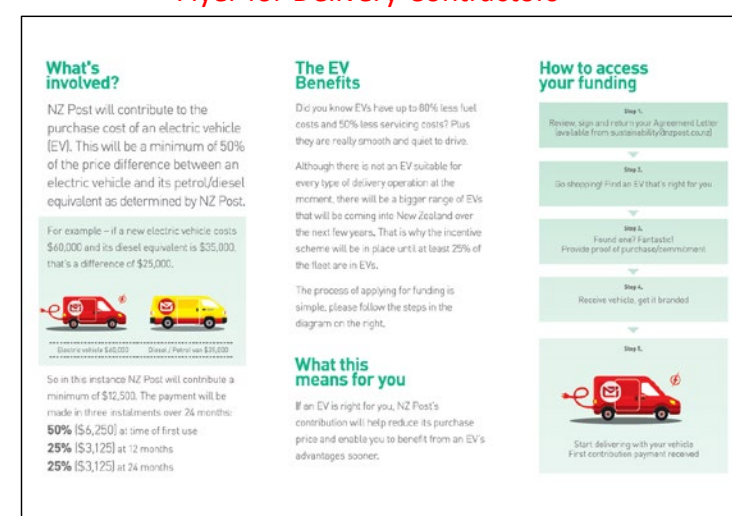
Flyer for Delivery Contractors



Wall Posters for depots



Web and Email Banner





Predator Free Wellington

Finalist | Communicating for Impact Award



In 2019, Predator Free Wellington began NZ's biggest urban eradication project, targeting rats, stoats and weasels on the Miramar Peninsula.

The organisation devised a highly effective communications campaign to engage the local community en masse in this predator eradication project. The goal was to secure permission from more than 3,000 people to place bait stations or traps in their backyards. More than that, the aim was to get Wellingtonians involved in a movement. The campaign turned a team of 26 into a team of thousands.

Predator Free Wellington took the community's lead and adapted

plans based on ideas and input. The campaign ensured sensitivity to different cultural needs. Locals carried out flyer drops ahead of the team door knocking. Predator Free Wellington teamed up with local businesses, organised community clean up days, sponsored community murals and ran events at local breweries. Updates were provided on social media and by email.

The eradication involved laying 8,000 traps and bait stations, 1,800 community traps and 13,000 detection cards. Ninety nine per cent of people approached game permission to have a trap or bait station on their property. There has already been a marked increase of bird life on the peninsula including kākā, kārearea and kākāriki all being recorded for the first time.

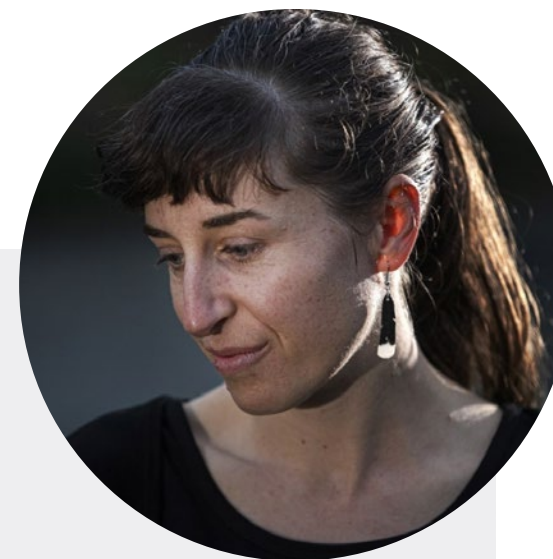


Remix Plastic

Finalist | Communicating for Impact Award

Remix Plastic uses recycled plastic products as a vehicle for change in reducing single-use plastics.

Jacinda Ardern wearing the Huia earrings. The story reached more than 40,000 people and led to a 140,000% increase in product sales. 37,500 people were reached through Facebook and LinkedIn.



In May 2020, Prime Minister Jacinda Ardern wore a pair of Remix Plastic's Huia feather earrings made by Anthea Madill from 3D printer waste. Over a whirlwind weekend of social media postings, orders for the earrings took off and Anthea leveraged the exposure to communicate powerfully about Remix Plastic's work.

Anthea published an article describing how the Huia became extinct partly because its feathers were prized as a fashion accessory. 1News, Stuff and The Press published the story featuring



Thank you for supporting Remix Plastic's work to encourage and empower people to make sustainable changes.



The Hawea Grove

Finalist | Communicating for Impact Award



The Hawea Grove describes itself as a journey in sustainable eco-focused building. Its goal is to create a sustainable living and visitor sanctuary among a grove of fruit and nut trees.

The Hawea Grove is documenting its journey through videos. The video series follows an environmentally-focused residential build, showcasing the twists and turns of the project and educating consumers in the process.

The series is designed to raise awareness of the impacts of the building sector on the environment. The premise is that consumers have more power than they know

but that decisions are primarily price-driven. Each episode has a theme, for example, one episode discussed the CO2 emissions of concrete and steel, and presented opportunities for down-cycling crushed glass into a concrete mix. Another episode explores waste management and energy efficiency.

Each episode currently reaches between 10,000 and 20,000 people. By June 2020 The Hawea Grove had produced five episodes out of a total of 20. It predicts a reach of about 50,000 per episode by the end of the series.



Waste Free with Kate

Finalist | Communicating for Impact Award



Waste Free with Kate delivers informative, entertaining, and impactful waste-minimisation workshops that empower everyday Kiwis to reduce their environmental footprint through simple and effective changes.

The organisation educates thousands of people every year on all facets of waste reduction through a range of campaigns: Waste Free Parenting, Food Lovers Masterclass, Waste Free Living, Waste Free Period education, and a variety of private/community/business workshop offerings.

Whether it's reducing waste with a baby in the house or the 'what,

why, and how' of Kiwis' food waste habits, Waste Free with Kate has it covered. The Waste Free Period initiative is the most recent campaign where students are educated on the different menstrual management options that are available, in an un-biased and logical way.

Waste Free with Kate educates approximately 6,000 households through around 200 events a year. Additionally, the organisation educates, motivates, and supports almost 30,000 people through social media. In 2019 alone, the Waste Free Parenting workshops diverted a potential 997 tonnes of disposable nappies from landfills.



Social Impactor Award

Sponsored by



This award, sponsored by MAS, recognises an organisation that is consistently improving people's lives through its day to day practices.

Good businesses operate with a conscience, making sure people involved in or affected by their activities are better off than they would be otherwise. They bring about positive outcomes for the environment and economy. They create change for good for the people and planet around them. This may be through products or services, in-house wellbeing policies, supply chains, procurement, location, investment or through business models.

This award recognises an organisation that is deliberately and consistently improving people's lives through its day to day business practices. Social good is integrated throughout the whole organisation.



We asked MAS what inspired them to sponsor the Sustainable Business Awards

“Like insurance, sustainability is all about long-term thinking. What can we do in the here and now that will help us all live better lives well into the future? Businesses have a huge part to play in achieving a more sustainable future thanks to the resources they can bring to bear on the problem – their people, their investments, their procurement and supply chains, their practices. As a mutual, we know what can be achieved when we work for the good of our communities, and we want to support like-minded businesses who are making a similar impact in their own industries.”





Connect Chiropractic

Finalist | Social Impactor Awards



Connect Chiropractic identified that cost was the biggest barrier for people needing professional spinal care. In response, it introduced a koha-based fee system for its services.

The Koha Fee System has had a ripple effect of positive impact. More than 30 not-for-profit and community organisations are involved in the Community Connect Programme that helps identify people needing treatment. Connect Chiropractic then ensures that the right care is financially available.

Connect Chiropractic also runs a programme that helps to support community organisations. Three different community groups are

profiled each month with the winner receiving a percentage of the practice's revenue for that month.

By 2022 it aims to have contributed more than \$1,000,000 to the community and to be providing care to more than 1,000 patients every week.



Dignity

Finalist | Social Impactor Awards



Dignity NZ provides a 'buy one, give one' model for period products. Its corporate partners provide sanitary items in bathrooms and Dignity NZ donates the equivalent number of boxes to those without access.

To date it has donated about 29,000 boxes of period products to 130 schools, youth organisations and women's support groups across New Zealand. The initiative has supported about 36,000 women.

Dignity NZ believes in sustainability, fairness and transparency and has been an accredited Living Wage employer for three years. It aims to create a New Zealand movement

where all women can access sanitary items for free, either through its programmes or by encouraging businesses to provide a similar service.

Dignity NZ works closely with schools and corporations. Almost 90% of schools state that the service improves students' self-esteem while 85% of women say the service makes them feel more personally supported at their workplace.



Humanitix

Finalist | Social Impactor Awards



Humanitix has been transforming the New Zealand events ticketing landscape for the past 18 months. Humanitix combines sustainable business and philanthropy as a force for good, making every ticket count and making live events more accessible to people with disabilities.

It offers an intuitive and sophisticated platform to enhance event management, sales, marketing and brand-building. Clients then benefit from making an ethical choice for ticketing and an event management platform.

Humanitix powers thousands of

events with clients including the Wanaka A&P Show, NZ Techweek, The New Frontiers Summit, King Beats Music Festival, The United Nations Association and The Attitude Awards.

Humanitix directs 100% of profits from booking fees to education programmes. They include tech equity for Māori, Pasifika and disadvantaged learners in low decile schools and literacy programmes for disadvantaged girls in low-income countries.



Pathfinder Asset Management

Finalist | Social Impactor Awards



Pathfinder Asset Management focuses on responsible investment in global assets. Its investment approach revolves around people, planet, principles and profit. It looks to provide great returns that have a responsible, positive and sustainable impact.

With a goal of becoming New Zealand's most ethical KiwiSaver provider it launched CareSaver in July 2019. It donates 20% of the income it earns from CareSaver management fees to a group of 17 charities working on social and environmental issues. This provides a passive, long term and sustainable annual income

that supports those charities to increase the impact of their work.

In March 2020 Pathfinder donated \$20,000 to the group of charities. It's aiming to increase that to \$100,000 in 2021. Ultimately it plans to secure 2% of the KiwiSaver market which would mean an annual donation of more than \$2 million.



Predator Free Wellington

Finalist | Social Impactor Awards



Predator Free Wellington aims to completely eradicate rats, possums, stoats and weasels from all of the Wellington peninsula.

That's a total area of 30,000 hectares including a city of more than 212,000 people. The organisation is working towards making Wellington the first predator-free capital city in the world.

The biodiversity outcomes of the project are significant, but the social impacts are equally impressive. They include more resilient and connected communities and improved health and wellbeing outcomes.

Key outcomes include 50 trapping groups involving tens of thousands of Wellingtonians; almost 60,000 pests caught and almost 8,400 traps deployed; 14 schools involved; 200% increase in sightings of tui, 350% increase in sightings of kererū, and 1,000% increase in sightings of kākāriki since 2011.



Raglan Food Co

Finalist | Social Impactor Awards



Raglan Food Co is founded on principles of sustainability and fairness. With that in mind it wanted to ensure equality of wages and living standards for everyone in its team.

the induction process. It has also put an extra emphasis on mental health with initiatives including a health fund of \$5,000 per year to assist team members with their physical or mental health.

Raglan Food Co is Toitū carbonzero certified.

Certified as a Living Wage organisation three years ago, it has gone a step further by putting in place a wage cap so the highest paid position within the organisation cannot be more than three times the amount of the lowest.

Raglan Food Co has created a profit share programme for all team members. Over the past year, it has developed a detailed employee handbook and improved



Sustainability Trust

Finalist | Social Impactor Awards



The Sustainability Trust's Wellington Curtain Bank helps create warm, dry, healthy homes. Started in 2010, with funding from Genesis Energy, the Wellington Curtain Bank provides free, made to measure and lined curtains to families that can't afford to buy them new.

In its first year, a team of two delivered 360 curtains to 91 homes. This year the Wellington Curtain Bank celebrated 10 years of making homes healthier after providing more than 16,500 sets of free curtains to 4,636 families. The service has upcycled about 75,000 kg of curtains and fabric that would

otherwise have ended up in landfill. That has saved the equivalent of about 88 tonnes of carbon emissions entering the atmosphere.



