

Leadership in Sustainable Business

2024

2024 COURSE OUTLINE



Sustainable
Business
Network

sustainable.org.nz

COURSE 2024

Leadership in Sustainable Business

Leadership in sustainable business is one of today's most challenging and rewarding endeavours.

The Sustainable Business Network has years of experience training some of the most dynamic and successful sustainability leaders in New Zealand.

Our course has been designed, developed and honed specifically by and for New Zealand based sustainability professionals. It is ideally suited to Aotearoa's economic, cultural and ecological context.

Throughout your time with us you will be challenged and supported to deepen your personal connection to the ecological issues of our time.

You will be given access to the world's best tools for bringing that insight and passion into your everyday work.

You will walk away with the knowledge, confidence and commitment to wield real influence on sustainability at all levels in your organisation.

This course is for individuals who:

- are passionate about sustainability in business
- want to upskill in order to transition into a sustainability role
- are involved in implementing or driving sustainability within their organisation
- need communication and influencing techniques to create change through their organisation
- are seeking knowledge to confidently identify new opportunities for impact, investment, innovation and collaboration

Participants get:

- A deepened personal connection to the environmental issues of our time
- A broad 'taster' understanding of the most up-to-date sustainability terms, tools and trends
- The confidence to influence others in their organisation
- A tangible project to take back to their organisation



Together we consider and evaluate the vital relationships between ourselves, our business and the natural world.

2023

“This course has given me knowledge, tools, confidence and an awesome network of like minded people also committed to making huge impact for good on this planet! I feel supported and energised to continue challenging the ‘norm’.”

Amy Conlon, Outliv

FACILITATORS

Your teaching team



Rachel Brown ONZM

FOUNDER & CHIEF EXECUTIVE OFFICER

Main facilitator

The founder of SBN, Rachel has played a critical role in advancing sustainable business for almost 20 years. She is a sought after presenter, collaborator and driver of action within NZ business. She provides strategic sustainability advice to countless government agencies and businesses, ranging from large corporates to small enterprises. In 2018 she was awarded the New Zealand Order of Merit for years of service to sustainable business.



Andy Kenworthy

SENIOR COMMUNICATIONS ADVISOR

Main facilitator

Andy has almost 20 years' experience in sustainability journalism, fundraising and communications. He has worked all over the globe for some of the world's leading environmental NGOs, including WWF, Greenpeace and Oxfam. For the last five years Andy has been working across the SBN network with business of all shapes and kinds, helping them to pursue and communicate their sustainability strategies.



James Griffin

GENERAL MANAGER PROJECTS & ADVISORY

Guest facilitator

James leads SBN's work to accelerate the circular economy in New Zealand. He has extensive commercial experience, having worked in large corporates and owned his own business. His business sustainability journey started many years ago via the coffee industry where he was involved in Fair Trade.



2023

“Everyone from SBN was amazing. The humour, the aroha for each attendee. The passion for what you do was evident and contagious. The support and the commitment you all showed is what made this experience life changing. Am I in the right career is it time for change?”

Jason Milne, Z Energy



Tori Calver

HEAD OF STRATEGY & IMPACT
Guest facilitator

Tori is focused on promoting a culture where people are supported, celebrated and innovative ideas are allowed to flourish. In her role at SBN she oversees advisory work, network engagement and maximising impact. She is focused on helping businesses move from extractive to regenerative practices, prioritising positive social and environmental impact alongside profitability.



Fiona Stephenson

HEAD OF COMMUNICATIONS & MARKETING
Guest facilitator

Fiona is one of NZ’s most experienced communicators of sustainability, with 25 years’ experience. She was speech writer for the UK’s chief sustainability advisor for four years and Oxford University’s first PR advisor on the environment. In NZ she has worked on sustainability communications for organisations of all sizes and at different stages of their journey.



The format



The course is taught directly by the experts at the heart of New Zealand's largest nationwide sustainable business organisation, supported by national thought leaders in the field.

The core of the course takes place over a series of three two-day workshops, spaced out over a three-month period.

Throughout the course participants are fully supported to design, develop and share their own sustainable business project plans for their business.

