

OFFICIAL NOMINEES FOR ELECTION OF NATIONAL BOARD MEMBERS 2021/2022

CLOSING DATE FOR VOTING: Thursday 22 July 2021

The Annual General Meeting for the Sustainable Business Network is on Thursday 22 July 2021, 4:30pm at GridAKL / John Lysaght, 101 Pakenham Street West, Auckland CBD, Auckland 1010

Only current financial members or their representatives are entitled to vote for the SBN National Board. Each financial member/ organisation is only entitled to one vote.

National Board Members (1)*

*Positions available on the National Board for the 2020/21 year are limited to One (1).

As per Clause 9.6 of the Rules, the term of office for each National Board member shall be for a two-year term. Each year 50 per cent of board members' positions come up for re-election; if there are odd numbers of board members those position vacancies will vary from year to year. Any retiring National Board member shall (subject to these Rules) be eligible for re-election.

Emma Lewisham – Emma Lewisham

Emma Lewisham is a proud member of the Sustainable Business Network. Emma Lewisham has pioneered the global beauty industry, and her eponymous brand is set to become the world's first 100% circular-designed beauty brand in September 2021. Emma's route to beauty was not an obvious one. For the eight years until launching her brand, her career was as a senior executive for a leading global Japanese technology company, as one of the youngest and only female executives in the world. One of Emma's core roles as the company's executive was problem-solving, critical thinking, and strategising to overcome ever-growing sustainability hurdles and needs. Emma's passion and unparalleled knowledge for circular designed business models will be incredibly beneficial for the SBN Board and its members. Emma's eager to share her wealth of experience and IP with the SBN Board and its members. In 2020, Emma Lewisham founded the Emma Lewisham Beauty Circle, a first of its kind recycling initiative in New Zealand and Australia, which has now been emulated by Mecca and David Jones, respectively.

Proposer – Liam Sharma, Emma Lewisham

Sean Kelly – Individual

Sean has recently become the CEO of Smartfoods Ltd, producer of the Vogels and Something to Crow About cereal brands. He was formerly the CEO of Hubbard Foods. Sean has been a Chartered Accountant, with over 20 years' experience predominantly in food & beverage companies. While the latter part of his career has been as a CEO he has a strong accountancy back-ground. Most notably, his time as CFO of Hubbards gave him the opportunity to be instrumental in driving sustainability and community-based projects for the company.

Sean has been on the Board of SBN for 6 Years, and during that time has chaired the Audit and Risk committee.

Proposer – Jacqueline Farman, The Purpose Business Ltd

Barry Coates - Mindful Money

Barry Coates is founder and CEO of Mindful Money, a social enterprise shifting investment towards ethical investment and sustainability. Mindful Money engages consumers, helping them to invest ethically and with positive impact. Mindful Money is working with the finance sector to increase investment for impact businesses. Barry has been active in sustainability since the Earth Summit in 1992, working in NZ and internationally on fair trade, climate change and poverty. Barry has worked across business, government and charities.

Since returning to NZ in 2003, he was head of Oxfam Aotearoa for a decade, initiated a sustainability programme at University of Auckland and was briefly a Green Party list MP. Barry has a Masters in Management from Yale University and was awarded SBN Sustainability Champion in 2016. Barry has many years of governance experience, including on Boards of member organisations.

He is an enthusiastic supporter of SBN's work. In future, Barry would like to see SBN continue to serve its members' needs and grow its offerings of tools and learning events, including access to impact capital for growth. SBN should also continue to work with members tackle crucial issues such as plastic, restoration of nature and climate action.

Proposer – Chris Morrison, Karma Drinks

Deborah Crowe - The Formary Ltd

Taking care of the earth and living sustainability is how I was brought up - I'm a 5th generation sheep-farming Southlander and my parents founded Biofeed, an organic plant food, organically certified for over 25 years now. I was highly inspired by a presentation by Paul Hawken in Wellington in 1998 and been involved in various impact initiatives since. Most recently I co-founded Usedfully - Usedfully's mission is to radically reduce the environmental impacts of what we wear, building a circular system for clothing and textiles in Aotearoa and taking it to the world. I am an Edmund Hillary Fellow, which provides access to an international community of committed impact generating entrepreneurs and investors.