The Sleep Store

Finalist | Social Impactor Awards



The Sleep Store started out as an online retailer of baby products and quickly evolved. Founded in 2006 on firm values of building sustainable communities, it has had an impact on tens of thousands of families with initiatives like its free sleep advice programme.

The Sleep Store campaigns for safe sleep products and chooses not to stock many popular and profitable products that are unregulated in New Zealand and deemed unsafe overseas. For example, there are no regulations for baby carriers in New Zealand, so The Sleep Store only sells carriers that meet international regulations. It

also runs an initiative to recycle baby carriers, providing a safe carrying option for families that can't afford a carrier, or that might otherwise choose a cheap, unsafe or counterfeit carrier. In tandem, it actively educates families about baby safety.

The Sleep Store contributes to charities that align with its values. It has raised and donated more than \$60,000 for poverty relief and freshwater projects in the Pacific.



Whenua Iti Outdoors

Finalist | Social Impactor Awards



Whenua Iti Outdoors lives and breathes its vision: experiential learning inspiring positive change. Through outdoor experiences it creates opportunities to develop resilient, compassionate and engaged rangatahi (youth aged 12-24).

Programmes are co-designed with communities. Activities and goals are specific to a group or individual. They focus on personal growth and employment prospects, passion for the environment, community and culture under the umbrella of kaupapa Māori.

Many rangatahi start with poor employment prospects. Whenua Iti Outdoors helps them to develop

positivity, self-management, collaboration, communication skills and more. The team works hard to ensure it can meet the needs of all participants and to remove barriers to participation. It supports rangatahi returning to their community to ensure the benefits of the programmes are long lasting. The national NCEA Level 2 credits pass rate is 82% for Pākehā and 71% for Māori. The Whenua Iti pass rate is 95%.

In 2019 the organisation worked with nearly 3000 individuals, delivering over 10,000 participant days of outdoor experiences.



Going Circular Award

Sponsored by



This award, sponsored by Auckland Council, recognises an organisation that is making demonstrable progress towards going circular.

As pressure on resources grows, we need to shift to a more circular economy – where the lifecycles of materials will be maximised, optimised and continued indefinitely through continuous reuse.

Traditional businesses are predominantly based on a linear ‘take-make-waste’ model. But as pressure on resources grows we need to shift to a more circular economy.

Opportunities for circular economy innovation abound at every stage in a business. Going circular means designing your products or services to help create a low carbon circular economy in New Zealand.



We asked Auckland Council what inspired them to sponsor the Sustainable Business Awards

“Auckland Council has committed to an ambitious goal of being zero waste by 2040. In order to achieve this the region needs to maximise the use of all resources in order to minimise waste and business has a key role to play. Where the majority of our society and traditional businesses are predominantly based on a linear ‘take-make-waste’ model, some innovative businesses are shifting towards a circular economy. Sponsorship of this circular economy award is part of our commitment to encourage, support and recognise organisations that are doing some amazing work in this area.”





Again Again

Finalist | Going Circular Award



Again Again is a reusable coffee cup system for takeaway without the throwaway. New Zealanders throw away 295 million single-use cups annually.

Again Again provides reusable steel cup fleets available by deposit/return at participating cafés, countrywide.

The Again Again system delivers coffee drinker convenience without having to plan ahead and bring a reusable cup. It's cost-effective for cafés and easy to implement and maintain while delivering a measurable positive impact.

Again Again aims to divert more than 12 million cups a year from landfill by 2023. That's 176 tonnes

per annum. By June 2020, after just one year of operation, Again Again was diverting 808,000 cups annually.



Better Packaging Co

Finalist | Going Circular Award



The Better Packaging Co. believes waste is a design flaw. Its goal is to develop circular alternatives to products – starting with compostable courier satchels made from bio-material.

The Better Packaging Co. has released home compostable courier satchels, the 'I'm Tote-ally Reusable' and 'I'm Gifted' designs. Partly made from plants, they are designed to have many uses – not just as a satchel, but also as a carry bag and gift wrap – before eventually being composted.

To date The Better Packaging Co. has sold more than 12.7 million packs and saved 197 tonnes of plastic from landfill. The company

is helping to shape the future of compostable packaging as well as the infrastructure to support a circular solution.



Déjà

Finalist | Going Circular Award



Déjà is a new, zero-waste pet food company with principles of circular economy at its core. Founder Clare Starke identified the resource of surplus deli meat generated in supermarkets as an excellent feedstock for high quality, minimally-processed pet food.

She began working with Foodstuffs' sustainability team in 2019 to identify the potential to sell the end product to customers in those same stores.

Extensive R&D has been undertaken in conjunction with the Massey University nutrition lab,

Asure quality labs and FoodBOWL. While the product is destined for cats and dogs, Déjà is able to manufacture it out of a human-grade facility, as the ingredients are human grade.

At the time of entering these awards, Déjà was collecting from 10 stores in Auckland and the product was due to launch for sale in Foodstuffs' stores in late 2020.



Fonterra Cooperative Group

Finalist | Going Circular Award



Fonterra takes a waste product (Proliq) from milk processing, and creates a nutritious feed product for dairy cows. The goal is to have 100% reuse of the waste product, and none treated as wastewater or discharged to land.

The creation of Proliq is part of Fonterra's strategy to minimise the environmental impact of dairy manufacturing. Proliq is a protein, energy and mineral rich by-product from the removal of lactose from whey. It is a valuable supplemental feed product.

Four of Fonterra's manufacturing sites create this waste product, and the cooperative has established a market around each,

to be able to effectively achieve zero waste. In building a new mozzarella plant at the Clandeboye manufacturing site, Fonterra has simultaneously created a market for over 20 million litres of the by-product. All of it was sold in 2019.

Fonterra sells 87 million litres of Proliq to farmers. This diverts 350,000 kg of nitrogen and 385,000 kg of phosphorus from waste treatment systems.



Foodprint

Finalist | Going Circular Award

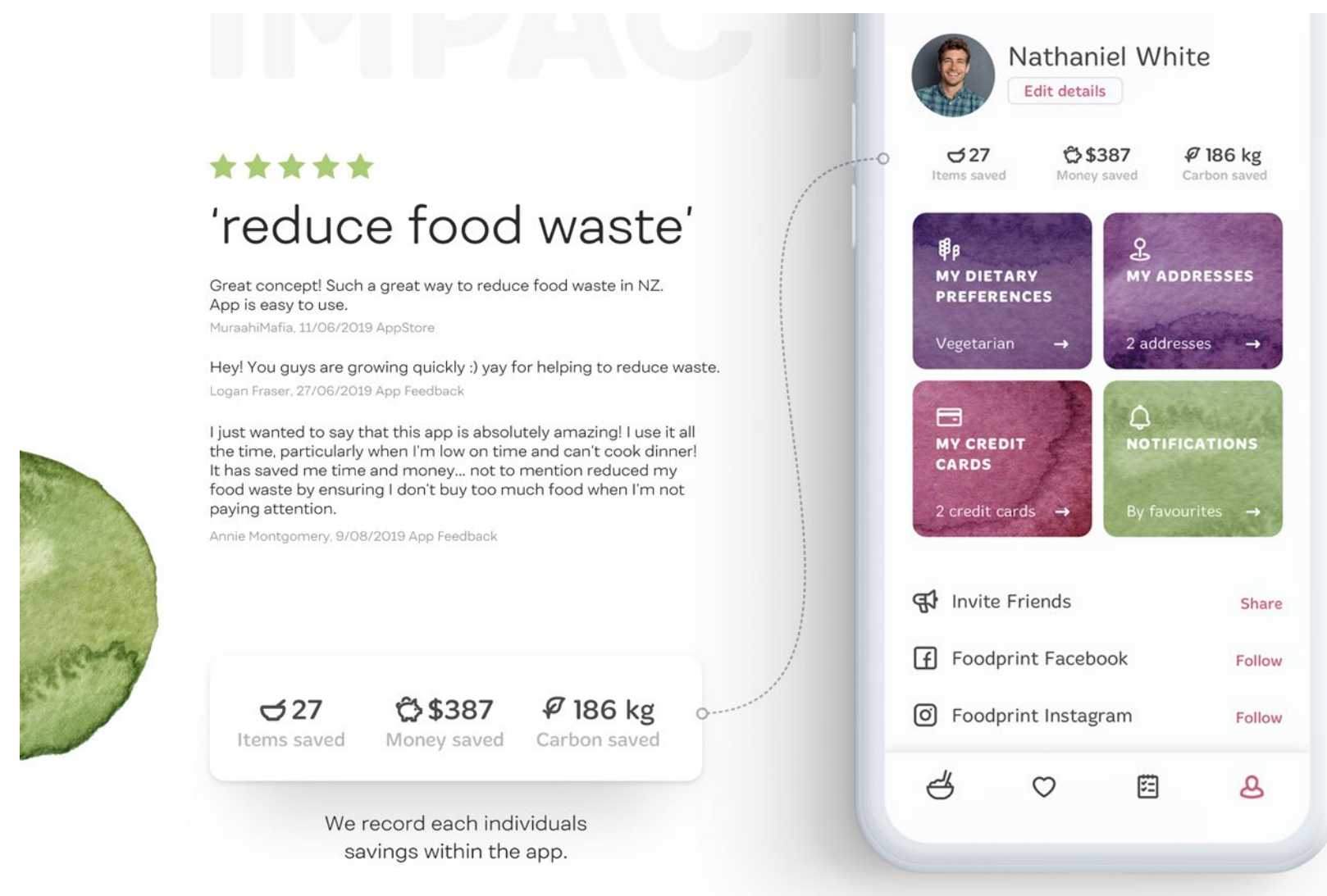
Foodprint is an app. It connects consumers with eateries that have surplus and imperfect food that would otherwise be thrown out.

and supermarkets produce more than 50,000 tonnes of food waste annually. Over 60% of that waste is avoidable because the food is still fit for human consumption.

Food waste is hugely damaging to the environment and expensive to the hospitality industry. Eateries that use Foodprint are clawing back up to \$10,000 per annum.

The app is a two-sided marketplace: each day eateries list and discount unsold food or food unlikely to sell. Via the app, users purchase that food and collect it in-store. The pick-up model encourages customers to eat locally and connects them to the kitchens and eateries preparing their meals. The benefit for participating eateries is that they can monetise what would otherwise become food waste – a circular solution.

