

# A network of Investors for Impact

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The Sustainable Business Network is changing! After 18 years as a membership organisation, we are transitioning to a network of Investors for Impact, starting from 1 August 2020. Find out what this means, why we're changing and how you can get involved







## Who we are

**We're a network that enables system change in the areas of climate, waste and water.**

We're a social enterprise, a community and a movement. Our role is to transform leading ideas into action in Aotearoa.

Our network consists of hundreds of progressive organisations and people that collectively invest in and act on system change.

## What we do

**We collaborate to co-create solutions to some of the biggest problems in New Zealand in the areas of climate, waste and water.**

We share, celebrate and promote these solutions throughout the wider community to help them become mainstream and have greater impact.

We build sustainability capability in businesses by providing training, advice and resources.

We broker partnerships and connections between organisations in our network to make it easy to have a sustainable supply chain.

## Why we're changing

**The issues we want to address have become more urgent than ever.**

Greenhouse gas emissions continue to rise, our water is getting sicker, and we send a growing mountain of waste to landfill each year. Time is running out!

The best way to have greater impact on these issues is to work together to shift the system. Until now, much of our focus has been on individual organisation development, but from now on, we will focus on collective impact, addressing the climate, waste and water systems. This will enable businesses' sustainability solutions to flourish and aspirations to be met.

## What investors invest in

Investors for Impact invest in people and nature by funding our essential work on system change. This enables us to influence and transform the climate, waste and water systems together.

Our system change work involves diagnosing the issues, co-creating solutions, collaborating with influencer organisations, mainstreaming solutions, encouraging wider adoption, and supporting new rules.





## What it costs to invest

Annual investment remains unchanged from member fees and is tiered according to company turnover, to ensure it is affordable for all organisations regardless of size.

## What the return on investment is

Since investors are investing in system change, rather than receiving a direct financial return (as in equity investment) the returns are all related to our collective impact on people and nature.

All investors receive the following benefits in return for their investment:

### Recognition as supporters of system change:

- Profile on our Investor Directory
- Recognition in our annual Impact Report
- Investor for Impact logo
- Investor for Impact certificate

### Insights, tools and resources:

- Early release of new tools, resources, reports and findings

- Investor-only webinars
- Free access and support finding appropriate tools
- 20% discount on all SBN training and capability building courses

### Connections:

- Regular events to connect businesses that have climate, waste or water solutions with those looking to procure them (both online and in-person)
- Investor-only networking
- Free access to young professionals network (The Now Crowd)

### Environmental contribution:

- 5% of investors' funds go to waterway restoration

### In addition, \$5K investors receive:

50% discounted rate on:

- Leadership course or
- Procurement Leadership Group

### In addition, \$10K investors receive:

Complimentary ticket to:

- Leadership course or
- Procurement Leadership Group

Additional attendees get a 50% discount price.



## How else to get involved

**There are three ways organisations and individuals can participate more actively in systems change.**

### **Collaborating on climate, waste or water projects**

Our partners collaborate and invest in the solutions needed to create change. These include initiatives like a climate action toolkit, guides to reducing plastic packaging, product stewardship solutions, leadership in waterway restoration and much more.

### **Brokering low carbon, circular and water suppliers with procurers**

Sustainable suppliers and buyers come together to ‘network with purpose’. We seek out low carbon, circular and water-friendly solutions within our network so we can connect them to suppliers.

We do this via B2B networking events and referrals. We intend to build an online solution to connect businesses with sustainable partners.

### **Building sustainability capability**

All organisations and individuals can take part in our group learning and training programmes, through all levels of sustainable business

