



ONLINE SUSTAINABLE BUSINESS COURSE 2025



Sustainable
Business
Network

HE AHA TĒNEI KAUPAPA?



This comprehensive online course will guide you through the key learning components you need to integrate sustainability into your work. You'll be guided through the context and design process for practical, impactful sustainability action plans and strategies.

Through a blend of expert-led sessions and collaborative peer discussions, you'll gain actionable insights and apply them in real time.

Each week includes structured pre-reading and follow-up assignments to deepen your understanding. You'll also join a peer cohort to reflect on and discuss key concepts.

Throughout the course, you'll select a business—either your own or one with sufficient publicly available data—to use as the basis for your sustainability analysis and strategy development.

WHAT IS THIS COURSE ABOUT?

REGISTER NOW 2025

LEARN THE TOOLS OF THE TRADE

Whether you're stepping into a sustainability role, or seeking to embed it into your everyday work, this course will guide and support you. Over the course of twelve curated online sessions, our experts will enable you to develop a real-world sustainability strategy tailored to the organisation of your choice.

HE AHA? WHAT?

You will gain:

- A comprehensive foundational knowledge and understanding of applied sustainability
- The confidence to apply key frameworks and tools for sustainability strategy
- An understanding of the issues and opportunities for Aotearoa New Zealand and the role business can play
- Supportive relationships with a cohort of your peers

KO WAI? WHO?

This course is for:

- Early stage sustainability professionals looking to build confidence and capability
- People tasked with sustainability in their organisation
- Advisors, consultants or public sector professionals focused on positive change and who want to strengthen their sustainability skillset
- Curious learners ready to make a meaningful contribution to a better future



**GROW
SUPPORTIVE
RELATIONSHIPS**

**LIVE
FACILITATED
SESSIONS**

**PEER
COHORT
STUDY**



COURSE OUTLINE & DATES

18 SEP - 4 DEC 2025 

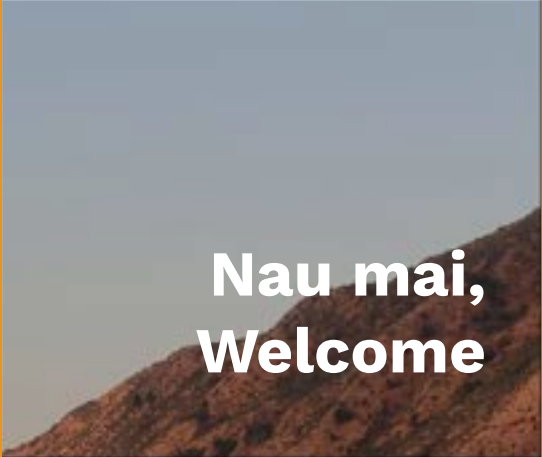
WEEKS
4, 6, 8, 10
PEER COHORT
SESSIONS

TOTAL TIME
COMMITMENT:
3-6 HOURS
PER WEEK

PRICING
\$2,000 +GST
(SBN NETWORK)
\$2,500 +GST
(GENERAL)*


*SCHOLARSHIPS AVAILABLE

WEEK 1



Nau mai,
Welcome

WEEK 2




We are
Nature

WEEK 3



Worldviews &
Behaviours

WEEK 5



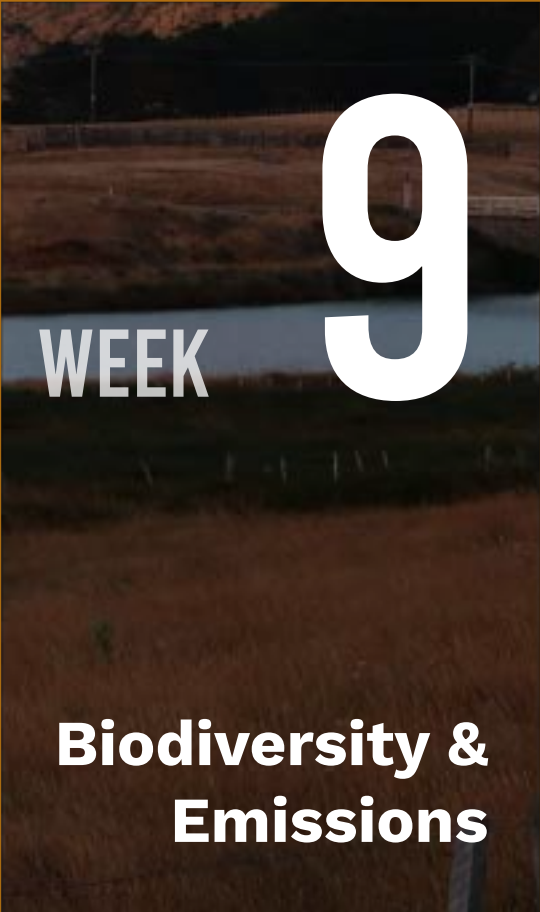
Business
Model
Design

WEEK 7



Strategy &
Reporting

WEEK 9



Biodiversity &
Emissions

WEEK 11



Social
Change &
Inequality

WEEK 12



Present
Final
Project

COURSE STRUCTURE

- The course combines live learning and independent study
- Weekly pre-reading and homework (2-4 hours per week)

FINAL PROJECT | LIVE SESSION

- Present a 5-minute strategy overview to your peers
- Submit a refined one-page strategy proposal (after feedback)

ASSESSMENT CRITERIA

- Integration of course concepts, approaches and frameworks
- Relevance to chosen organisation
- Clarity and practicality of proposal
- Reflective insight into challenges and trade-offs

CONTACT US

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[SUSTAINABLE.ORG.NZ](https://sustainable.org.nz)

Find out more and register your interest by emailing tori@sustainable.org.nz

Discounts available for SBN Impact Investors (members).
Please contact investor@sustainable.org.nz for more details.

Find out how to become a SBN Impact Investor (member) on [our website](#).



SEE YOU ONLINE