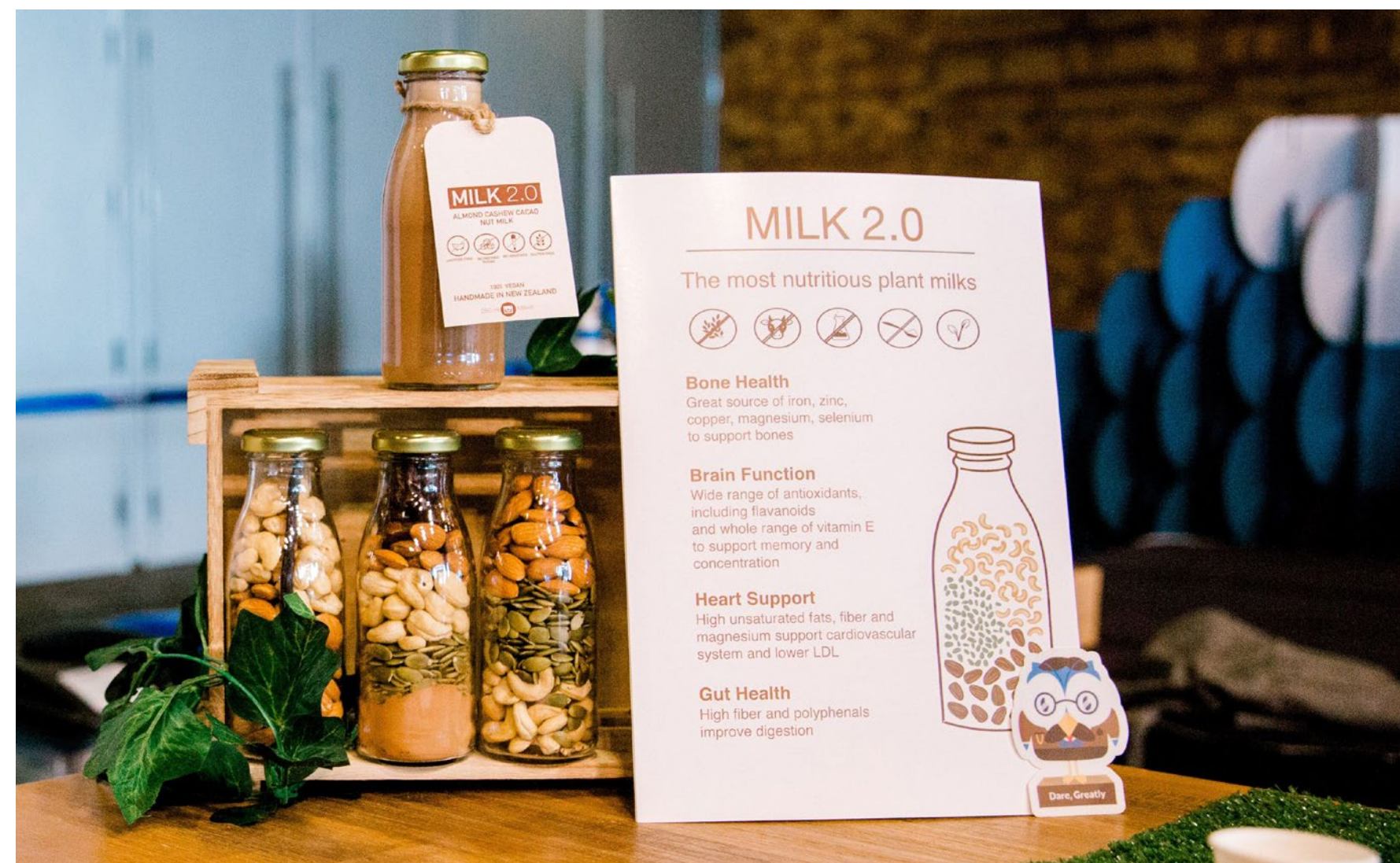
In Aotearoa, cafés, restaurants





Milk 2.0

Finalist | Going Circular Award



Milk 2.0 produces delicious plant-based milk, primarily made from nuts – at least 21% in each bottle. It operates a fully integrated circular model which harnesses technology to deliver premium plant-based milks to Auckland subscribers' doorsteps.

platform, users subscribe to weekly milk deliveries from the comfort of their home. The Milk 2.0 team has modernised and rebuilt the old-fashioned milk delivery system, always with the planet front of mind.

To date Milk 2.0 has diverted more than 7,000 plastic bottles from landfill as well as plastic caps and ice bags.

It then collects and reuses all aspects of the business outputs: from glass bottles to caps and even insulation bags and icepacks.

A circular model has been integral to Milk 2.0 since its inception. The business began two years ago in Auckland, with two customers, and has now grown to more than 100 subscribers. Through an online



NZ King Salmon

Finalist | Going Circular Award



The Omega Innovations team at New Zealand King Salmon has added value to fish by-products with the aim of achieving full nose-to-tail utilisation of salmon.

Once the salmon fillet has been removed, the remaining raw materials are made up of heads, frames, skins, gills, guts and trimmings. Previously considered waste, these by-products were either disposed of at cost or rendered into salmon meal (a low value commodity with diminished nutrients). NZ King Salmon now repurposes the remaining raw materials into their own brands of premium pet food, salmon burley and frozen salmon blocks for pet food producers. The company

has plans to explore producing compost and nutritional products in future.

These initiatives prevent 2,500 tonnes per year of raw materials being discarded. Omega Plus pet food is currently in 180 supermarkets across New Zealand, available through five online platforms, a number of pet stores and vet clinics and is also exported.



Wholly Cow

Finalist | Going Circular Award

Wholly Cow Butchery redesigned its business model from a linear process (from farm to export markets) to a system where family, farm and local community could work together and flourish

With no transportation of animals, there is reduced stress on animals during their lifetimes. Animals go from paddock to an on-site abattoir and butchery. Wholly Cow creates liquid fertiliser using waste water and blood; undigested grass is converted into vermicompost; inedible offal is hot composted; and rendered fat becomes skin cream.

Wholly Cow runs a 186ha beef, lamb and goat farm and processes all its own meat, selling it to locals via its retail butchery. It takes responsibility for all aspects of the food journey: from paddock to plate and return. It views the 'waste' parts of the business as a resource and has generated ways to create a highly nutritional fertiliser.





Why Waste

Finalist | Going Circular Award



Why Waste Worms is the only subscription-based worm farm model worldwide. It hires out worm farms to customers who receive ongoing service and maintenance.

Why Waste is transforming biodegradable waste into fertile soil. Its goal is to extend the network throughout Aotearoa to minimise waste, build soil, and increase community resilience.

By applying circular economy concepts to vermi-composting, the business is offering a product (worm farms) as a service (subscription-based with ongoing servicing). Subscribers get all the benefits of a worm farm without ownership. Worm farms have a

hugely beneficial impact on our biodegradable waste stream. Why Waste Worms supplies to residential addresses, businesses and other organisations. Notable partners include: Bay of Plenty District Health Board (Tauranga and Whakatāne Hospitals), Trustpower, Bay of Plenty Regional Council and Beca.

Why Waste has diverted more than 250,000kg of waste from landfill since starting in 2014. It has more than doubled membership in the last year.



X-Frame

Finalist | Going Circular Award



The building industry is New Zealand's single largest contributor to landfill: buildings generate waste during construction, renovations and at the end of their lives.

X-Frame is a structural wall framing system that allows walls to be cost-effectively deconstructed and reused, over and over again.

X-Frame is manufactured from sustainably-sourced (Forest Stewardship Council certified) structurally engineered timber. Precise computer controlled milling machines shape modular parts that clip together into panels without the need for nails, screws or adhesives. The panels are self-braced and ready to receive

building linings. Internal wall linings clip to the panels in an easily reversible manner, as do cladding materials and insulation products. The result is a wall that does not generate waste.

X-Frame aims to make the deconstruction and reuse of building materials standard practice. On construction projects using X-Frame, the quantity of waste sent to landfill is reduced by 86%. Direct material recovery and reuse rates are greater than 96%.



Climate Action Leader Award

Sponsored by



This award, sponsored by EECA, recognises an organisation actively leading and delivering impact and scale with climate action.

Addressing the challenge of climate change must be a priority for businesses. How they respond will determine whether we succeed in meeting our ‘net zero carbon’ goal for Aotearoa, especially in making significant emissions reductions in the next ‘decade of action’, starting now.

Businesses at the forefront of this response are embedding climate action across their operations. They are reducing their operational emissions. They are influencing their staff, suppliers and customers to have a much broader and deeper impact on emissions reduction. They are preparing for the effects of climate change. They inspire others to follow.



We asked EECA what inspired them to enter the Sustainable Business Awards

“We’re sponsoring the Climate Action Leader Award because we want to recognise businesses taking Gen Less actions and setting the agenda for emissions reduction.

“Climate action is essential, but we believe New Zealand businesses, and their customers, will get more out of life by using less harmful energy. Leaders in this space may be taking risks by choosing new ways of working, but they also reap the rewards of lower emissions, loyal clients, and a healthy bottom line.

“It’s exciting to see the innovation and ideas coming from the businesses who enter these awards.”



Ahika Consulting

Finalist | Climate Action Leader Award



In 2019 Ahika Consulting initiated a programme in Otago and Southland to assist 22 Māori businesses understand and prepare for a low carbon future.

The purpose of the programme was to empower Māori businesses by helping them to understand the role carbon played within their operations. With this information they could then take action to offset, mitigate or reduce their emissions. By building capability Ahika is helping strengthen the collective ability to make positive, lasting transformational change.

Ahika used a kaupapa Māori approach of *kanohi ki te kanohi* (face-to-face) discussions with each business. These personal

conversations contributed to the success of the initiative as it allowed for a greater exchange of information. By gaining in-depth insights the Ahika team was able to tailor the information and advice provided to each business.

Ahika aims to extend the programme nationwide.



Fonterra Cooperative Group – biomass boiler

Finalist | Climate Action Leader Award



Fonterra is one of New Zealand's largest energy users and has committed to shifting to 100% renewable energy for its manufacturing operations.

Following a successful trial in 2019 the cooperative initiated a project to convert the 43MW coal boiler at its Te Awamutu site to use wood pellets. The boiler is used for steam and hot water production in the manufacturing process. The conversion will reduce CO2 emissions by about 84,000 tonnes a year, which is equivalent to removing about 32,000 cars off the road. It will also reduce Fonterra's coal usage in New Zealand by 10%.

The project demonstrates how wood biomass can be used to

displace coal use at manufacturing sites, and that wood biomass can be produced at scale. The wood pellets are made from wood waste, shavings, sawdust, and off-cuts. The production process uses geothermal energy.

The Te Awamutu project contributes 16% towards Fonterra's 2030 goal for reducing emissions.



Foodstuffs NZ

Finalist | Climate Action Leader Award



Foodstuffs' waste minimisation programme has been operating since 2014 and spans more than 130 sites across New Zealand.

The sites include New World and PAK'nSAVE stores, corporate offices and distribution centres. Collectively these sites divert about 85% of their total waste from landfill – that's more than 3,000 tonnes per month. To date the programme has diverted about 200,000 tonnes from landfill and saved about 500,000 tonnes in CO₂-e emissions entering the atmosphere. Additionally, Foodstuffs provides 8 million meals to local communities every year through its food rescue programme.

Until last year the waste minimisation programme focussed on waste segregation and diversion. Now it involves all waste streams, including recyclables and compostables. Foodstuffs is also shifting its focus to waste prevention rather than waste management. By transitioning to reusable crates to deliver goods to stores it has eliminated 18.5 million cardboard boxes per year. It has also removed 205 tonnes of plastic from its supply chain.



Open Country Dairy

Finalist | Climate Action Leader Award



Open Country Dairy is the world's second largest exporter of premium whole milk powders. With global demand for products growing, Open Country Dairy is building a third milk powder dryer at its Awarua site near Invercargill.

The milk drying process requires steam production, traditionally provided by coal boilers. Open Country Dairy was determined to find the most sustainable boiler with the smallest environmental footprint. It embarked on an exhaustive feasibility study, assessing available global and local technology.

The company chose an electrode boiler, which produces 4,650 metric tonnes less annual CO2 emissions than a coal boiler – near zero emissions. Energy to power the boiler comes from renewable sources with no associated third-party emissions, such as the trucking of coal.

This is the first electrode boiler to generate steam for a milk powder dryer in NZ. Open Country intends this initiative to pave the way for other manufacturers to transition to more renewable energy sources.



Soar

Finalist | Climate Action Leader Award



Soar Print has been inspiring leadership through sustainability since 2009. It says it is out to prove that smaller businesses can – and must – play a powerful and noticeable part in reducing our country's footprint, and in influencing others to join the journey.

The Auckland-based company, which also operates in Hamilton, provides clients with carbon neutral printed products and services and on-demand print ordering.

Soar Print was the first New Zealand corporate printer

to achieve Toitū carbonzero certification and has been reducing its greenhouse gas emissions over the past decade. By the end of 2019 it had reduced emissions by 55.5% compared to 2009.

The business also has Forestry Stewardship Council certification and Programme for the Endorsement of Forest Certification and operates under the ISO14001 environmental management system.

The sustainability initiatives introduced by Soar Print over the past 11 years have made a major impact. The business has reduced resources and saved over \$200,000 in fuel, metal plates, paper and energy.



Suncorp

Finalist | Climate Action Leader Award



Suncorp New Zealand has committed to sustainable growth across its insurance and finance business model. Part of its strategy is a Climate Change Action Plan.

Suncorp believes it has a responsibility to leverage its position as a leading financial services organisation to advocate for positive change in the New Zealand community.

That plan drills down to a goal of net-zero emissions by 2050 with a 51% reduction in emissions by 2030. It also has a renewable energy strategy.

SunCorp's outcomes against targets in 2020 are impressive. It has reduced carbon emissions by 35% since 2017/18; it has committed to 100% renewable energy by 2025; and as of July 2020, nearly 100% of Suncorp NZ's electricity is certified as renewable under Meridian Energy's Certified Renewable Energy programme.



