

Leadership in Sustainable Business

20
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2022 COURSE OUTLINE



Sustainable
Business
Network

sustainable.org.nz

COURSE 2022

Leadership in Sustainable Business

Leadership in sustainable business is one of today's most challenging and rewarding endeavours.

The Sustainable Business Network has years of experience training some of the most dynamic and successful sustainability leaders in New Zealand.

Our course has been designed, developed and honed specifically by and for New Zealand based sustainability professionals. It is ideally suited to Aotearoa's economic, cultural and ecological context.

Throughout your time with us you will be challenged and supported to deepen your personal connection to the ecological issues of our time. And you will be given access to the world's best tools for bringing that insight and passion into your everyday work.

We will equip you with the knowledge, confidence and commitment to lead the personal and professional change the world needs.

This course is ideal for:

- Those taking on sustainability manager roles
- Middle managers keen to get a good grasp of business sustainability
- Those looking to better integrate sustainability into their organisations or careers

Participants get:

- The knowledge to confidently identify new opportunities for impact, investment, innovation and collaboration
- The skills to understand, develop and demonstrate your business case
- Communication and influencing techniques to create change through your organisation

Participating organisations get:

- Re-energised staff filled with new purpose and focus
- In-house cutting edge sustainability knowledge
- An initial project plan and pitch to begin a new sustainability initiative from the moment of course completion.



**Together we consider
and evaluate the vital
relationships between
ourselves, our business
and the natural world.**

2020

“The Leadership Course really made a positive impact on how I see life as an individual, but also as a professional. You and your organisation helped me learn quite a bit around leadership, courage and sustainability.”

David Roy, Tourism NZ

FACILITATORS

Your teaching team



Rachel Brown ONZM

Sustainable Business Network
Facilitator and coach

The founder of SBN, Rachel has played a critical role in advancing sustainable business for almost 20 years. She is a sought after presenter, collaborator and driver of action within NZ business. She provides strategic sustainability advice to countless government agencies and businesses, ranging from large corporates to small enterprises. In 2018 she was awarded the New Zealand Order of Merit for years of service to sustainable business.



Andy Kenworthy

Sustainable Business Network
Facilitator and coach

Andy has almost 20 years' experience in sustainability journalism, fundraising and communications. He has worked all over the globe for some of the world's leading environmental NGOs, including WWF, Greenpeace and Oxfam. For the last five years Andy has been working across the SBN network with business of all shapes and kinds, helping them to pursue and communicate their sustainability strategies.



Pieter Tuinder

Sustainable Business Network
Facilitator and coach

Piet grew up in Te Tai Tokerau (Northland) and is passionate about our wonderful natural environment and nurturing its restoration and protection. He has worked for a variety of councils around Northland and Tāmaki Makaurau in roles focused on resource management, business improvement and leadership. He enjoyed 11 years with Te Papa Atawhai (Department of Conservation) including a 20-month secondment with Fonterra. He has also been the Kaitiaki Manager for Ngāti Manuhiri Settlement Trust.



2019

“A great experience. I recommend it to others looking for a way to supercharge their own sustainability journey. It re-energised my leadership thinking.”

Daniel Harrison, Department of Conservation



Dave Savage

Elevate Coaching

Facilitator and coach

With more than 16 years' experience, leadership and collaboration specialist David Savage brings the brain-based methodologies of neuroleadership and neurolinguistics to his government, business and NGO client base. David believes that if we limit leadership to simply title, then we dismiss the potential that every person has, to step-up in a given moment and create a meaningful difference through their unique skills and strengths.



Dr Niki Harré

The University of Auckland

Guest speaker

Niki Harré is associate professor of psychology. She is the author of *The Infinite Game: How to Live Well Together* (Auckland University Press, 2018), *Psychology for a Better World: Working with People to Save the Planet*, and numerous papers on community psychology, youth development and social change.



COURSE 2022

The format

The course is taught directly by the experts at the heart of New Zealand's largest nationwide sustainable business organisation, supported by national thought leaders in the field.

We provide a comprehensive training experience from sign-up onwards.

Each participant receives introductory resources on the fundamentals of sustainable business and key inspirational ideas.