Each participant's workbook prompts, guides and records this learning for immediate implementation.

Although there are hybrid options available for Workshop Two and Three, we strongly recommend participants attend in-person to take full advantage of our experiential learning approach.

2019

The Leadership Course really made a positive impact on how I see life as an individual, but also as a professional. You and your organisation helped me learn quite a bit around leadership, courage and sustainability.”

David Roy, Tourism NZ



Workshop One

WAIHEKE ISLAND (two days)

The island setting is deliberately chosen to provide the physical and mental space as well as the natural inspiration for this foundational two-day workshop. Together we consider and evaluate the vital relationships between ourselves, our business and the natural world.

- ecological immersion and connection
- shared values and practices for influence
- formation of a community of practice
- practice with the use of Te Ao Māori tikanga
- understanding and building trust
- the science of sustainability
- global and local issues
- climate action



Workshop Two

AUCKLAND (two days)

Following on directly from Workshop One, workshop two gives participants the practical tools to communicate sustainability objectives and influence key players to make them a reality. And we take a look at some of the key ideas for addressing the many challenges we face.

- sustainability trends in New Zealand and *your* sector
- leading change
- resilience in leadership
- labelling and certification frameworks
- system change frameworks
- impact reporting
- case studies

Workshop Three

AUCKLAND (two days)

The course culminates by crystallising all the work done together. Participants complete their plans for sustainability action in their work. We ensure they go back to their organisations with the inspiration and peer support to make it happen.

- sustainability and business strategy
- the role of the circular economy
- using sustainable procurement
- communicating your sustainability story
- pitching for influence
- innovative leadership practices
- project plan completion
- pitching and presenting





Participant organisations

Yealands Wine Group

Ricoh New Zealand

Fulton Hogan

Wakatu/Kono

Invita NZ

Watercare Services

Zespri

NZI

Synlait Milk

Lion

Kiwibank

New Zealand Post

Ministry for Primary Industries

New Zealand Trade & Enterprise

Toyota New Zealand

Jacobsen Holdings

NZ Safety Blackwoods

Air New Zealand

Chapman Tripp

Foodstuffs

Tourism New Zealand

NZ King Salmon

Fonterra

Meridian Energy

Westpac NZ

WSP Opus

Department of Conservation

New Zealand Food Innovation Auckland (The FoodBowl)

Zeffer Brewing

AlSCO New Zealand

Comvita

Dole New Zealand

Waste Management NZ

Auckland Council

Vitaco

Firth Industries

Sealed Air

MAS

Trustpower

BeeBio

Auckland District Health Board

Wendell Property Management



Leadership in Sustainable Business Course 2020. Participants working in groups.

2018

“A fantastic perspective-changing five month journey. I would highly recommend this to anyone in business, across any department or any industry as its concepts and practical exercises are universally applicable.”

Ana Bojceva, Karma Cola

MARCH INTAKE

Workshop One

Waiheke, Auckland

13 & 14 March 2024

Workshop Two

Auckland CBD

10 & 11 April 2024

Workshop Three

Auckland CBD

8 & 9 May 2024

Time

8:30 am - 5:00 pm

Cost

Open rate

\$5,500 (plus GST)

SBN Investors

Discounts available for SBN Investors. Please contact investor@sustainable.org.nz for more details.

JULY INTAKE

Workshop One

Waiheke, Auckland

24 & 25 July 2024

Workshop Two

Auckland CBD

21 & 22 August 2024

Workshop Three

Auckland CBD

25 & 26 September 2024

Time

8:30 am - 5:00 pm

MORE INFORMATION

Queries, questions and comments? Please contact Becky Taylor at becky@sustainable.org.nz



2019

“For anyone who is looking to build a network of support in the sustainability space, learn more about how to influence in organisations and wants to make a difference in sustainability, this course will help provide that. Hosted by fantastic people, who are genuinely interested in the space and want to make a difference. It was a pleasure to be a part of!”

Joe Climo, Jacobsen Holdings

Leadership in Sustainable Business Course 2020. Participants working in groups.



sustainable.org.nz

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Join the Network

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