Climate Action Innovator Award

Sponsored by



This award, sponsored by Waka Kotahi / New Zealand Transport Agency recognises an organisation demonstrating innovation in climate action.

Climate change is generating a myriad of new risks and opportunities. New products, services and business models are needed which help us move quickly to a 'net zero carbon' Aotearoa. Businesses providing these innovations are going a step further than simply reducing their emissions. They are moving towards a net zero impact, and some even becoming 'climate positive'.

This award recognises an organisation demonstrating innovation in climate action. Their focus is on their product or service, to help others reduce their carbon footprint. They are preparing for the effects of climate change. They inspire others to follow.



We asked Waka Kotahi NZ Transport Agency what inspired them to sponsor the Sustainable Business Awards



“At Waka Kotahi, the NZ Transport Agency, we are leading a shift towards a low carbon, safe and healthy land transport system. Through our recently released sustainability action plan, Toitū Te Taiao, we are shaping a way forward that supports our precious taonga: public health and safety, sensitive habitats, unique cultural and heritage sites, and of course our climate. We’re encouraging our people to care more for people, places and the planet each day.

Supporting the Sustainable Business Awards aligns well with the principles of Toitū Te Taiao. As leaders, we must be the change we want to see and achieving our bold goals, will require us all to be courageous. These Awards are an excellent opportunity to celebrate innovation and sustainability

leadership across all sectors and Waka Kotahi is proud to be supporting the Climate Innovator Award.”



Auckland Council – FutureFit

Finalist | Climate Action Innovator Award



FutureFit is an online gamified carbon footprint tool that enables Kiwis to calculate their personal carbon emissions, then choose customised actions to reduce them.

They can track their progress and carbon savings over time and get weekly reminders to help them achieve their goals. They can work collectively in teams or individually and see how their actions contribute to the overall goal of reducing carbon emissions.

Initially released by the Auckland Council as a tool to help Aucklanders reduce their carbon emissions, FutureFit is now being rolled out across Aotearoa. It is freely available to individuals,

businesses and community groups – with extra support programmes for corporates and NZ councils. The tool has more than 3400 users that have collectively saved 540,000 kilograms of carbon.



Big Street Bikers

Finalist | Climate Action Innovator Award



Big Street Bikers was founded three years ago with the aim of making e-bikes a mainstream mode of transport. The team quickly realised a lack of secure city parking was a barrier for many people thinking of investing in an e-bike.

They imported existing technology from overseas to create Locky Docks which provide cyclists with secure e-bike storage and charging for free. A successful pilot scheme in 2019 helped raise funding to support a nationwide rollout. That started in Christchurch in June 2020 with the installation of 10 Locky Docks that can be used by up to 100 bikes at a time.

In the first few weeks of operation Locky Docks' stations clocked up more than 240,000 minutes of bike parking. Big Street Bikers says a commuter who switches to cycling can save up to one tonne of carbon emissions per year.

The bike stations include a network of digital screens promoting safe bike routes that get more than 200,000 weekly views.



Blue Cars

Finalist | Climate Action Innovator Award



Blue Cars rentals was started in Auckland in 2015 as a way of introducing drivers to electric vehicles (EVs). Up until that point owner Carl Barlev had been an unpaid ambassador for the new mode of transport which he saw as critical to lowering carbon emissions.

Carl knew the best way to convert people to EVs was to let them drive one. By establishing Blue Cars he was able to continue doing that in a financially stable way. Since then the business has added staff and a number of other services, including a workshop to service EVs.

Since 2018 the team has been working on battery upgrade solutions to extend the life of older EVs and maximise their carbon-saving potential. They have also supplied used Nissan Leaf batteries for projects around the country, including one to prove the viability of EV batteries for solar energy storage projects.

Carl says the business has directly and indirectly supported thousands of consumers to make the switch to an EV.



CarbonClick

Finalist | Climate Action Innovator Award

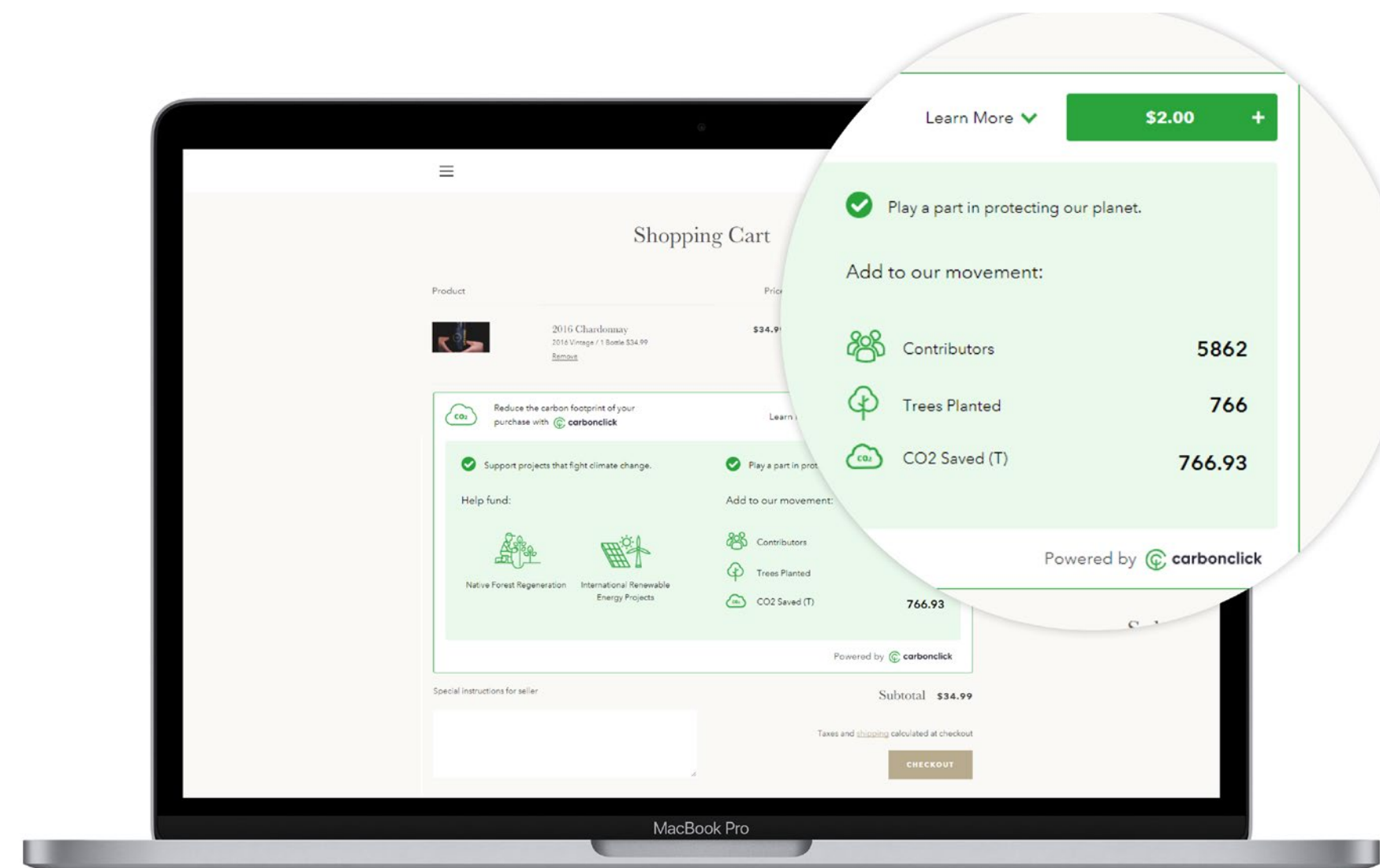
CarbonClick aims to make carbon offsetting something every Kiwi does when they are making a transaction online.

You've probably seen the carbon-offset feature that airlines offer to passengers. CarbonClick takes that concept and enables it for any kind of purchase, any product, any shopping cart.

A customer in a CarbonClick-enabled online checkout sees a 'green button'. By pressing it, they add a small fee (normally \$1-\$2) to their purchase, which buys a carbon offset to reverse their carbon footprint. Their contribution funds certified offset projects that fight climate change, conserving native NZ forests and supporting renewable energy initiatives.

Consumers can go even further and fight climate change every day with CarbonClick's carbon offsetting subscription service.

CarbonClick was launched in late 2019 and is now used by more than 400 online stores. By July 2020 users had offset close to 1000 tonnes of carbon emissions.





Cityhop

Finalist | Climate Action Innovator Award



Cityhop is New Zealand's first and largest car share service. It disrupts the outdated model of buying a car and encourages alternatives, such as public transport or cycling. It says the carbon crisis cannot be solved alone by swapping every transport vehicle to an electric vehicle. It requires a change in behaviour, and a reduction in our travel consumption.

Cityhop has over 200 car share vehicles, including about 50 electric vehicles, around Auckland and Wellington. Despite this modest number, it has more than 10,000 car sharing members and

hundreds of businesses using its service.

Cityhop estimates its service has removed 3,000 vehicles off New Zealand roads, providing 2 million kg of carbon dioxide equivalent savings every year. It also says its service annually delivers about \$5 million in public health benefits to both Wellington and Auckland through less congestion, less road trauma, reduced air pollution, and reduced damage to the natural environment.

The business is looking to expand into other centres and is forecasting that it will have 500 car share vehicles by late 2021.



CoGo

Finalist | Climate Action Innovator Award



CoGo is a world-first free mobile app that helps consumers make more impact with everyday purchases by seamlessly switching their spending to businesses that align with their social and environmental values.

The platform is built on the belief that some of the most challenging issues facing society, such as climate change, sustainability and workers' rights, can be tackled at scale when consumers are empowered to vote with their wallets, and influence businesses to be a force for good.

CoGo provides users with insights on their ethical spending and provides businesses with

a platform to showcase their sustainable practices and pledges, reach value-aligned consumers and gain monthly insights on what their customers care about to inform their sustainability investments.

In 2010 CoGo launched with 10 Wellington cafés under the Conscious Consumers brand. Last year CoGo integrated with over 35 banks in the UK market. It now has more than 45,000 business listings and 60,000 app users in the UK and NZ. It will be releasing a real-time carbon footprint tracker later in 2020.



The Formary

Finalist | Climate Action Innovator Award



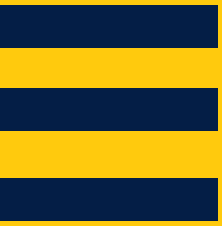
In 2016 The Formary initiated a cross industry collaboration to radically reduce the environmental impacts of textiles and clothing in New Zealand. As a result the Usedfully® Textile Reuse Programme was launched two years ago.

Clothing and textiles registered on the Usedfully® platform become tradeable resources at end-of-use, providing a known and reliable source of fibres for second generation products. They create new revenue opportunities for the industry without the environmental impacts. For example, waste textiles have provided an alternative additive to imported cellulose used in roading products.

Through research and development, more solutions for reusing textile resources are being added all the time. Collectively, they create a low carbon clothing system that reduces the need for more virgin resources.

The first organisation on the Usedfully® platform has conserved over 8,500kg of CO2e and 856,000 litres of water.

The latest innovation within the programme is to establish a nationally accredited and voluntary textile product stewardship scheme.



Outstanding Collaboration Award

Sponsored by



This award, sponsored by Toitū Envirocare, recognises organisations that have collaborated for good with outstanding results.

The best organisations look far beyond their own walls. They create and foster connections that generate positive impacts on people's lives – on health, nutrition, housing, employment, community and more. These connections draw on the strengths and unique advantages of those involved to deliver impact which could not have been achieved alone.

Collaborations might be between businesses, social enterprises, community organisations, not for profits or local/national government.

This award recognises organisations that have collaborated for good with outstanding results.



We asked Toitū Envirocare what inspired them to sponsor the Sustainable Business Awards

“We chose to sponsor the Outstanding Collaboration Award because we firmly believe that only through working together will we realise our sustainable future and overcome the environmental challenges ahead.

At Toitū Envirocare we value partnership as a way to generate innovation, develop unique solutions, and challenge our thinking with perspectives different from our own.