The core of the course takes place over a series of three two-day workshops, spaced out over a three-month period.

Throughout the course participants are fully supported to design, develop and share their own sustainable business project plans for their business. Each participant's workbook prompts, guides and records this learning for immediate implementation.

2018

“Doing this course confirmed my passions towards sustainability and this helped me move into a sustainability role.”

Aditee Naik, Westpac



Workshop One

Waiheke Island, Auckland (two days)

Led by Rachel Brown ONZM, Dr Niki Harré and Andy Kenworthy

The island setting is deliberately chosen to provide the physical and mental space as well as the natural inspiration for this foundational two-day workshop. Together we consider and evaluate the vital relationships between ourselves, our business and the natural world. And we take a look at some of the key ideas for addressing the many challenges we face.

- ecological immersion and connection
- shared values and practices for influence
- formation of a community of practice
- practice with the use of Te Ao Māori tikanga
- global and local sustainability context
- understanding and building trust
- the Big Shift Model for system change
- Doughnut Economics and other frameworks
- The Regenerative and Circular Economy
- The psychology of positive change



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Workshop Two

Auckland (two days)

Led by David Savage

Following on directly from Workshop One, it gives participants the practical tools to communicate sustainability objectives and influence key players to make them a reality. This focuses on effective techniques based on neurolinguistics and influencing skills.

- the unique nature of leadership in sustainable business
- the science of influence
- emotional intelligence
- business relationships
- bringing your business with you
- pitching for influence
- overcoming barriers to action
- owning your language
- overcoming brain bias

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Workshop Three

Auckland (two days)

Led by Rachel Brown ONZM and Andy Kenworthy

The course culminates by crystallising all the work done together. Participants complete their plans for sustainability action in their work. We ensure they go back to their organisations with the inspiration and peer support to make it happen.

- sustainability and business strategy
- materiality, reporting and certification
- innovative leadership practices
- sustainable business case studies
- guest speakers
- project plan completion
- pitching and presenting



COURSE 2022

Participant organisations

Yealands Wine Group

Ricoh New Zealand

Fulton Hogan

Wakatu/Kono

Invita NZ

Watercare Services

Zespri

NZI

Synlait Milk

Lion

Kiwibank

New Zealand Post

Ministry for Primary Industries

New Zealand Trade & Enterprise

Toyota New Zealand

Jacobsen Holdings

NZ Safety Blackwoods

Air New Zealand

Chapman Tripp

Foodstuffs

Tourism New Zealand

NZ King Salmon

Fonterra

Meridian Energy

Westpac NZ

WSP Opus

Department of Conservation

New Zealand Food Innovation Auckland (The FoodBowl)

Zeffer Brewing

Alsco New Zealand

Comvita

Dole New Zealand

Waste Management NZ

Auckland Council

Vitaco

Firth Industries

Sealed Air

MAS

Trustpower

BeeBio

Auckland District Health Board

Wendell Property Management



2018

“A fantastic perspective-changing five month journey. I would highly recommend this to anyone in business, across any department or any industry as its concepts and practical exercises are universally applicable.”

Ana Bojceva, Karma Cola

Leadership in Sustainable Business Course 2020. Participants working in groups.

COURSE 2022

Dates

Workshop One

Waiheke, Auckland

20 & 21 September 2022

Workshop Two

Auckland CBD

18 & 19 October 2022

Workshop Three

Auckland CBD

22 & 23 November 2022

Time

8:00 am - 5:00 pm

Cost

Open rate

\$5,500 (plus GST)

SBN Investors

Discounts available for SBN Investors. Please contact investor@sustainable.org.nz for more details.

