

# OFFICIAL NOMINEES FOR ELECTION OF NATIONAL BOARD MEMBERS 2019/2020

**CLOSING DATE FOR VOTING: Thursday 27<sup>th</sup> June 2019**

The Annual General Meeting for the Sustainable Business Network is on Thursday 27<sup>th</sup> June 2019, 4:30pm at Ellen Melville Centre: Pioneer Women's Hall, 2 Freyburg Place, Auckland Central

**Only current financial members or their representatives are entitled to vote** for the SBN National Board. Each financial member/ organisation is only entitled to one vote.

## **National Board Members (1)\***

\*Positions available on the National Board for the 2019/20 year are limited to One (1).

As per Clause 9.6 of the Rules, the term of office for each National Board member shall be for a two-year term. Each year 50 per cent of board members' positions come up for re-election; if there are odd numbers of board members those position vacancies will vary from year to year. Any retiring National Board member shall (subject to these Rules) be eligible for re-election.

### **Peter Lee – C2C Partners**

I am Managing Director of C2C Partners Ltd, a boutique ethical investment, financial planning and employee benefits business.

My involvement with sustainability and SBN in particular goes back to the late 1990s as a board member of NZ Businesses for Social Responsibility, then as a founder board member of SBN. In a previous corporate role I brought in that company's first-ever supplier choice policy and evaluation criteria, resulting in the selection of suppliers more committed to sustainability principles. I also have had a long involvement in ethical investing, including developing and launching two ethical investment funds, and currently advise a number of clients in the ethical investment area. Finally, I have had a long involvement in conservation groups.

I would bring several vital skills to the SBN board:

- **SME experience** – as the owner and principal of a small SME, I know exactly the issues and challenges facing SBN's core membership on a day-to-day basis.
- **Board experience** – I'm a Member of the Institute of Directors, current board member and former chair of the Supporters of Tiritiri Matangi (SoTM), former board member of the Lifeline Aotearoa Endowment Trust (LAET) and recent deputy chair Northcote College Board of Trustees. I understand the crucial difference between governance and management.
- **Financial expertise** – I have over 30 years of experience in financial services, and am currently principal of a boutique investment, financial planning and employee benefits business.
- **Strategic planning** experience – through board, CEO and senior management roles.
- **Not for profit management** -I understand the needs and balances that must be achieved between all stakeholders in a not-for-profit **member body**, having been CEO of the Institute of Financial Advisers, the peak professional member body.
- **Stakeholder engagement and management**, through board and CEO experience. I've **developed key stakeholder relations** with members, corporate sponsors and regulators, am comfortable working with CEOs of major corporates to further common interests, and am an experienced presenter.
- My **marketing** training and experience, including senior roles for two major financial services companies, has given me a real understanding of the importance of brand, developing member services, and great communications.

My vision for SBN is for it to develop even more as a vitally-relevant and effective leader, and source of expertise for sustainability-focused businesses. I'm particularly interested in supplier choice policy and supporting member efforts to engage with the wider business community to promote sustainability.

Proposer – Peter Lee, C2C Partners

### **Sean Kelly – Hubbards Foods**

Sean Kelly – Chartered Accountant. Chief Executive Officer, Hubbard Foods and Chief Operating Officer of Walter and Wild. I currently sit on the SBN National board and within that board hold the role of Chair of the Audit and Risk committee, for the past 4 years, providing oversight to financial stewardship during this period of growth for SBN. It would be a privilege to continue assisting SBN, as it is an organisation for which I have great respect, and shared personal values. I see its future as a leader, to bring together like-minded businesses as a hub of sustainability, and to challenge businesses to strive to be more

My Background, From March 2006 until June 2015 I have held the position of CFO at Hubbard Foods Limited, subsequent to that I was appointed CEO. The executive role has seen me lead various strategic initiatives for the business of a financial and non-financial nature. Previous organisations I have worked for include DB Breweries and Fonterra.