We celebrate all our finalists, who together found effective solutions to reduce their environmental footprint and tackle tough social challenges. They are true leaders, and their example in turn will inspire others to make positive change”.



All Heart NZ

Finalist | Outstanding Collaboration Award



All Heart NZ partners with corporates to redirect and repurpose redundant and unwanted items.

Since establishing in October 2016, it has partnered with 1709 different businesses across NZ, such as The Warehouse Group, Westpac, Zespri and Auckland Transport.

It has supported 278 different communities for social and environmental impacts.

A decile one primary school in Palmerston North received Vodafone's redundant stationery items. Waiuku Zero Waste received almost \$10,000 worth of goods from The University of Auckland. 50 PCs found new homes in South Auckland homes prior to lockdown, in partnership with The Warehouse Group and The Southern Initiative.

To date, All Heart has helped corporate partners divert 2.2 million kg of goods and equipment, which represents over \$5.7 million cash or goods helping communities around NZ, Tonga, Samoa, Fiji, The Solomon Islands, Vanuatu, Pakistan and the Philippines.



BNZ and Good Shepherd

Finalist | Outstanding Collaboration Award



Community Finance is an initiative with a clear goal – to be a fair and affordable credit option for people who can't access mainstream bank lending and may be vulnerable to high-cost predatory lenders.

The initiative is run by BNZ and Good Shepherd NZ, supported by the Ministry of Social Development.

Community Finance provides small loans of up to \$1,500 to buy essential goods and services such as furniture and items needed for school and education. StepUP loans can be used to finance things like a used car to get to work or a new computer for education. Debt consolidation loans can be provided for up to \$10,000.

Community Finance is making a difference. In its first five years, nearly \$5 million has been lent to over 1,700 families with estimated savings of \$2.46 million in interest and fees.

Community provider organisations – Aviva, Presbyterian Support Otago, and The Salvation Army – are the face of the partnership, active in communities right across the country, doing the lending and working with people to provide wrap-around support.



Elastomer Products and Scion

Finalist | Outstanding Collaboration Award



Every year the New Zealand wine industry uses an estimated 30 million plastic vine clips to hold nets over ripening bunches of grapes to prevent loss from birds and other pests.

The clips are used for 6 – 8 weeks until the nets are removed and the clips fall to the ground. This leaves a growing pile of plastic that litters vineyards around the country and contributes to microplastic pollution.

Scion, a Crown Research Institute, spotted an opportunity to tackle this environmental issue. It designed a clip made from biodegradable thermoplastic material. Once broken and

discarded, the clips are almost completely biodegraded over a period of nine months and continue to decompose in time for the new wine producing season.

Scion approached Elastomer Products to help commercialise the vine clip. Elastomer Products optimised the clip to create a solution that's not just sustainable, but scalable too: PolyDegrade™ Vine Clips.

In 2020, Elastomer Products will produce 16 million clips and in 2021, 30 million, effectively replacing all non-biodegradable clips.



Foodstuffs and CHEP

Finalist | Outstanding Collaboration Award



Foodstuffs North Island is working closely with CHEP NZ, a sustainable logistics company, to ensure that consumer goods flow efficiently using a circular 'share and reuse' model.

Wooden pallets are repaired multiple times and delivery crates are washed after every cycle before being delivered to manufacturers and growers to refill. The initiative is scalable and establishes a model for further collaboration.

Their latest initiative is transport collaboration. Rather than trucks dropping off goods and leaving empty, Foodstuffs and CHEP have analysed customer delivery routes and combined their needs so trucks always have a full load. The transportation collaboration

is operational solely in the North Island but will be rolled out nationwide.

As a result of this initiative, in 2020 alone Foodstuffs and CHEP forecast there will be 1,100 fewer trucks on the roads; a reduction in 200,000 km travelled; a reduction of 75,000 litres of diesel; and 180 tonnes less CO2 generated.



Jacobsen

Finalist | Outstanding Collaboration Award



Jacobsen is a flooring importer and distributor. It recognised the need to change behaviour and environmental outcomes regarding flooring waste.

Without direct control over the value chain, collaboration was key to initiating and leading a new product stewardship programme.

Jacobsen began a partnership with Habitat for Humanity to reuse carpet tiles. Together, they facilitated connections between Jacobsen projects, flooring installers and local ReStore (Habitat for Humanity) outlets to resell and reuse the pre-loved tiles. This helps raise funds to support Habitat for Humanity in their work with families in need of housing.

Jacobsen has collaborated with suppliers and flooring installers to recycle installation off-cuts and used material. Jacobsen collects and separates material so international factories can recycle it in the highest value stream. For some suppliers this is a world first trial, particularly with installation off-cuts which represent approximately 7% of every installation.

Launched in June 2020, Jacobsen continues to evolve the scheme. In the first month alone, the carpet tiles from four commercial projects were diverted from landfill and sold instead through Habitat for Humanity 'ReStore' outlets.



Meat the Need

Finalist | Outstanding Collaboration Award



Meat the Need launched in April 2020 to supply much-needed meat to City Missions and food banks and provide farmers with the means to give back.

Meat the Need has partnered with Silver Fern Farms, which provides scale, food safety and quality assurance as well as packaging and transportation.

Meat the Need accepts direct donations through its website and by building farmer networks. Silver Fern Farms promotes and accepts donations from farmers through livestock representatives. The equivalent value of donated stock is then processed into mince by Silver Fern Farms and packed and delivered to missions and

foodbanks across New Zealand.

Silver Fern Farms donated the first five tonnes of mince directly to Meat the Need, enabling the charity to rapidly kickstart the project while building up donations from farmers and creating more momentum among target donors.

The goal is simple – New Zealand's farmers feeding New Zealand's families.



Predator Free Dunedin

Finalist | Outstanding Collaboration Award



Predator Free Dunedin was established in October 2018 to bring together disparate predator control projects under one strategic umbrella.

In a first for Dunedin, 20 organisations have collaborated on this initiative, including local and regional government, two rūnanga, Maanaki Whenua Landcare Research, the University of Otago, Otago Polytech, The Halo Project and Ahika Consulting. Over 400 volunteers are now involved and membership is 1,500.

Predator Free Dunedin aims to have possums completely eradicated from the Otago Peninsula by 2023. To date, 40,000 possums have been removed as well as over 300

mustelids (the family of mammals such as stoats).

Kākā, South Island robin and are other bird species are notably spreading from the nearby Orokonui Ecosanctuary. Birds like tui and kereru are once again becoming a regular part of people's daily lives, showing the project's success.



Student Volunteer Army

Finalist | Outstanding Collaboration Award



In March 2020, several days before lockdown to prevent community transmission of COVID-19, the Student Volunteer Army began planning its Grocery Delivery Service.

The service helped people who wouldn't otherwise be able to access groceries during lockdown: the elderly, immuno-compromised and others who couldn't leave their homes or easily access support or online shopping.

Over the course of 10 days the Student Volunteer Army designed, prototyped and built an end-to-end online grocery store with a fully functional and secure payment system and backend operation. It also set up a call centre, staffed by volunteers, to take grocery orders by phone.

The Student Volunteer Army partnered with New World (Foodstuffs), Hyundai NZ, Z Energy, Facebook and a number of government agencies. They collaborated with world-class leaders and experts, including Kiwi entrepreneurs. More than 3,000 new volunteers signed up nationwide to support, and many continue to offer their help.

During lockdown, the team delivered thousands of groceries to those who needed support. They worked with 52 supermarkets, answered over 1,000 phone calls for support and partnered with local communities to ensure contact-less grocery delivery, always with a smile. Post lockdown, the Student Volunteer Army continues to partner with district health boards and aged care providers to refer those needing grocery deliveries after leaving hospital or due to in-home needs.



Tech for Good Award

This award recognises a technological initiative designed for social or environmental change.

In today's hyper-connected world, we use the power of technology in myriad ways, both simple and remarkable. Technology for good uses that power for the betterment of our people and planet.

Technology for good provides solutions to an issue or a need. It transforms the status quo. It can give agency to people and help them make more informed decisions. It can connect people and allow them to participate. It could address health or care needs, or it might save energy or money. At the same time it retains people's privacy, ensures data security for businesses and users and improves accessibility through open technologies.

Auckland Council – FutureFit

Finalist | Tech for Good Award



FutureFit is an Auckland Council initiative to inspire and help people to take climate action.

So far 16,000 carbon footprints have been completed, and 3,400 users registered. More than 540,000 kg of carbon has been saved.

It is a gaming-based carbon footprint tool that enables Kiwis to calculate their personal carbon emissions, then choose actions to reduce them. They can work individually, or in groups, and see how their actions contribute to a collective goal of reducing carbon emissions.

FutureFit is designed around science-based emission research combined with proven behavioural insights. This has created a compelling and effective tool for change.

CarbonClick

Finalist | Tech for Good Award



CarbonClick has taken the concept of purchasing carbon offsets (common on airline websites) and applied it to online shopping. It offers a carbon offsetting service to large and small businesses.

A customer buying online from a CarbonClick-enabled business can add a small fee to their purchase to offset their carbon footprint.

The customer's contribution helps fund certified offset projects that fight climate change. The projects include conserving native forests in New Zealand and supporting renewable energy initiatives. Consumers can also choose to fight climate change every day with

a carbon offsetting subscription service.

Making a measurable difference in the fight against climate change is at the centre of CarbonClick. Its goal is to offset 100,000 tonnes of carbon every month by October 2021. It has developed a Shopify offsetting plugin which has seen fantastic growth in more than 50 countries. In just three months, more than 7,000 CarbonClick purchases resulted in an overall offset of 1000 tonnes of carbon emissions.





CoGo

Finalist | Tech for Good Award



CoGo is a free mobile app that helps consumers make more impact with their everyday purchases.

It seamlessly switches their spending to businesses that align with the social and environmental issues they care about. CoGo empowers consumers to vote with their wallets and to influence businesses to be a force for good.

As well as positively encouraging ethical consumer behaviour, CoGo provides businesses with a platform to showcase their sustainable practices and pledges, reach value-aligned consumers and gain monthly insights on what their customers care about.

CoGo is helping New Zealand consumers take climate action by

changing their spending habits. Its goal is to be in 10+ countries with 100M+ consumers around the globe.

CoGo traces the collective impact of its members. More than 1,600,000 kg of waste is diverted from landfill annually; almost \$1,280,000 donated to help social and environmental charities; 5,000 tonnes of carbon dioxide-equivalent is offset every year; and 134 staff certified as being paid the Living Wage.



Kathmandu

Finalist | Tech for Good Award



Kathmandu is committed to protecting human rights and proactively improving the wellbeing and conditions for workers throughout its supply chain.

The initiative has led to a number of ongoing conversations with Kathmandu's China-based supply chain specialist. It has also resulted in Kathmandu contacting suppliers to seek clarification, redress or immediate action.

It has leveraged the WeChat communications platform so that workers can alert the business about any compromises to their wellbeing and human rights.

About 95% of working people in China use WeChat. Kathmandu has created a WeChat QR Code that is included on all Code of Conduct posters displayed in its suppliers' factories. To raise any issues, workers can scan the QR code using a personal phone and send a message in their own language.



Mutu

Finalist | Tech for Good Award



Mutu is a digital rental marketplace for items that only get used a few times a year and would otherwise collect dust or be thrown into landfill.

partnerships with organisations that can help Mutu to quickly increase its reach. To date, those partnerships include ecostore, Girl Guiding NZ, YMCA, Circularity and Envirohub.

In New Zealand 15.5 million tonnes of waste is discarded every year. Only 28% of that waste is currently recycled.

Mutu allows Kiwis to quickly search, compare and locate items to rent based on budget and location. The goal is to disrupt consumer culture in New Zealand by providing Kiwis with a technology solution that allows them to get access to anything they need without taking on ownership.