2018

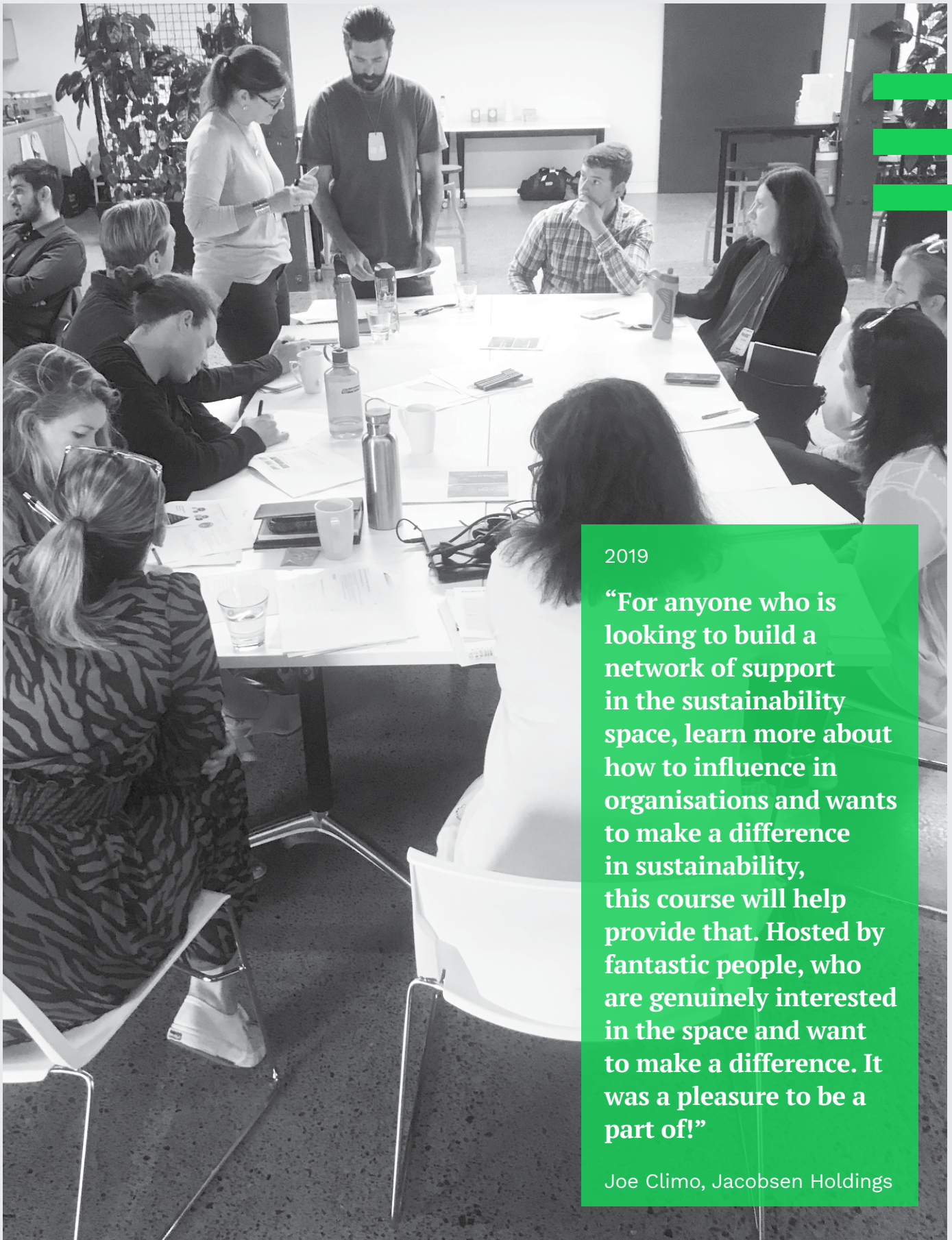
“A great way to talk through the tricky issues about translating intent into action. We had an excellent course leader; the guest speakers were great and being with other like-minded people in an open and informal environment made it an enjoyable learning experience.”

Stephen McCutcheon, Methven

More Information

Find out more and register your interest by emailing investor@sustainable.org.nz

Find out how to become an SBN Investor at sustainable.org.nz/join-sbn/



2019

“For anyone who is looking to build a network of support in the sustainability space, learn more about how to influence in organisations and wants to make a difference in sustainability, this course will help provide that. Hosted by fantastic people, who are genuinely interested in the space and want to make a difference. It was a pleasure to be a part of!”

Joe Climo, Jacobsen Holdings

Leadership in Sustainable Business Course 2020. Participants working in groups.



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