Proposer – Sean Kelly, Hubbards Foods

**Marty Forsman – Air New Zealand**

A long-time supporter of Rachel and the wonderful SBN team. I am proud to have served on the SBN Board for the past four years and as judge for New Zealand's best sustainability awards over the past seven years. I am Air New Zealand's Environment Manager following six years as the airline's Sustainability Manager. If chosen, I would proudly continue my efforts to support SBN's vision and mission.

Proposer – Darren Evans, Air New Zealand

**Peter Thompson – The Formary**

It's hard to believe it's been 2 years since I was voted onto the SBN Board in 2017, In this time "sustainability" has become mainstream with SBN growing significantly. As the market acknowledges the biosphere, and makes our environment a key stakeholder, I would be delighted and honoured to continue to assist SBN, businesses and the environment by continuing on as a member of the SBN board.

A little background on me....

I graduated from Massey University in 1985 with a B. Technology (Computing) –1st Class Hons. The initial part of my working life was in various IT roles in software development and implementation. Predominantly, I was either self-employed or ran my own software development businesses.

The Formary have been working in the sustainability sector since 2008 – initially I was involved as a Strategic Advisor, then I moved into the CEO role in 2014. The Formary are textile specialists consulting globally on circular solutions for large volume textile and fibre waste streams. This work has taken us to many global markets (e.g. with Starbucks into US & Europe for the development of our WoJo® product [an interior upholstery fabric created from waste coffee jute sacks & wool], and with IKEA into Europe, China & Italy for development of our Mibu® product [a fabric created from waste rice straw fibre and wool]. This has given me a fantastic grounding in the sustainability sector, built my international networks and has been invaluable to a better understanding of international best-practice as well as emerging solutions and approaches to sustainability.

The Formary are currently leading the NZ Textile Reuse Programme – a collaboration between, Government, industry and Social Enterprise significantly reducing the environmental and social impacts of used closed and textiles, by designing and building the systems, technology and products to loop these valuable resources back into use – transitioning from the current linear system towards circularity.

My work experience is grounded in technology and systems thinking, and I see these are both key aspects to progressing SBN's market position and influence in the sustainability sector. I believe key strategies for SBN are facilitating communication and dissemination of information through good technology systems, and promoting systems thinking with regards to effecting and supporting great sustainable outcomes for business and communities.

On a personal note my wife, Bernadette Casey (founder and Creative Director of The Formary) & I are active members of the NZ Green Party. We are both very active in our communities, working towards good sustainable outcomes for our people and the environment. In the Horowhenua, where we spend our downtime at a Bach at Hokio Beach, we are members of various groups seeking environmental and social improvements by challenging the local council decisions that have had significant negative impacts on the community and local environment. We also assist

with the community garden, and resilience building within the community. I am also active locally in the Northland suburb of Wellington as a member (and ex-Treasurer) of the local Creswick Valley Residents' Association.

The Formary has been a member of SBN for several years, and it would be an honour to continue to serve on the SBN board.

Proposer - Bernadette Casey, The Formary

**Rachel Sanson – Individual member**

Tēnā koutou, I am Rachel Sanson from Nelson/Wakatu. It would be a privilege to join the Sustainable Business Network board, working alongside the SBN board, staff and members, the wider community and businesses, local and central government, to support and empower business to transition to a better way of doing things - one that will ensure a good future for all life.

I am a successful entrepreneur and businesswoman, with 20 years management and governance experience in the sustainable business, education and not-for-profit sectors. Strengths I bring to the board are financial management, strategic planning, project management, communication, leadership, human resources management, crisis management, sustainability education, community and partnership building. I am a collaborator, an innovator, an action woman - I get things done.

I have been working towards a sustainable future my whole adult life, since completing a Masters of Commerce at the University of Canterbury in 1991, with a thesis on Consumer Behavior in Relation to Green Marketing. I went on to work for Greenpeace for several years in fundraising, education, and advocacy - working (and sailing) all over the world. The culmination of this time was joining the International Peace Flotilla at Moruroa, and stopping the last test on Fangataufa Atoll.