Currently in pre-launch stage, the objectives are to secure strategic



Reemi

Finalist | Tech for Good Award



Reemi has leveraged technology to produce self-disinfecting period underwear.

gone a step further. Their fabric compositions meet the needs of menstruating women and ar

The underwear contains a leakproof layer, absorbency layers, and a high-tech fabric layer closest to the skin. The high-tech fabric contains active smart fibres that fuse cotton with copper oxide to provide protection from microbes. It also has skin-enhancing and hypoallergenic properties. This technology is not soluble in water and does not contain chemicals that contaminate the environment. This innovative layering combination is both simple and incredibly effective.

Period underwear is one step towards reducing menstrual waste but the founders of Reemi have



RiverWatch

Finalist | Tech for Good Award



Father and son, Grant and James Muir, had watched their awa (Te Pahaoa river) slowly die because of farm pollution.

They decided to act and identified the need for clear and consistent data on water quality as the starting point.

They developed a technology platform called RiverWatch. It makes real-time data collection affordable and accessible for community groups and interprets that data into meaningful water quality information. The system uses the latest in remote sensing technology, housed in a modular floating device (waka) made from recycled milk bottles. The waka connects to networks and runs

data interpretation with artificial intelligence programmes.

RiverWatch provides predictions and insights on a river's respiration, ecological thresholds, mahinga kai values and overall health trends. Currently there are 13 waka in action. RiverWatch data helps other organisations and communities to determine the best way to restore and repair water quality.



Student Volunteer Army

Finalist | Tech for Good Award



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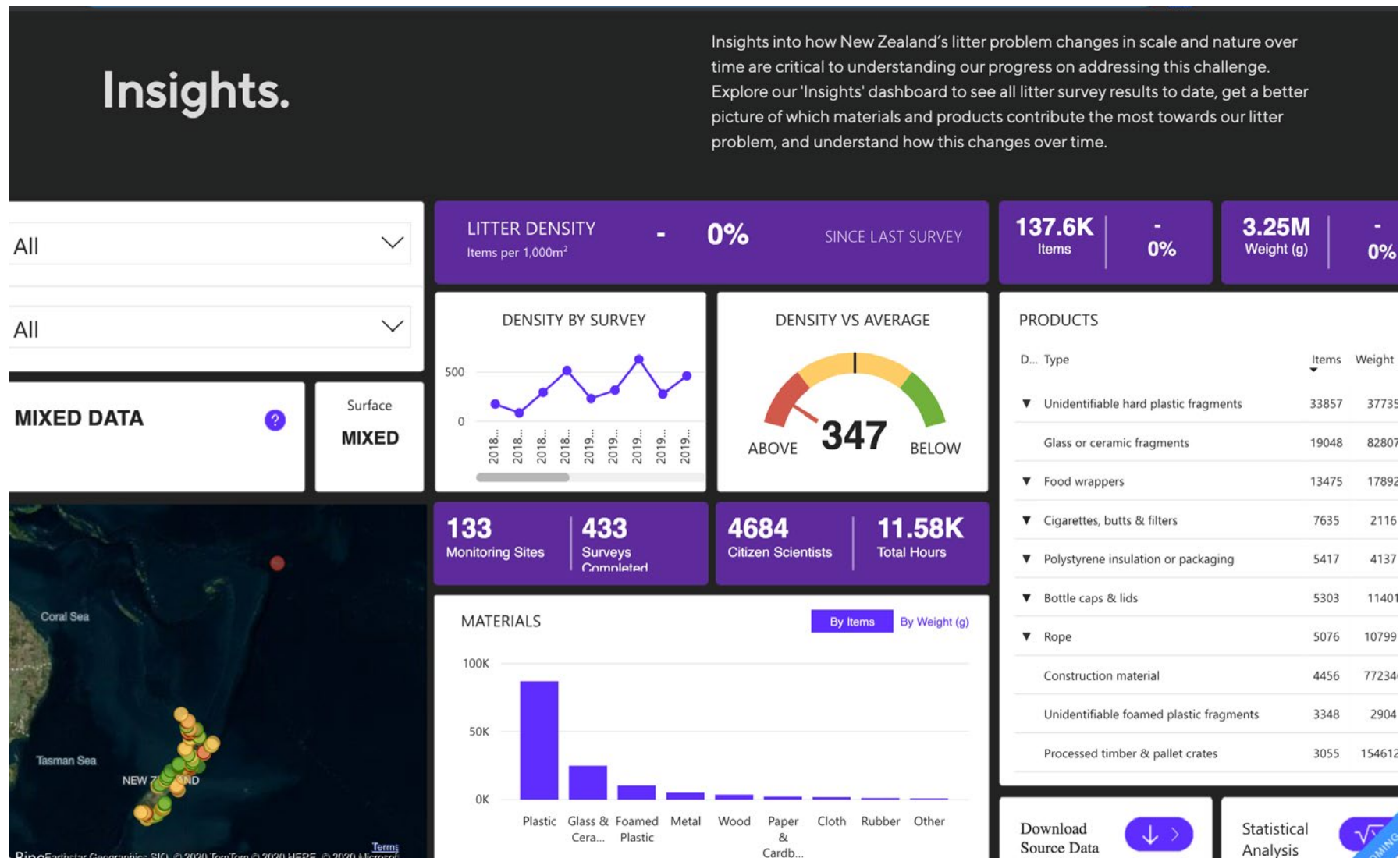
During lockdown, the team delivered thousands of groceries to those who needed support. They worked with 52 supermarkets, answered over 1,000 phone calls for support and partnered with local communities to ensure contact-less grocery delivery, always with a smile.

Post lockdown, the Student Volunteer Army continues to partner with district health boards and aged care providers to refer those needing grocery deliveries after leaving hospital or due to in-home needs.



Sustainable Coastlines

Finalist | Tech for Good Award



Sustainable Coastlines has launched a long-term initiative to help the fight against litter.

Litter Intelligence uses innovative, open-source technology to collect data, provide powerful insights and inspire action.

Sustainable Coastlines engages with communities around Aotearoa New Zealand and trains ‘citizen scientists’ to collect data on litter. It inspires solutions through a nationwide school education programme.

As the country’s first scientifically rigorous national litter database, Litter Intelligence is helping to build a better understanding of the problem, and has already been used for individual actions,

community-led solutions, policy decision-making and environmental reporting.

The data collection methodology, based on United Nations guidelines, was co-designed alongside the Ministry for the Environment, Statistics NZ and the Department of Conservation. The detailed training, combined with user-friendly technology, allows environmental data to be submitted by communities at the highest standard, so it can be used by government agencies for national and international reporting, including the Sustainable Development Goals.



Good Food Award

Sponsored by



This award recognises an organisation that is transforming the food system to create a positive impact on people or the environment.

Good Food is safe, healthy, nutritious, affordable and produced in a sustainable way. It contributes to local economies, reduces waste and inefficiencies, and protects water, soil and biodiversity. It is transparent about where it comes from and how it is produced. It also enhances cultural food practices and seeks to ensure that everyone has access to good food.

Technology and innovation are helping us to improve our food system for a better New Zealand. And businesses have a vital role to play, through the way food is produced, made, distributed and sold.



We asked New World what inspired them to sponsor the Sustainable Business Awards

“We’re delighted to be sponsoring the Good Food award – it’s such a great opportunity to recognise the innovative work businesses are doing to transform food systems and have a positive impact on our people and environment.

New World is proud to support businesses choosing not to perpetuate ‘take, make, dispose’ approaches that generate waste and rely on an endless supply of raw materials, instead operating in a way that protects the sustainable future of this beautiful place we get to call home.

We look forward to learning about and celebrating the innovative solutions operated by the businesses who enter these awards.”





Bostock Brothers

Finalist | Good Food Award



Bostock Brothers is New Zealand's only certified organic chicken producer.

The business produces, owns and manages all aspects of its production and supply chain: organic feed, chickens, processing and marketing. The chickens are certified by Asure Quality and free of antibiotics, hormones and chemicals.

Bostock Brothers was the first, and is still the only business in New Zealand, to use home compostable meat packaging made from corn sources and wood pulp. Customers can return packaging for free if they don't have a home compost. The business composts the packaging which is then used to fertilise the maize grown for chicken feed.

Bostock Brothers is the only chicken producer in New Zealand that does not use chlorine water baths. Instead it uses an innovative air chilling technique that is much better for the consumer, the environment and the quality of the product. Chlorine water baths are banned in Europe.

Bostock Brothers' commitment to organic growing practices is based on preserving the natural resources of Hawke's Bay for future generations.



Common Unity Project Aotearoa

Finalist | Good Food Award



Common Unity Project Aotearoa is working to create food-secure and resilient communities in the Wellington region.

2018, and 18,000 meals have been gifted since April 2020 as a result of the pandemic.

Central to its mahi is a Community Food Hub model.

The model includes five core pillars: an inclusive community café where transactions can be made with time or money; urban kai farm programme encompassing 11 local farm sites; local food cooperative; community kitchen for food production, learning and connection; and a learning hub.

As a result of its work, up to 2,500 meals are produced each week using food grown by Urban Kai farms; 10 tonnes of produce has been grown in the Hutt Valley since



Foodprint

Finalist | Good Food Award

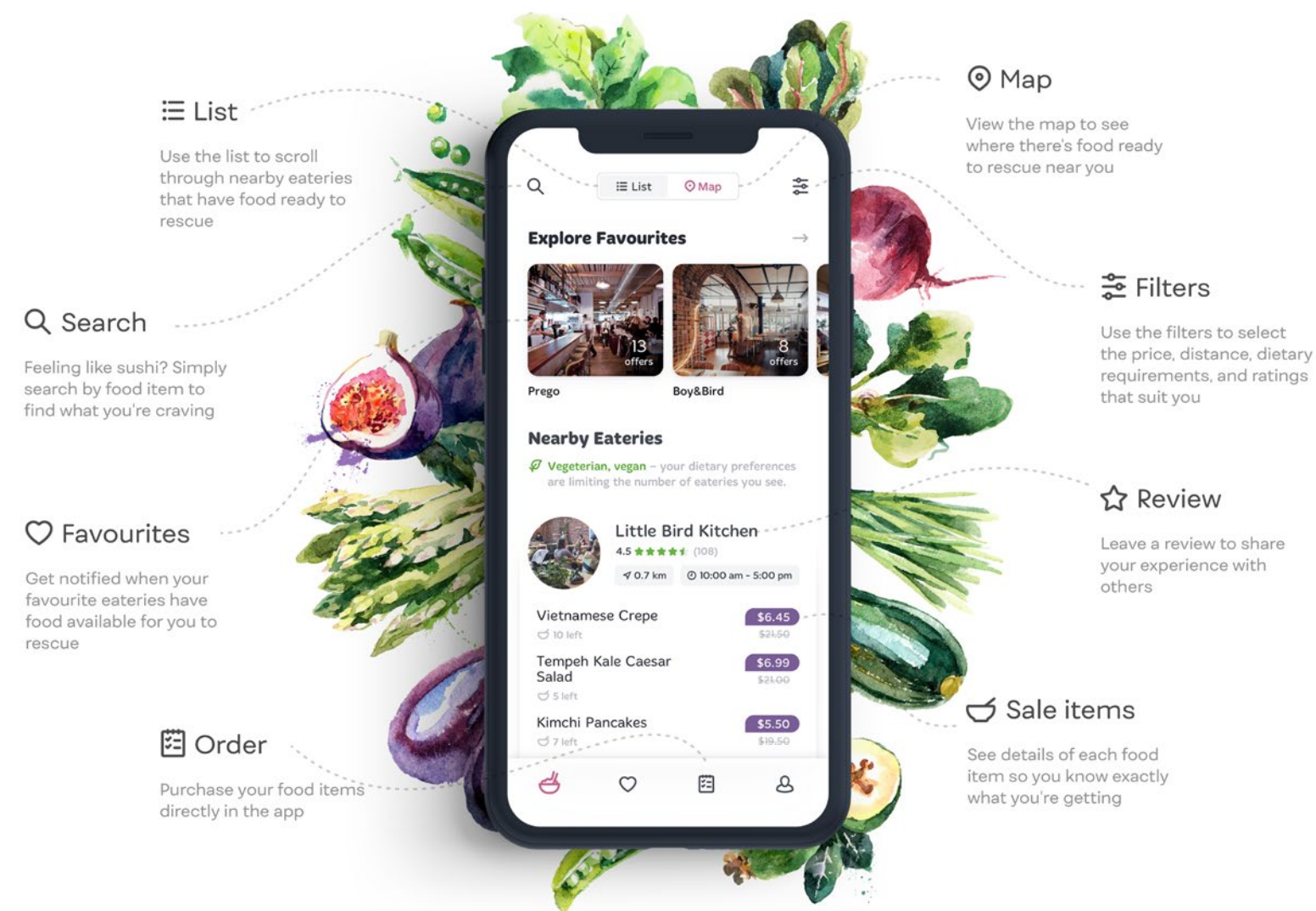
Foodprint is an app that connects consumers with eateries that have surplus or imperfect food that would otherwise be thrown out.

than 50,000 tonnes of food waste annually. Over 60% of that waste is avoidable because the food is still fit for human consumption.