I settled in Tauranga in mid-2014 with my husband and our son. I've been actively involved in both business and social impact networks here in the Bay of Plenty. I also spent a year contracting to Zespri in a Service Delivery Role in 2019/2020.

As an experienced serial entrepreneur I offer strong systems thinking, practical sustainability and circular economy experience and connection to the Bay of Plenty.

It would be an honour to provide my enthusiasm, contacts and expertise to the SBN Board as it continues to activate Aotearoa into the Circular Economy.

Proposer – Anne Blakeway, Tauranga City Council

Jonathan Fraser - Studio of Pacific Architecture

Jon is an Associate and Senior Architect at Studio of Pacific Architecture (SPA), a leading architecture and landscape architecture design company based in Wellington.

He chairs their Sustainability Working Group which is tasked with establishing the company's direction toward a low carbon future, SPA is a carbon zero certified company by Toitu.

This work entails identifying and implementing reduction opportunities within the commercial operations of the company along with developing strategies to measure and reduce the carbon emissions associated with the companies built projects, enabling the transition to delivering net zero carbon and operationally efficient buildings by 2050, in-line with the New Zealand Governments reduction targets. He was part of the team at SPA that undertook NZ's first Circular Economy Model Office (CEMO) project as a part of their studio refurbishment.

This experience highlighted some of the opportunities within the sector where SBN could contribute in developing relationships with local government bodies with the goal of reducing, repurposing and recycling waste materials from the building process and enabling the development of a circular economy model. With the ultimate aim being a reduction in the building sectors 4.4 million tonnes of waste generated annually, estimated to be a 50% contribution to New Zealand's total waste going to landfill.¹ *“There are lost opportunities from waste. In 2015, it was estimated that only 28% of waste from the construction sector was recovered, and Aotearoa New Zealand's performance in resource and waste recovery was poor compared to some other countries. To date, with the low cost of disposal for much of the material used in construction, there have not been strong incentives to recover waste building materials. The Ministry for the Environment is developing a new waste strategy for Aotearoa New Zealand that will set the direction and guide investment to address waste and resource recovery challenges over the coming decades. This may be an important driver to shift views on opportunities for greater waste recovery.”*²

Jon's sustainability journey began with the use of low and appropriate building technologies in the Americas and the crafting of kit set building structures in the UK in the form of green oak farming.

Jon is passionate about the built environment and the opportunities it presents in developing more sustainable and liveable buildings and communities through the application of environmentally sustainable design principles.

Proposer – Michael Davis, Studio of Pacific Architecture

James Ferrier - BioFab NZ

James has an extensive background in packaging, natural plant fibres, fungi and new materials. James believes in driving change through business and has used his own businesses as an example of that as he works to develop new sustainable materials for use in packaging and construction using hemp, fungi, and agricultural by-products. His goal is to create materials that can actually help regenerate our environment and not destroy it at its end of life.

Future development for SBN: There will be continuous innovation, change and regulation of products and services over the next century, which must be communicated and made accessible to provide businesses and people with the tools and information to allow them to take part and make meaningful changes. Right now, there is a lot of confusion when it comes to "sustainability, and the risk of not engaging in demystifying that is it will hinder the ability for this new innovation & regulation to be adopted in a meaningful way.

SBN is already leading the way in addressing this. My goal would be to help SBN continue to develop & deliver tools to individuals and businesses with a particular focus on doing so for start-ups and SME's. I would also particularly focus on developing a strategy to help SBN further strengthen itself as a conduit between academia, science, government, industry and private capital to encourage innovation and bridge where there have been traditional gaps in these groups.

Proposer – Bruce Ireland, Reclaim