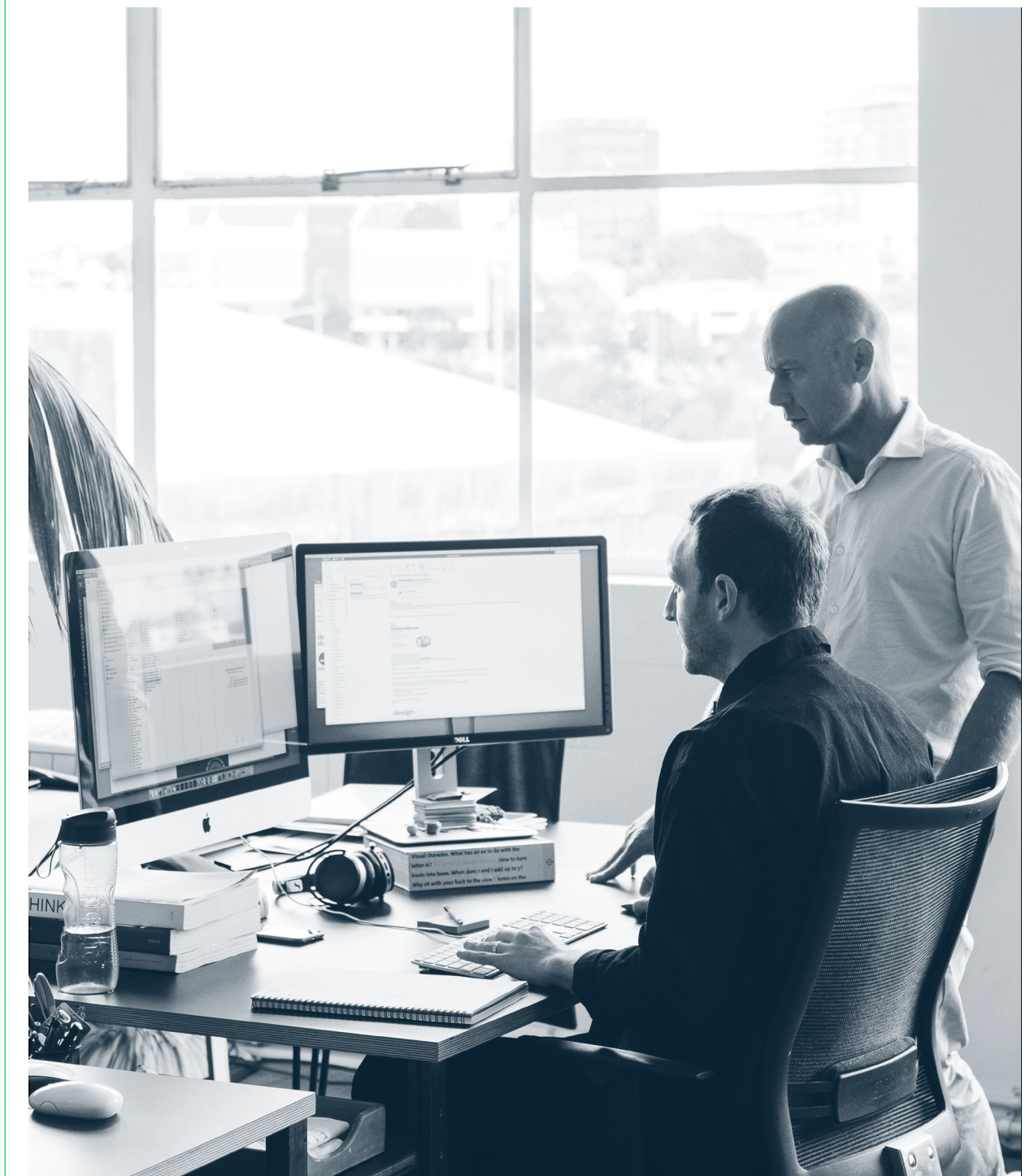
expertise from introductory to mastery. This builds capability to more confidently lead, create and adapt to change. We open-source a range of free resources on the SBN website to help businesses adopt new practices. Our expert advisory service supports organisations to develop the strategies needed to deliver quality outcomes and positive impact.

## What the difference is for members

Existing members of SBN will continue to receive all corresponding membership benefits, for the remainder of the year of payment. When the time comes for renewal, we hope they will re-enrol as Investors for Impact.

There is no change in annual fees. In terms of benefits, there is little change. In fact a new benefit is that all investors (both organisations and individuals) can enrol an unlimited number of employees in our young professionals network (The Now Crowd) at no additional cost. Investors will also receive our annual impact report.

The main difference is that investor fees will go directly to support our work on system change and service collective action.





We're excited about this change and hope you  
will join us and invest in this essential work!

# Empowering business so people and nature prosper

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## Questions?

If you have further questions, please get in  
touch by contacting [office@sustainable.org.nz](mailto:office@sustainable.org.nz).