

OFFICIAL NOMINEES FOR ELECTION OF NATIONAL BOARD MEMBERS 2026

CLOSING DATE FOR VOTING: Wednesday 22 July 2026

The Annual General Meeting for the Sustainable Business Network is on
Wednesday 22 July 2026, 4:00pm
SBN Offices, Level 5, 48 Emily Place, Auckland CBD
Auckland 1010

Only current financial members or their representatives are entitled to vote for the SBN National Board.
Each financial member / organisation is only entitled to one vote.

National Board Members Four (4)*

*Positions available on the National Board for the 2026 year are limited to Four (4).

As per Clause 12.8 of the Constitution, the term of office for each National Board member shall be for a two-year term. Each year, 50 per cent of board member positions come up for re-election; if there are odd numbers of board members those position vacancies will vary from year to year. Any retiring National Board member shall (subject to this Constitution) be eligible for re-election.

Nominees standing for election for SBN's National Board 2026

Céline Louche

Professor of Business and Society
Waikato Management School - University of Waikato

Céline is Professor of Business and Society at the University of Waikato and has served on the Sustainable Business Network Board since 2024. She brings more than 25 years of experience combining business, finance and sustainability. She began her career in 1998 as a sustainability analyst at Triodos Bank before moving into academic and advisory roles in Belgium, France and Aotearoa New Zealand. Her work focuses on sustainable finance, business models for sustainability and organisational change, with a strong emphasis on turning ideas into practical action.

Over the past two years, she has contributed to SBN's strategic renewal, including board discussions on governance, risk, business model resilience, future strategy and impact, as well as the evolution of the Sustainable Business Awards towards innovation and transformational leadership. She brings continuity, independent judgement, academic rigour and a long-standing commitment to helping businesses turn sustainability ambitions into meaningful action. She has worked with organisations and initiatives in France and Belgium, including Banque Populaire, Belfius Insurance, Dexia Asset Management, Ethibel and Towards Sustainability.

Céline is keen to continue supporting SBN's mission by helping businesses build capability, collaborate and accelerate progress towards a low-carbon, regenerative and inclusive economy.

PROPOSER: Simon J Lovatt, University of Waikato

Kate Gislason

Founder & Director
Without Waste

Kate is a waste reduction practitioner and founder of Without Waste, a purpose-driven business established in 2022 to support events, businesses, councils and communities to reduce waste and improve resource recovery. Since then, Without Waste has grown nationally, with branches in Auckland, Christchurch and Queenstown. The organisation has a clear vision of creating a circular world where resources are valued, waste is prevented and zero waste outcomes are normal.

With a degree in Environmental Management and experience across sustainability consulting, upcycling, communications, community engagement, and education, Kate brings a practical and systems-focused perspective to environmental change. Her work sits at the intersection of strategy and implementation, helping organisations create measurable change that improves year-on-year.

Kate is a strong collaborator, a people person and a critical thinker who is comfortable working across sectors to solve complex problems. Kate says she would bring energy, grounded insight, and a strong circular economy lens to SBN's board, supporting its mission to accelerate Aotearoa New Zealand's transition to an equitable, regenerative, and circular economy.

PROPOSER: Jessica Lamb, Without Waste

Peter Lee-Grey

Director, Financial Planner
Ethical Investing NZ

Peter is the founder of Ethical Investing NZ, a financial planning and ethical investment advisory firm built on sustainable practices. His involvement with sustainability, and SBN in particular, goes back to the late 1990s as a board member of NZ Businesses for Social Responsibility, then as a founder board member of SBN.

In a previous corporate role, he brought in that company's first-ever supplier choice policy and evaluation criteria, resulting in the selection of suppliers more committed to sustainability principles. He has a long involvement in ethical investing, including developing and launching two ethical investment funds.

Peter says he would bring several vital skills to the SBN board:

- SME experience – as the founder of an SME, he knows the issues and challenges facing SBN's core membership on a day-to-day basis.
- Board experience – past chair of the Supporters of Tiritiri Matangi (SoTM) and former board member of the Lifeline Aotearoa Endowment Trust (LAET). He understands the crucial difference between governance and management.
- Financial expertise – more than 35 years of experience in financial services including as a financial adviser and as a former treasurer of a large conservation group.
- Marketing training and experience – including senior roles for two major financial services companies.

PROPOSER: John Berry, Pathfinder

Katherine (Kath) Dewar

Tangata Tiriti, she/her/ia
Founder & Managing Director
GoodSense

Katherine is currently the only Te Waka a Māui / South Island based SBN Board member and is seeking re-election after serving her second term. In addition to general Board duties, this term Katherine supported the SBN team with advice on reputational risk, AI risk and member communications. She has provided additional support to strengthen relationships between SBN and B Lab AANZ (B Corp), EcoChoice and other organisations.

As founder and Managing Director at GoodSense, Katherine has been an active member since she joined SBN in 2003. She helped judge the Sustainable Business Awards seven times and in 2013, 2021 and 2025 GoodSense itself was a finalist. Katherine and her sustainability facilitation, communications and marketing team work across business, not-for-profit, science, government and social enterprise. A Certified B Corporation, GoodSense only works with clients who benefit people and/or the rest of nature.

Katherine is a Fellow of the Chartered Institute of Marketing and a media advocate for ethical marketing practice. She tries to honour Te Tiriti o Waitangi in her paid and volunteer mahi. Katherine hopes to repay over twenty years of learning and connection by serving a further term on the SBN Board.

