

## SBN Member Pledge 2019: The full survey text

### Introducing the SBN Member Pledge

The SBN membership is an active engagement supporting the SBN mission to...

***Always connect. Always inspire. Build unstoppable momentum to restore Aotearoa.***

We know our members are committed to take action to make this happen. We'd like to hear more about your plans and intentions, and also about how you can help with our priority projects.

We need your participation - please complete this short survey to take the Pledge!

We'll check-in with you later in the year to see how you're going.

*(We'll only use this information for SBN membership collective impact reporting - we won't share or publish member-specific information.)*

### Section 1: Your Sustainability and Carbon Commitments

This is where we would like you to tell us about your organisation's carbon reduction intentions and priority sustainability goal and focus areas for the coming year.

We won't make you do this, but we'd really appreciate it if you can! And we appreciate that some questions may be more relevant for our larger member organisations.

Once you've selected your focus areas, please outline your intended actions in the boxes below.

Need inspiration or ideas? Please check out our Award finalists' [success stories](#) and our [tools and resources](#).

*Note: We're using the term carbon generically, to cover all greenhouse gas emissions.*

**Question 1. Is your organisation committed to take meaningful action to reduce carbon emissions and help New Zealand achieve its carbon reduction targets? (Tell us about your carbon reduction intentions where relevant in questions 4-12 below.)**

*Note: The latest [science](#) suggests that there is a need for net carbon reductions of 50% below current levels, by 2030, moving to net zero by 2050. As at March 2019, New Zealand is reviewing its carbon reduction targets as part of the Zero Carbon Bill process. It is expected that this process will result in carbon reduction targets more in line with the latest science.*

Options

- Yes - it's our 'number 1' sustainability focus
- Yes - it's one of our main focus areas

- Yes - but it isn't one of our main focus areas
- No

### Question 2. Do you have a carbon reduction target, and what is it?

#### Options

- Yes (specify below)
- Not yet, but we are actively developing one
- No

Specify your target reduction (percentage and year)...

### Question 3. What is your organisation's overarching sustainable goal/commitment for the coming year?

### Question 4. In which areas will you take action to improve your sustainability performance (including carbon reduction)?

*(Select the appropriate check-boxes for the areas you intend to focus on. **You don't need to commit to all areas, just those you are focusing on this year.** Then add **brief** details in the relevant response boxes 5-12 below - you are welcome to refer/link to your online information where available.)*

### Question 5. Design, Innovation and Disruption

*(e.g. new business models based on sharing, innovative collaborations that disrupt industries.)*

### Question 6. Clean Energy and Energy Efficiency

*(e.g. energy/fuel efficiency, fuel switching to renewables, monitoring and management.)*

### Question 7. Smart procurement and supply chains

*(e.g. supplier codes of conduct, engagement sessions on sustainability, weighting tenders on sustainability, etc.)*

### Question 8. Towards Zero Waste

*(e.g. waste management and reduction, designing out waste, recycling, reusing, use circular economy principles)*

### Question 9. Good Food

*(e.g. healthy foods, local food, organics, restorative systems, food rescue.)*

**Question 10. Smart Transport**

*(e.g. electric vehicles, car share, cycling and e-bikes, public transport, sustainable biofuels, using technology to avoid travel, working hubs)*

**Question 11. Wellbeing, Community and Health**

*(e.g. staff well-being, satisfaction and purpose, strategic community partnerships, social enterprise and social good.)*

**Question 12. Clean Water**

*(e.g. water conservation, pollution prevention and control, regenerative agriculture)*

## Section 2: You and the Sustainable Development Goals (SDGs)

The Sustainable Development Goals ([SDGs](#)) are a global set of goals, developed by the U.N., to end poverty, protect the planet and ensure prosperity for all. The SDGs have been adopted by many nations, including New Zealand.

Many larger businesses and organisations are beginning to use the SDGs in their sustainability work, so we have a couple of quick questions below.

*(If you want to see how NZ Treasury's Living Standards Framework, for well-being, links with the SDGs, see [here](#).)*

### Question 13. Are you using the SDGs as a reference for your sustainability work?

Options

- Yes
- No, but considering
- Not appropriate for us
- Not aware of the SDGs

### Question 14. If you answered Yes to the previous question, which of the SDGs are you focusing on?

Options

- Goal 1: No Poverty
- Goal 2: Zero Hunger
- Goal 3: Good Health and Well-being
- Goal 4: Quality Education
- Goal 5: Gender Equality
- Goal 6: Clean Water and Sanitation
- Goal 7: Affordable and Clean Energy
- Goal 8: Decent Work and Economic Growth
- Goal 9: Industry, Innovation and Infrastructure
- Goal 10: Reduced Inequality
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Consumption and Production
- Goal 13: Climate Action
- Goal 14: Life Below Water
- Goal 15: Life on Land
- Goal 16: Peace and Justice Strong Institutions
- Goal 17: Partnerships to achieve the Goal

## Section 3: Your Commitments to Support SBN's Major Projects

SBN is leading on two major project areas over the coming year:

- Accelerating New Zealand's transition to a low carbon, circular economy (*through our Circular Economy Accelerator*)
- Cleaning up our waterways (*through our Million Metres Streams project and our GulfX project*).

We'd like you to join us in taking action! Please select from the options below.

Question 15. What action will your organisation take to support the transition to the low carbon, circular economy? (tick all that apply)

*About the Circular Economy - A circular economy is one where the lifecycles of materials are maximised, usage optimised and at the end of life all materials are reutilised. It is restorative by design and underpinned by the use of renewable energy. It is a sustainable and viable alternative to the dominant 'take-make-waste' linear model.*

- Avoid buying products with excessive packaging (e.g. plastic)
- Include end-of-life considerations in your procurement decisions
- Seek out service-based suppliers, rather than buying goods/assets
- Minimise, or eliminate, the use and purchase of single use items (especially non-renewable materials)
- Where the use of non-renewable materials is unavoidable seek out those which have recycled content
- Design your products to reduce or eliminate the use of non-reusable or non-recyclable components
- Design your products to be easily repaired or dismantled
- Only use packaging which is reusable, recyclable, or compostable
- Develop, or join, a [product stewardship scheme](#)
- Sign-up to the New Plastics Economy [Global Commitment](#)

Question 16. What action will your organisation take to clean up our waterways, harbours and seas? (tick all that apply)

- Become a Million Metres Streams [supporter](#)
- Donate more to Million Metres Streams
- Take part in a tree-planting event (e.g. Million Metres event) or a beach clean-up
- Locate your local stream or beach and find ways to help restore its health
- Find out more about how your site manages its water use, disposal (wastewater) and the rainwater falling on its site (stormwater)
- Implement measures to reduce stormwater pollution from your site (e.g. install litter trap device in storm-water drains)
- Implement measures to reduce stormwater flow from your site (e.g. collect and use rainwater, have more permeable surfaces)
- Implement measures to reduce wastewater discharge from your site (e.g. water-efficient appliances)
- Sign-up to our [GulfX](#) project (to help clean-up the Hauraki Gulf in Auckland)