Food waste is hugely damaging to the environment and expensive for the hospitality industry. Eateries that use Foodprint are clawing back up to \$10,000 per annum.

The app is a two-sided marketplace. Each day eateries list and discount unsold food or food unlikely to sell. Via the app, users purchase that food and collect it in-store. The pick-up model encourages customers to eat locally and connects them to the kitchens and eateries preparing their meals. The benefit for participating eateries is that they can monetise what would otherwise become food waste.

In Aotearoa, cafés, restaurants and supermarkets produce more





Kaicycle

Finalist | Good Food Award



Kaicycle is an urban farming and community-scale composting initiative based in Newtown, Wellington.

It provides a food scrap collection and composting service for local households, offices and small businesses. The collection service uses an e-bike and trailer.

Kaicycle turns local food waste into high-quality compost and uses it to nourish local soil and grow nutrient-dense food.

Kaicycle also sells farm produce direct to locals in weekly vegetable boxes. It makes donations to the local community centre and to Kaibosh, a Wellington initiative that collects waste food and then serves up meals to those in need.

Kaicycle keeps food waste out of landfill and turns it into high-quality living compost to regenerate local soils. It also provides education about soil health and food systems and is building community and environmental resilience by growing healthy food for local consumers.



Miraka

Finalist | Good Food Award



Miraka uses renewable geothermal energy to generate more than 300 million litres of premium milk products for global markets each year. It is located 30km northwest of Taupō.

Miraka is owned by a group of Māori trusts and sources milk from more than 100 farms in the area. The majority of the dividends generated for the owners are invested back into the land and communities.

Tikanga Māori is fundamental to Miraka. All new suppliers, employees and their families are hosted at an annual powhiri to welcome and invite them into the Miraka whānau.

The Miraka goal is to become the most sustainable dairy company in the world, acting as kaitiaki for the land and community. Its industry-leading Te Ara Miraka Farming Excellence Programme supports farmers to continually strive for excellence in animal welfare, sustainable land use, employee welfare and prosperity while producing the highest quality milk.



Raglan Food Co

Finalist | Good Food Award



Raglan Food Co creates delicious, dairy-free alternatives that are good for people and the environment.

members and a Health Fund of \$5,000 per year to assist team members with their physical or mental health. It runs numerous local and national sustainability initiatives focused on education and the environment.

Founded on the principles on sustainability and fairness, the company is Toitū carbonzero certified, Living Wage certified and fwd: certified for social procurement. It is also working towards B Corporation certification.

Raglan Food Co is the largest dairy-free yoghurt brand in New Zealand. With 54% share of the domestic market, it produces more than 1.3 million jars of yoghurt per year. It also exports to Hong Kong and Singapore.

The company has created a profit share programme for all team



Sealed Air

Finalist | Good Food Award



Sealed Air has created a recyclable packaging solution for shipping perishable and temperature-sensitive goods.

Consumer demand for more sustainable packaging has accelerated recently, partly due to a sharp rise in online food orders this year. According to the Packaging Council of NZ, New Zealanders use about 735,000 tonnes of packaging every year and only recycle about 58% of it.

TempGuard™ is packaging constructed like a paper pad with the outer liner made from brown Kraft paper and the inside filled with 100% recycled newspaper. Larger industry partners, such as

Talleys and Foodstuffs, have been instrumental in the acceptance of TempGuard™ in the New Zealand market. They have helped pave the way for more brands to follow suit. Talleys, alone, has eliminated about 1000 polystyrene bins a week by switching to Tempguard™.



The Fermentist

Finalist | Good Food Award



The Fermentist Taproom is a sustainable hospitality venue that sources produce from local producers in the Canterbury region.

Every decision made by the business has sustainability at its heart.

Menus are plant-based and focused on local produce and producers. Produce is organic where possible. Supply chains are meticulously researched with the aim of sourcing carbon zero menu items. The Fermentist's Kiwi Pale Ale was the first beer in New Zealand to be Toitū carbonzero certified.

The Fermentist separates out all rubbish at the source and works

with suppliers that support and align with its waste reduction goals. It uses a solar hot water system and has an edible garden bar. The bench seats in the taproom are upcycled pews from the St Matthews Church which was destroyed in the Christchurch earthquake.



Yum Granola

Finalist | Good Food Award



Yum produces sustainably crafted, artisan breakfast cereals in Nelson.

It uses organic ingredients and recipes focused on ingredients available in New Zealand that are nutrient-dense and high in plant-based proteins and fats.

The business works hard to support local farmers and is in the process of launching a 100% New Zealand grown granola, fittingly named 'No. 8'.

Yum has a strong group of followers in Nelson. They use an ingenious Yum honesty box (available 24/7) to fill their own containers, eliminating the need for packaging. Online sales have rocketed. Most of those orders are fulfilled in bulk using home compostable packaging.

Yum has Climate Positive Business Operations certification with Ekos. It measured and offset 120% of its carbon footprint for 2019 with certified carbon credits.



Restoring Nature Award

Sponsored by



This award, sponsored by the Department of Conservation, recognises a business taking a leadership role in restoring New Zealand's nature.

Our nature is the foundation of New Zealand's economic, cultural and social success, but it is under pressure. In many cases it is being degraded or even lost. This category celebrates businesses that put the restoration of nature at the heart of their sustainability journey.

This award recognises a business, or a business in collaboration with other organisations/individuals, taking a leadership role in restoring New Zealand's nature.



We asked the Department of Conservation what inspired them to sponsor the Sustainable Business Awards

“New Zealand’s nature: beautiful, wild, unique, fragile. Much of our natural environment is under pressure and a New Zealand-wide response is required to avoid irreversible loss of many habitats and species. The issues are challenging and require urgent action, yet the opportunity exists to consciously restore and position our environment as the foundation for our nation’s economic, cultural and social success. Supporting the Restoring Nature Award is to support and acknowledge business leaders who share a common vision for New Zealand and who, as part of operating sustainably, are committed to restoring our nature. They inspire and motivate others!”



Conservation Volunteers NZ

Finalist | Restoring Nature Award



The mission of Conservation Volunteers New Zealand is to connect people with nature through hands-on conservation experiences. It aims to inspire the people of Aotearoa to restore our natural environment.

Since 2006 Conservation Volunteers has engaged with communities on small and large scale projects through a range of conservation activities: tree planting, pest control, invasive weed management and litter clean ups. The goals are nationwide restoration of biodiversity, wetlands and water ways, through engagement with people. Since 2019, it has set an

additional goal of job creation within conservation.

The organisation has planted more than one million trees, engaged with over 11,000 volunteers, picked up more than 65,000kg of rubbish, weeded over 450 hectares and propagated more than 500,000 plants. It has operations in Auckland, Wellington, Christchurch, Punakaiki and Dunedin and has engaged volunteers from all walks of life in this mission, from corporates to schools, local community, migrants and tangata whenua.



Hanging Gardens

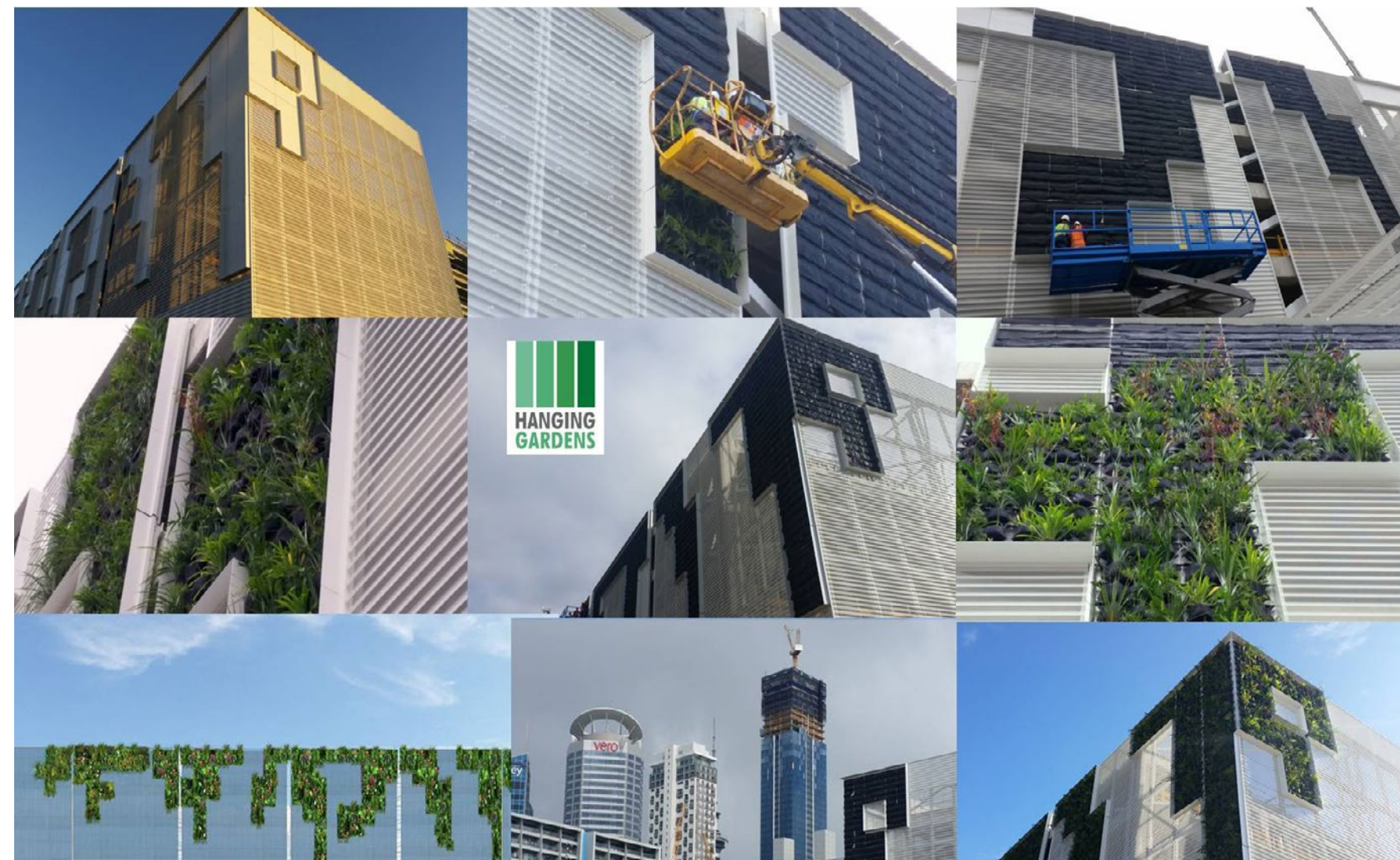
Finalist | Restoring Nature Award

Hanging Gardens was started as a way of greening urban areas to improve their biodiversity and health.

the NZ architectural database. The University of Virginia – Darden Business School uses Hanging Gardens as a case study to teach people about leadership, innovation and sustainability around the world.

Using vertical spaces to increase urban greenery creates corridors of vegetation where there would otherwise be none. The gardens increase biodiversity, improve urban resilience and mitigate climate change. Hanging Gardens has created a low cost, soil based, modular product made in New Zealand, focusing on NZ plants that have evolved over millions of years to grow in pockets of soil or upwards into trees.