PROPOSER: Mark Houghton-Brown, Clean Planet

Susan Livengood

Co-owner

Electric Autobus

Susan is a systems-change leader with deep experience across climate, sustainability and finance. She is co-owner of Electric Autobus, which has delivered 450 electric buses to New Zealand cities, giving her hands-on experience in how new technologies are developed, adopted and mainstreamed. Prior to focusing on heavy electric vehicles, Susan was Director of Sustainability and Financial Inclusion at the Reserve Bank of New Zealand where she led work across climate change, Te Ao Māori, financial inclusion and the South Pacific.

Previously, Susan was Director of Partnerships at the Deep South National Science Challenge (focused on climate impacts), and a Senior Adviser at the Parliamentary Commissioner for the Environment. She holds an MSc in Environmental Policy and Regulation from the London School of Economics.

Susan brings a future-focused board perspective grounded in collaboration, commercial realism and impact. She is particularly attuned to the conditions under which sustainable programmes and technologies can truly become impactful. Susan is well connected across finance, government, science and transport. She has a track record of mobilising partnerships, and shifting the status quo with warmth, resilience and clear strategic judgement. Her background aligns strongly with SBN's focus on innovation and finance.

PROPOSER: Simone Robbers, The External Reporting Board (XRB)

Dawn Baggaley

EV Sector Engagement Lead

Rewiring Aotearoa

Dawn is the EV Sector Engagement Lead at Rewiring Aotearoa, a role she started in October 2025, focused on driving the rapid uptake of EV sales across Aotearoa New Zealand. Prior to this, she spent more than 12 years as Group Sustainability Manager at NZ Post. Dawn led a highly motivated team working across all aspects of environmental and social sustainability, successfully navigating the opportunities and challenges of transitioning a large and complex organisation to a more sustainable business.

Dawn was one of the early business sustainability pioneers, starting her career in 2006 by introducing sustainable procurement practices to Westpac and producing a book, 'Change the World for \$15'. Her key skills are sustainability strategy, systems thinking, influencing, partnering and collaboration. She feels the urgency of the climate and inequality crises, which means she likes getting stuff done and demonstrating impact.

Dawn has been a supporter of SBN for well over a decade, serving many years ago on its Wellington regional advisory board. She has been a member of the national SBN Board for almost nine years and is seeking re-election. She has also been a judge for the Sustainable Business Awards for a number of years – an experience she describes as inspiring.

PROPOSER: Jacqueline Farman, The Purpose Business

Jacqueline Farman
Co-founder & owner
The Purpose Business

Jacqueline is a highly experienced senior leader, director and board chair with more than 18 years of governance experience spanning corporates, SMEs, social enterprises and start-ups. Her expertise covers customer insight, brand and business strategy, sustainability and data management, built on a 30-year executive career that includes CEO and executive director roles in multinational consulting firms.

She has served on the SBN Board since 2013, the last 11 years as Chair, where she is responsible for fostering an effective and supportive governance culture. She also sits on the Board's Finance (ARC) and Remuneration Committees. Her key focus as Chair has been strengthening SBN's financial resilience, reducing the organisation's exposure to political and economic change so it can continue to deliver impact.

Jacqueline is also on the board of Will & Able, and has previously held governance roles with Millward Brown/Colmar Brunton, Hammer Hardware and CCAL. A business owner and strategist, she is known for driving growth, brand transformation and purpose-led change, with strong capability across risk, strategy, people and performance governance. Jacqueline is committed to helping purpose-driven organisations create meaningful environmental and social impact.

PROPOSER: Sean Kelly, Individual Impact Investor (Smart Foods)

Kate Mary Butterfield
National Sustainability Advisor
Southbase Construction

Kate is an experienced sustainability professional committed to delivering practical environmental and social outcomes across Aotearoa New Zealand.

Her expertise spans sustainability strategy, environmental management, waste minimisation, social procurement and supply chain due diligence. Throughout her career, she has led initiatives that improve organisational performance while benefiting communities, the environment and industry. Kate is passionate about helping organisations embed sustainability into decision-making and turn goals into action.

A strong advocate for collaboration and systems thinking, Kate has worked with clients, industry bodies, suppliers, local government and community stakeholders to advance sustainability outcomes across the built environment. Kate is a recognised Green Star Champion, has contributed to New Zealand Green Building Council initiatives, and regularly speaks about the circular economy, social outcomes and creating space for women in male-dominated industries.

Kate's background includes environmental policy and freshwater management through her work at regional council. Combined with her rural background, this has fostered a strong interest in sustainable agriculture and partnerships between industry, communities and farmers. Kate is seeking election to the SBN Board. She brings practical industry experience, strategic insight, collaborative leadership and stakeholder relationships to support SBN's continued growth and impact.

PROPOSER: Dragisa Cosovic, Southbase Construction

Kate Ellmers

Individual Impact Investor

Kate is a sustainability advocate, educator and entrepreneur. For the past 25 years, she has developed a deep understanding of business sustainability. She has a Master of Sustainable Business qualification and a background in SME management, strategic business consulting and commercialisation of green technology. Kate sits on a green start-up advisory board, an environmental policy executive and is part of the NZ BIOFIN working group.

Kate says the value she would bring as an SBN board member is not just her expertise in sustainability, but the commercial lens she inherently applies. While her career has been defined by a passion for sustainability and green innovation, her foundations were shaped by growing up in a business household. She adheres to the traditional pillars of sustainability: Environment. Social. Economic.

Kate says she would bring a strong focus to growth and economic resilience for SBN and its Impact Investors. This will come from strategic oversight and business growth support toward the following goals:

- Stronger and more accountable partnerships.
- Favourable policy conditions for sustainable business and Te Ao Māori.
- Growth of the membership base through clearer value proposition and stronger positioning.
- Greater operational efficiency and commercial resilience within SBN.

PROPOSER: Dugald Hamilton, Respondbio (Respond Growing Solutions Ltd)