In the late 90s I began working with the University of Oregon on an initiative focused on international environmental education. I then co-created and co-founded a global education organisation with the promotion of social and environmental sustainability as its foundation and purpose - creating positive long term change in a generation of students through facilitating the development of a global perspective on social and sustainability issues. We were pioneers in this field, very successful, and now one of the leading companies in this space.

In late 2018 my partner and I sold this company to focus on mentoring other businesses keen to transition to a sustainable future - business regeneration - and on positive impact governance. Sustainable business is uber cool! Who wouldn't want to join the movement! It makes so much sense socially - and what is good for people is good for business.

My vision for the Sustainable Business Network is: To be the leading business organisation in New Zealand and a world leader in supporting and activating positive impact business. That it is widely recognised for, and continues to be, the key non-governmental organisation leading NZ business and communities towards a low carbon circular economy and a socially and environmentally sustainable future. That it grows its membership exponentially, strengthening partnerships, advocacy, and its work alongside local and central government, and the business community. And, that it launches a SMART goal, endorsed by local and central government, for business activity across all sectors: 30 by 30 - 30% emission reduction by 2030\*\*. 10 years to bring us back to being 10% below the 1990 baseline (NZ is currently sitting around 23% over 1990 levels). If we work to reduce emissions 30% by 2030, alongside a net zero carbon focus, and can lead other countries in this, there is hope - and I am an optimist!

\*\*This idea came after sitting through 8 hours of local government submissions at Nelson City Council, which culminated in the council being among the first in the country to Declare a Climate Change Emergency. My response to the 'What next' question, was that we needed a SMART goal for the Smart Little City (Nelson) - something that was measurable and achievable for local

businesses and the community - that they could understand and get onboard with - but that would also be sufficient to bring us back from the brink of crisis.

Proposer – Katrina Kidson, Individual member

**Sam McSorley, Evolving Health**

Sam is the managing director of ProHerb, New Zealand's largest practitioner only supplier of quality medicinal herbs and supplements as well as Evolving Health, a multidisciplinary health clinic. Sustainability principles are practiced in both these businesses. She is a qualified naturopath and has a Masters in Health Sciences from the University of Canterbury. She is a regular speaker on the NZ presenting circuit to her colleagues and peers and is a member of the Institute of Directors (IoD), Naturopaths and Medical Herbalist NZ (NMHNZ), and Sustainability Business Network (SBN).

Sam's interest in sustainability goes back many years since she first moved to New Zealand from Inverness in the Highlands of her native Scotland. With her husband John and sons Johnny and Ashley she moved to a 121 hectare organic farm in Marahau on the edge of the Able Tasman National Park in 2016. With John's help she rebuilt the off grid power scheme and managed the farm until the unexpected arrival of Isabella her daughter, now ten months old. While sustainability and conservation have always been core values for Sam, she sees that the issues are all the more imperative when she looks to the future of the planet on which her children will have to live.

As managing director of two companies it was clear that they had to be part of the sustainability drive through New Zealand. Accordingly, both companies have developed a sustainability's policy and now all company decisions have to include a sustainability component. This is already paid divided. ProHerb has reduced air travel by forty percent, is actively moving away from products that use plastic packaging and through the promotion of technological communication solutions with clients significantly reduce road miles. As company cars are replaced the company will only buy electric vehicles (EV) or hybrids. ProHerb no longer prints seminar materials encouraging participants to bring their laptops instead. Evolving Health is part of a tree planting scheme, uses an electric bike to get to and from work, avoids plastics, and moving to a zero waste scheme. Sam believes all companies have a duty to be environmentally and socially responsible, which can be achieved through increasing consciousness, support and practical easy to implement tools. Sam doesn't just talk about sustainability she enacts it and for this reason would appreciate your support for a place on the Board.

Proposer - Jesse Newman, Prima Roastery,

**Hanna Huia Hegan Ngatai - Delight Events**

Ko Hikurangi te Maunga  
Ko Waiapu te Awa  
Ko Ngāti Porou te Iwi.