Hanging Gardens' products and systems are the only vertical garden products listed in MasterSpec,





Lake Hāwea Station

Finalist | Restoring Nature Award



providing
outstanding
ecological
services to
sustain
and improve our
environments



The Ross family took over Lake Hāwea Station in 2018 with the mission of demonstrating that environmental improvement and nature restoration can work hand in hand with a profitable farming operation.

Their goal is to plant 10,000 native trees every year for 10 years. The first 10,00 trees have already been planted and the family have built a 7km-long fence to keep the station's cattle and sheep from polluting the lake. They have identified endangered species and are implementing protection measure for them all.

The family have set a goal of being 10 times carbon negative and

establishing renewable energy throughout the farm. The property has five solar units and a new hydro power system is being designed.



Natural Habitats Landscapes

Finalist | Restoring Nature Award



Natural Habitats has significantly enhanced the sustainability of the natural environment flanking the new Huntly section of the Waikato Expressway.

Over the last five years it has eco-sourced 1.3 million native seeds endemic to the local area. These were nurtured by hand before being replanted throughout the 15km site.

Natural Habitats has improved the biodiversity of the local area by tending to a number of small lakes, notably Lake Kimihea and Te Iringa Lagoon. It has created a new adjoining four hectare wetland, developed out of an existing degraded swamp that had been grazed by stock for many years. The

work required digging out 30,000 cubic metres of clay to form the open water area and the planting of 50,000 wetland plants. These areas are not only significant to local birdlife, but also of great significance to local iwi, with whom there has been close collaboration throughout.

Within three years, Natural Habitats intends to establish 80% canopy cover, ensuring the 1.3 million native plants become self-sustaining.



Tahi

Finalist | Restoring Nature Award



Tahi is a private conservation retreat in Northland that focuses on ecosystem health and community wellbeing.

Its work is threefold: creating a nature sanctuary, running an eco-retreat, and growing a global honey business where 100% of profits are reinvested into conservation and cultural projects.

When 780 acres of mostly degraded pasture were bought in 2004, only 14 bird species were present. Now there are extensive wetlands, recovering dune systems, forests and shrublands. Seventy one bird species have been recorded, 22 of which are rare or endangered.

When Tahi was purchased, the vision was to restore the land to a near natural state of past

ecosystems. To achieve this, the project had to be both financially sustainable and accepted by the community. An ecotourism and thriving honey business were created, providing commerce and community to the surroundings, while funding conservation efforts. Tahi works with local landowners, businesses, Maori, schools and local community groups.

So far, 325,000 trees have been planted as part of a carbon sequestering campaign. Fourteen wetlands have been restored. Almost 9,000 visitors have been hosted. Nearly 3,000 bee hives have been established to produce honey, and a Bees in Schools programme run in 23 schools.

Tahi is a living example of transformation, rejuvenation and commitment to sustainable business.



Watercare

Finalist | Restoring Nature Award



Four years ago, Watercare established the Hunua Forest Restoration Project.

It purchased forestry holdings from a private company, taking over management of the site. The aim is to restore 2,300 hectares of *Pinus radiata* forest back into native forest, and in doing so protect and enhance water quality so Aucklanders can reliably have high quality water in their homes.

In time, the project will also provide large areas of habitat for threatened species, as well as carbon sequestration and an enhanced nature trail.

Watercare has planted 500,000 native trees over three years. All trees have been eco-sourced from the Hunua Ranges. It has managed

90 hectares back into native vegetation following harvesting. Another 500 hectares are being managed into native vegetation through silviculture manipulation of forests, which advances natural indigenous forest succession. This is one of New Zealand's largest restoration projects. It is the largest project to be managed without herbicide use.



PEOPLE'S CHOICE AWARD

Resilience in Crisis Award

Sponsored by

stuff

This award, sponsored by Stuff, recognises an organisation in recognition of a quick business pivot for a sustainable outcome in times of Covid-19.

The Covid-19 pandemic has profoundly affected our economy. Now it is more important than ever that our economy is based on the principles of environmental and social wellbeing. 'Business as usual' was already failing us.

Many businesses surviving this massive upheaval are redesigning the way they work and their offerings. They are recognising this as an opportunity to get things right, and on a sustainable path. Some businesses are radically changing their models and discovering entirely new directions for the organisation.



We asked Stuff what inspired them to sponsor the Sustainable Business Awards

stuff

“At Stuff our mission is to make Aotearoa New Zealand a better place. We are committed to living up to this purpose in everything we do, and taking serious strides toward decarbonisation and environmental sustainability is a key part of that.

“We also recognise the opportunity that we have as New Zealand’s leading news media organisation to bring awareness and education to Kiwis. In March 2020, Stuff launched The Forever Project, a print and digitally led initiative that is New Zealand’s most ambitious environmental reporting. With The Forever Project, we give our audiences world-leading, constructive coverage that makes climate change feel urgent, tangible and unignorable. It also allows us to shine a light on inspiring

local businesses championing sustainability, to help Kiwis make better informed choices.

“The June edition of The Forever Project explored the theme of Green Rebound, and looked at how New Zealand will need to rebuild from the economic damage wrought by Covid-19 in a way that helps us become a low-emissions, climate-friendly country. Supporting the Resilience in Crisis award recognises organisations that took bold decisions to help achieve this goal.”



Cultivate Christchurch

Finalist | Resilience in Crisis Award



Cultivate Christchurch is a social enterprise that supports youth development through urban farming.

A farm produces organic food for business and the local community, while the organisation employs ‘at risk’ young people not engaged in education or other work.

Staff are paid the living wage. After being supported and employed by Cultivate Christchurch, they are transitioned into education, employment or training based on their interests. Those who require follow on support are able to come back.

Pre-Covid, the organisation’s main customer base was local hospitality and food was delivered by e-bike. When lockdown took away this

market, Cultivate Christchurch quickly decided to support the wider community by offering home deliveries of fresh produce. As well as meeting a need for people unable to get to a shop, this meant crops weren’t wasted.

Weekly residential subscriptions increased from 35 to more than 200. As a result, the team now delivers across Canterbury using a courier service, collating local deliveries to reduce carbon emissions.

Cultivate Christchurch changed its online sales platform, all the while maintaining health standards and social distancing. It also collaborated with other producers and similar groups, and is creating open-sourced training manuals.



Heilala Vanilla

Finalist | Resilience in Crisis Award



Heilala Vanilla produces a range of vanilla products for home bakers, chefs and food manufacturers in New Zealand and around the world. The company is based in Tauranga, with vanilla farms in Tonga.

Heilala Vanilla produces 100% pure vanilla products, in an industry where 98% of the world's consumption is synthetic. Sustainability is a focus throughout the entire value chain, from the vanilla plantations in Tonga through to manufacturing. It uses organic farming practices and works closely with farming families. It is going through the process of B Corp certification.

When the pandemic first hit, there was a shortage of hand sanitiser in New Zealand as well as limited access to healthcare provisions in Tonga.

Pure vanilla extract is produced using ethanol – the same high-proof alcohol that is used to make sanitiser. So, Heilala Vanilla quickly switched some of its vanilla extraction tanks to make commercial-grade hand sanitiser in response to these shortages. The result is a sweet-smelling, vanilla-infused sanitiser with 69% alcohol (the quality recommended by the World Health Organisation).



Kaitiaki Adventures

Finalist | Resilience in Crisis Award



Kaitiaki Adventures is an adventure tourism company based in Rotorua.

It specialises in white-water rafting on the Okere section of the Kaituna River. It also leads guided hiking expeditions of Mount Tarawera. All activities have a strong cultural focus.

Kaitiaki Adventures is Māori owned and operated. Its primary focus is on community development, environmental sustainability and Māori cultural sustainability. The company prides itself on exceptional community engagement and contribution.

The company relies heavily on international tourism, and lost 90% of revenue when Covid struck. Despite this, with use of the government wage subsidy it has

retained 95% of staff, re-deploying them to environmental projects and rotating them in and out of core tourism work.

Kaitiaki Adventures has created a new product – an environmentally-friendly water catcher designed to enable whānau to observe tikanga in wahi tapu – whānau urupā. This is an innovative Māori-focused product designed for areas where water access is not possible. The water catchers are hand-made and created to allow whānau to wash their hands after visiting urupā, which is an essential part of the removal of tapu.

Many Māori whānau have had to take bottles of water (often made of plastic) in order to observe correct protocol during tangi. Instead, rainwater is collected off the roof and flows into holding tanks, where it stays until needed.



Student Volunteer Army

Finalist | Resilience in Crisis Award



The Student Volunteer Army was founded after the Christchurch Earthquakes in 2010.

In the years since, the Student Volunteer Army has diversified to encourage volunteering at all stages of education – primary, secondary and tertiary – reaching 65,000 students across New Zealand.

In March 2020, before lockdown was announced, it became apparent that access to grocery delivery would become a problem for the elderly, immune-compromised and others who couldn't leave their home.

Over the course of 10 days, the Student Volunteer Army formed a Grocery Delivery Service. They

designed, prototyped and built an entire online grocery store with a fully functional and secure payment system and back-end operation. They also set up a call centre operation, staffed by volunteers, in order to take grocery orders via phone (for people without access to the internet).

During lockdown, more than 3,000 volunteers delivered thousands of grocery items. They worked with 52 supermarkets, answered more than 1,000 phone calls for support and partnered with local communities to (contactlessly) deliver groceries.

The impact was two-fold: while the team delivered food and goods, they also provided connectivity and friendliness.



Whenua Iti Outdoors

Finalist | Resilience in Crisis Award



Whenua Iti Outdoors offers a variety of outdoor programmes that blend adventure, culture, environment, wellbeing and community.

The programmes develop personal, social and employability skills for young people who are unemployed or not in education.

Whenua Iti Outdoors operates in the north of the South Island, from Kaikoura to Hokitika. It works with schools and other community groups, continually adapting to meet specific needs. It is working towards achieving zero carbon status alongside Nelson Tasman Climate Forum. Prior to Covid-19, most programmes were residential, run from the organisation's Tasman base.

During lockdown, Whenua Iti quickly pivoted, initially offering online learning to students taking part in NCEA programmes. It then visited communities to deliver place-based programmes to minimise student travel. This necessitated staff leaving their own families for several weeks at a time to reach students in remote areas. It mentored youth, taking all relevant lockdown precautions.

Post lockdown, the organisation has reverted to delivering mainly residential programmes based in Nelson-Tasman, however it now has a wider range of methodologies to deliver programmes to the community, including online, place-based programmes, Zoom tutorials.



SUPREME AWARD

Transforming New Zealand Award

Sponsored by



Our Supreme Award is presented to an organisation that is performing outstandingly well in all aspects of sustainability.

Sustainability is integrated throughout the organisation. The organisation demonstrates a sustained and future commitment to sustainability and an outstanding contribution to NZ. The judges select the winner of this coveted award from the category winners.

Recent past winners of our Supreme award:

- 2019 Little Yellow Bird
- 2018 City Rail Link
- 2017 NZ Post
- 2016 Air New Zealand
- 2015 Taupō Beef
- 2014 Yealands Family Wines
- 2013 Kiwibank/Nga Tangata Microfinance Trust



Sustainable Business Network



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Founded in 2002, the Sustainable Business Network is the largest organisation dedicated to sustainable business in New Zealand.

Our network consists of hundreds of progressive organisations and people that collectively invest in and act on system change. Together we focus on climate, waste and water.

We're a social enterprise, a community and a movement. Our role is to transform leading ideas into action in Aotearoa.

What we do

We collaborate to co-create solutions to some of the biggest problems in New Zealand. Together with our partners we run pioneering projects on climate action, the circular economy and water.

We share, celebrate and promote these solutions throughout the wider community to help them become mainstream and have greater impact.

We build sustainability capability in businesses by providing training, advice and resources.

We broker partnerships and connections between organisations in our network to make it easy to have a sustainable supply chain.

Join us

It's easy to join our independent network as an Investor for Impact. Investors invest in people and nature by funding our essential work on system change. This enables us to influence and transform the climate, waste and water systems together.



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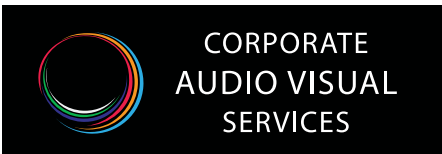
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