



# Leadership in Sustainable Business

Course outline 2020



# Life changing learning...

**Leadership in sustainable business is one of today's most challenging and rewarding professional endeavours.**

Do you want practical 'act on Monday morning' influencing tools for furthering sustainability in your workplace? The Leadership in Sustainable Business course provides participants with the tools they need to inspire and lead purposeful changes that boost business productivity and performance.

Throughout the course participants develop and share individual sustainable business project plans. These build on tools and techniques that build trust and create genuine system change.

The Sustainable Business Network has more than 15 years' experience in empowering businesses so that people and nature prosper. We harness the power of experts from across our network of more than 600 organisations to bring course participants the latest skills, techniques and advice.

Te ao Maori concepts, practices and perspectives are employed to enrich this experience, and to provide a uniquely relevant framework for sustainability in Aotearoa.

**...instilling the confidence and  
commitment to lead.**



# inspire

Deepen your ability to generate, sustain and share a passionate commitment for action on sustainability.

# influence

Learn the latest evidence-based leadership techniques.

# act

Develop your own plans throughout the course, with expert support on the latest sustainability tools and frameworks.



# pre-course

We provide a comprehensive training experience from sign up onwards. Prior to the face to face days each participant receives introductory resources on the fundamentals of sustainable business and key inspirational ideas.

Each participant is provided with a workbook. This prompts, guides and records their learning throughout the face to face and workplace learning elements.

Materials include inspirations, background reading suggestions and thought provocations. These will introduce and develop the key concepts, frameworks and tools for leadership in sustainable business.



# inspire

**Mar 19 & 20 2020**

## **Face to face session one - Waiheke Island, Auckland**

Led by Rachel Brown ONZM, Dr Niki Harre and Andy Kenworthy

### Day one

**Sharing and development of core values around sustainability.**

- ecological immersion and connection
- community and cultural practices that support learning and sharing
- Te ao Maori as a sustainable business and living framework
- Psychology for a Better World and The infinite Game
- core values

### Day two

**Understanding the global and local context of sustainable business.**

- Understanding importance of building Trust.
- the Big Shift Model for system change
- The Circular Economy
- Doughnut Economics



# influence

**Apr 1 & 2 2020**

## **Face to face session two - GridAKL, Auckland**

Led by David Savage and Rachel Brown

### Day three

#### **An introduction to the science of influence and collaboration.**

- the unique nature of leadership in sustainable business
- leadership and the science of influence - emotional intelligence and leadership
- factors that build or diminish relationships
- bringing your business with you
- testing pitches to key stakeholders
- building a culture of sustainability
- models for influence

### Day four

#### **Communication skills that overcome barriers to action.**

- understanding and overcoming change resistance
- owning your language
- communicating change using a practical needs approach
- strategies for overcoming brain bias
- the 5 Steps Solution Tool for Resistance



## **Face to face session three - GridAKL, Auckland**

**Day five** led by Rachel Brown ONZM and Andy Kenworthy with industry experts

### **Applying current sustainable business practice.**

This includes:

- sustainability strategy and core business strategy
- materiality and strategy
- reporting frameworks - GRI, ISO and others
- certification
- innovative and leading practices
- sustainable business case studies and guest speakers

### **Day six**

#### **Hitting the ground running with new sustainable business activity.**

This includes:

- bringing it all together
- building networks of care
- resilience, risk and continual improvement
- ongoing learning
- plan sharing and testing
- an introduction to our alumni network



# Join our alumni network

**Sustainable business networks is what we do.**

Completing the Leadership in Sustainable Business Course will connect you to a highly motivated intimately connected group of professionals across many sectors and walks of life. Together they share advice, career opportunities and project collaborations.



I found the SBN Leadership in Sustainability course a great experience and recommend it to others looking for a way to supercharge their own sustainability journey. Participating in the course re-energised my leadership thinking and practice with the end result being that I had higher capability and capacity to lead and inspire sustainability”

Daniel Harrison, Partnerships Development Manager Department of Conservation, 2019

“For anyone who is looking to build a network of support in the sustainability space, learn more about how to influence in organisations and wants to make a difference in sustainability, this course will help provide that. Hosted by fantastic people, who are genuinely interested in the space and want to make a difference. It was a pleasure to be a part of!”

Joe Climo, Management Cadet/Business Analyst, Jacobsen Holdings, 2019

"A fantastic perspective-changing five month journey. I would highly recommend this to anyone in business, across any department or any industry as its concepts and practical exercises are universally applicable.”

Ana Bojceva, Karma Cola, 2018

“A great way to talk through the tricky issues about translating intent into action. We had an excellent course leader; the guest speakers were great and being with other like-minded people in an open and informal environment made it an enjoyable learning experience.”

Stephen McCutcheon, Senior Technology Development Engineer, Methven, 2018

“Confirmed my passions towards sustainability. Helped me move into a sustainability role.”

Aditee Naik, Sustainability and Community Specialist- HR and Corporate Affairs, Westpac, 2018

## 2020 Course Dates

Course dates 2020:

AUTUMN COURSE:

March 19-20

Waiheke Island, Auckland

April 1-2 and May 6-7

GridAKL, Auckland

SPRING COURSE:

September 16-17

Waiheke Island, Auckland

October 14-15

GridAKL, Auckland

November 11-12

GridAKL, Auckland

## Contact

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## Cost

- Complimentary  
for larger SBN members  
(one participant per year)

- \$2,500

other SBN member organisations  
(unavailable for individual membership)

- \$5,500

for non-SBN members

**apply now**