My family hails from a small rural town on the East Cape, Te Araroa. Growing up we were steeped in the concept of taking care of the whenua, only taking what one needs from the Earth and the Sea, and showing great respect for our natural resources. Sustainability was a knowledge that my elders passed down to me, a knowledge that continues to evolve and remains deeply relevant and useful to me now more than ever.

In 2008 I was privileged to work with Oxfam New Zealand on the largest fundraising event, Oxfam Trailwalker. Oxfam Trailwalker challenges participants to walk 100kms consecutively through breath-taking landscapes, across beaches, lakes, private and Iwi land. It was here I was taught the fundamentals of how to execute large scale zero waste events, and Oxfam Trailwalker went on to win the Most Environmentally Sustainable Event in New Zealand, awarded by NZEA.

The event raises funds to help fight against poverty and injustice in the Pacific with a particular focus on smaller island communities who are often hit the hardest by the effects of climate change.

After many meaningful years with Oxfam New Zealand I took a leave of absence and spent two years abroad in India and Nepal visiting remote communities in Lahul Spiti and the Kathmandu Valley.

I returned to New Zealand with my learnings from Oxfam and India and founded Delight Events - a Live Experience Agency specialising in Sustainable Event Management and creative content. Our journey has been to support our clients in creating world class event experiences while encouraging them to bring sustainability to the forefront, without comprising on the overall experience. We influence from the inside out.

My aspirations for the Sustainable Business Network are focused in two areas: firstly in engaging businesses to connect with the deeper value of Maanakitanga and becoming advocates for Papatuanuku, and secondly in the Major Event Sector. Americas Cup Events will begin in 2020 and the number of events attracting thousands of attendees will increase substantially in the coming years. I aim to utilise my knowledge in Sustainable Event Management and the Major Event Sector to support local agencies, business and governments to manage this influx in a sustainable way that benefits our economy and our people. My hope is that New Zealand can lead the way in large scale sustainable Event Management and become a blue print for other countries to follow our lead.

Proposer – Hanna Huia Hegan Ngatia, 5 Delight Events

### **Simon Love – thinkstep ANZ**

Outline of involvement, present and past experience with sustainable development sector, and goals for the future development of the Sustainable Business Network:

My interest in sustainability is lifelong, but my sustainability career started at Scion in 2007. There, I worked on environmental life cycle assessment, as well as the potential for biofuels in New Zealand and the benefits of modern wood buildings. In 2011 I headed to Europe to do a Master's of Industrial Ecology in the Netherlands and Austria. My thesis however was NZ-focused: I investigated the environmental and economic potential for renewable district energy system in Christchurch as part of the rebuild.

In 2013 I moved to Portland, Oregon in the USA and spent two years focused on the social and economic side of sustainability. I managed a nonprofit workspace and accelerator (Hatch Lab) helping social enterprises and nonprofits launch, grow, and raise responsible capital. There I was able to be a part of Oregon's first crowdinvesting platform, and helped startups embed sustainability from the very beginning. I co-ran the Portland Area Sustainability Group which hosted regular learning events for sustainability professionals.

In 2016 I changed positions, and began two simultaneous roles: One was investigating energy uses for waste wood for a small biomass energy company. The other was with the State of Oregon, where I found ways to integrate reuse and repair into Oregonians' daily lives. In this role, I started a training grant programme for small reuse and repair businesses, and helped the City of Portland pass new requirements for deconstruction of residential buildings and reuse of building materials.

In late 2018 I moved back to New Zealand to be closer to family. Currently I hold a sustainability strategy role with thinkstep ANZ. As an SBN member and a B Corp with a strong motivation to 'walk the talk' on sustainability, thinkstep is a great fit for me. I work with great people to enable science-based decisions and strategies that improve the world.

In terms of goals for SBN, I would love to see clear, practical guidance for businesses on where to focus their sustainability efforts. I'd also like to see more involvement with startups and social enterprises, and in helping everyday people use their money for good. Finally, I'm a firm believer in the concept of "If we all do a little...we'll achieve only a little". What we need is action, innovation, and quick decisions - I'm keen to help make that happen.

Proposer – Simon Love, thinkstep ANZ

**Dr Allen Hill - Ara Institute of Canterbury**

Allen is a Principal Lecturer in Sustainability and programme leader of the Master of Sustainable Practice at Ara Institute of Canterbury, Christchurch. He has actively engaged with sustainability and sustainable practice, mostly in educational institutions for over a decade. His PhD, completed in 2011, involved working actively with a group of secondary school teachers to incorporate sustainable practice into their teaching and programmes. Allen worked at the University of Tasmania, Australia from 2011 to 2016, where he was an inaugural member of the Tasmania Sustainability Community of Practice, which became a United Nations Regional Centre of Expertise in Sustainable Development. Since joining Ara Institute of Canterbury in 2016, Allen has been instrumental in the successful development, approval and delivery of New Zealand's first Post Graduate programme in Sustainable Practice. This process has seen Allen and Ara become more closely involved with business sector and specifically the Sustainable Business Network (SBN).

Allen is standing for the board of SBN because he believes he can make a positive contribution to the governance of the organisation. He is a strategic, critical and creative thinker, and excellent communicator who works effectively in teams and independently in problem solving and innovation related to sustainable practice. His big picture thinking ability and astute understanding of sustainability problems and potential solutions leave him well placed to contribute to the strategic direction of SBN. He is strongly committed to honouring Te Tiriti o Waitangi and upholding the bicultural foundation of Aotearoa New Zealand within a multicultural and diverse society. Allen's background in education would be of real value to SBN as organisations and businesses across the network grapple with growing capacity and capability in sustainable practice. Training and professional development is a key part of this social and organisational change.

Allen has considerable governance skills and experience related to national voluntary boards. He has previously sat on the boards of the New Zealand Mountain safety Council and Outdoors New Zealand and is currently on the board of Education Outdoors New Zealand. Along with a keen understanding of roles and responsibilities of governance, Allen's critical and analytical thinking sees him well suited to board of SBN. Should Allen be elected he would serve SBN with enthusiasm, commitment and humility.

Proposer - Dr David Irwin, Ara Institute of Canterbury

**Sean O'Flaherty, Enviro-Mark Solutions**

I am presently the Sales Manager for Enviro-Mark Solutions and although my previous positions have not been strictly "sustainability" roles I have contributed to projects and the development of plans for the organisations I have worked for.

To improve my knowledge and understanding of sustainability I am currently studying Sustainability Business Management at the University of Cambridge Institute for Sustainability Leadership.

As a Director for 2 SME businesses I have deep understanding of the pressures these types of businesses experience and the support they require to move in the right direction and counter to this I have spent the majority of career gaining experience in Multi-nationals both here and in the UK.

In regards to the SBNs Goals for the future, I believe these should be working at the creating the right partnerships between business, Finance and Government and supporting businesses to fully integrate Sustainability as core part of their long term strategy while taking credible short term actions towards a better world.

Along with my commercial experience I bring the support of Enviro-Mark business and a healthy network on contacts across an array of sectors.

Proposer - Nadine France, Enviro-Mark Solutions

**Micah Gabriels, Mooven**

Micah is currently working to reduce the huge amount of waste associated with congestion, through a revolutionary approach to managing traffic disruption. He is looking to continue sharing lessons from the tech sector, and his product and marketing background, to help SBN deliver widespread change and empower New Zealand business to be more prosperous.

Micah has a deep understanding of SBN following four years on the board and is looking to be re-elected for a final term to finish a range of initiatives that he has been supporting the Board and SBN team with.

He has a deep passion for sustainability that stems from a tertiary background in environmental economics. Micah's vision is for SBN to see them materially change the way business is conducted in New Zealand so that we can be a model country, incorporating a holistic view of long-term prosperity, environmental and social outcomes.

Proposer – Micah Gabriels, Mooven